IMPACT REPORT

2024-2025

TAG
Technology Association
of Georgia

> "TAG is the backbone of Georgia's technology ecosystem. Through its strategic initiatives, professional societies, and industry advocacy, TAG continues to create opportunities that drive innovation and economic growth As we look ahead to 2025, Georgia is emerging as a global hub of innovation and the tech industry is thriving."

Ron McMurtrie
Chief Marketing Officer
Honeywell
TAG Chair

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Message from the President & CEO

As we look ahead to 2025 and beyond, the Technology Association of Georgia (TAG) remains committed to fostering innovation, empowering leaders, and strengthening our our state's position as a global hub of innovation, serving as a central point where cutting-edge ideas, technologies, and business models emerge, develop, and spread worldwide.

For more than 25 years, TAG has played a pivotal role in driving Georgia's technology ecosystem forward. We are seeing rapid transformation across industries—AI, cybersecurity, fintech, digital health, and more—each fueling economic growth, job creation, and global recognition for Georgia as a top state for business.

The 2024 numbers tell a compelling story: TAG's **30,000+** members, **73** society events, and **thousands** of attendees at major industry conferences reflect the momentum that continues to build across our state. Georgia remains on track to create **100,000** additional technology jobs by 2033, reinforcing our position as a leading force in the innovation economy.

At TAG, we believe in action. Through initiatives like TAG-Ed's workforce development programs, the Bridge Builders initiative, and our Pathways to Leadership Certificate Program, we are equipping future generations with the skills and opportunities they need to succeed. We are also deepening our policy engagement—working with business and government leaders to ensure a favorable business climate for technology growth.

As we move forward, TAG's mission remains clear: Connect, Promote, Influence, and Educate. These four pillars continue to guide our strategy, ensuring we not only respond to industry shifts but lead them.

I invite you to explore this 2024-2025 Impact Report and see how TAG is making a difference. Whether you are a long-time supporter or new to our community, there is an opportunity for you to engage, grow, and shape the future of Georgia's technology landscape.

Together, we are building something extraordinary. I look forward to another year of collaboration, innovation, and impact.

Larry K. Williams
President & CEO, Technology Association of Georgia

Larry K. Williams
President & CEO
Technology Association of Georgia

Mission Statement & Strategic Pillars

At the Technology Association of Georgia (TAG), our mission is clear: to drive innovation, inspire technology leaders, and foster inclusivity across Georgia's technology ecosystem. **We do this through four foundational pillars:**

CONNECT
We bring together key players across multiple industries through society events, major conferences, and professional networking opportunities, strengthening relationships that power Georgia's tech economy.

PROMOTE
TAG is a champion for Georgia's technology sector, showcasing the state's leadership in fintech, cybersecurity, digital health, and AI through thought leadership, media visibility, and industry reports.

INFLUENCE
We work closely with policy makers, business leaders, and industry advocates to shape a favorable business climate that fuels innovation, investment, and job creation.

EDUCATE
Through TAG-Ed, a 501(c)3 organization, and our initiatives, we are developing the next generation of technology professionals and supporting workforce development across Georgia.

Georgia's technology workforce is projected to **grow by 100,000 jobs by 2033,** and TAG remains at the forefront of ensuring that our **30,000+ members** and industry leaders have the tools and resources to thrive in this evolving landscape.

Economic Impact

Georgia's Technology Industry: A Growth Engine
Georgia's technology sector continues to be a driving force in the state's economic expansion, with record-high investment, employment, and industry growth across key verticals.

Economic Impact of Georgia's Tech Sector
TAG continues to play a critical role in this growth, connecting businesses with talent, investors, and new opportunities to drive Georgia's economy forward.

18,000+
technology companies head-quartered in Georgia

400,000+
tech industry jobs, with 100,000 more projected by 2033[1]

GA #1 ranked
state to do business for the 11th consecutive year[2]

$113.1B
direct economic impact on Georgia's information technology sector

1. Sources– https://www.bls.gov/careeroutlook/2025/article/fastest-growing-industry-sector.htm, 2. https://gov.georgia.gov/press-releases/2024-09-13/gov-kemp-celebrates-top-state-business-ranking-workforce-summit#:~:text=Kemp%20today%20delivered%20the%20keynote,year%20by%20Area%20Development%20magazine.

30,428+
Technology Association of Georgia members

6,932
event attendees in 2024 (4,183 society events, 2,749 key event attendees)

73
society events & 3 Converge Series events

18
professional societies representing Georgia's key technology sectors

Industry Highlights

Georgia's technology sector continues to experience significant growth, particularly in the Cybersecurity, Digital Health, and Financial Technology (FinTech) industries. Below are the latest insights and projections for these sectors:

CYBERSECURITY

Employment Growth: The cybersecurity field is witnessing rapid expansion. Employment of information security analysts in Georgia is projected to grow by **33%** from 2023 to 2033, significantly outpacing the average for all occupations.

Economic Impact: Georgia's cybersecurity sector contributes approximately **$5 billion** annually to the state's economy, underscoring its vital role in safeguarding digital assets across various industries.

DIGITAL HEALTH

Market Expansion: The digital health market in Georgia is experiencing robust growth, driven by increasing adoption of telemedicine, wearable health devices, and digital therapeutics. This expansion is propelled by factors such as rising healthcare costs, a growing emphasis on preventive care, and technological advancements enhancing patient engagement and remote monitoring.

User Adoption: In 2024, over **1.3 billion** people globally are expected to utilize digital health solutions, including fitness trackers, smartwatches, and online doctor consultations, reflecting a significant shift towards technology-driven healthcare.

FINTECH

Employment Growth: Georgia's FinTech sector employs over **42,000** professionals, with employment growing by **7%** in the past two years. This growth is indicative of the state's robust financial services industry and its embrace of technological innovation.[3]

Industry Presence: 70% of all global financial transactions pass through companies headquartered in Metro Atlanta.

3. Source– https://georgia.org/industries/technology/fintech

Industry Engagement

TAG's events serve as a hub for networking, education, and industry collaboration. With thousands of attendees across our major conferences, we continue to facilitate meaningful connections and strategic growth opportunities.

Key Events

GEORGIA TECHNOLOGY SUMMIT

Georgia Technology Summit
April 16, 2025 Woodruff Arts Center

TAGit Tournament

TAGit
June 23, 2025 TPC Sugarloaf Country Club

FINTECH SOUTH

Fintech South
August 19-20, 2025 Woodruff Arts Center

TAG CHAIRS' GALA
Illuminate Innovation

TAG Chair's Gala
November 13, 2025 The Foundry

> "As Georgia's technology landscape continues to evolve, TAG stands as a catalyst for innovation, growth, and community impact. Our programs, events, and initiatives not only support today's technology leaders but also cultivate the talent and opportunities that will shape our future. At TAG, we believe that when we connect people with possibilities, we empower an entire ecosystem to thrive."

Yogs Jayaprakasam
Chief Technology & Digital Officer
Deluxe Corporation

> "Technology is more than innovation–it's about building connections, fostering leadership, and creating opportunities for growth. TAG plays a critical role in bringing together the brightest minds in Georgia's tech community, enabling collaboration that drives real progress. As we look ahead, the impact of TAG's work will continue to shape industries, empower professionals, and strengthen Georgia's position as a global technology leader."

Wendy Thomas
CEO
Secureworks
TAG Vice Chair

2024 TAG Awards:

Georgia Technology Hall of Fame

Impact Award Honoree

Top 40 Innovative Companies in Georgia

Fintech ADVANCE Awards

Fintech Innovation Challenge Recipient

Fintech Hall of Fame

TAG Technology Awards

Silver Jubilee Awards:

- Georgia Technology Lifetime Achievement
- Icons of TAG
- Mayor's Technology Leader of the Year

A Look Ahead

C-Level Roundtable Series

Digital Health Ecosystem Directory

Sales Leadership Mentor/Mentee Program

TAG Data Talk Podcast

TAG Infrastructure Talks Podcast

TAG Smart Cities & Sustainability Podcast

Top 5 Reasons to Join

Why Join TAG? Georgia's technology ecosystem is thriving, and TAG is at the center of it all. Whether you're looking to grow your business, advance your career, or shape the future of the industry, TAG offers exclusive opportunities to connect, learn, and lead.

1

UNPARALLELED ACCESS TO GEORGIA'S TECH LEADERS

With **30,000+** members and **18** professional societies, TAG connects you with C-suite executives, rising innovators, investors, and industry experts. Engage in peer-level networking, leadership programs, and executive forums that provide direct access to decision-makers shaping Georgia's tech economy.

2

EXCLUSIVE LEADERSHIP & PROFESSIONAL DEVELOPMENT OPPORTUNITIES

TAG offers more than just networking—it's a launchpad for leadership. Join a TAG Society Board, participate in the Pathways to Leadership Certificate Program, or speak at one of our flagship conferences. Gain visibility, sharpen your expertise, and accelerate your career growth.

3

INFLUENCE THE FUTURE OF GEORGIA'S TECH INDUSTRY

TAG works directly with policymakers, legislators, and business leaders to ensure Georgia remains the **#1** state for business. Be part of shaping policies that impact the tech industry, advocate for innovation-friendly legislation, and support initiatives that drive Georgia's economic growth.

4

CONNECT WITH THE TECH COMMUNITY AT INDUSTRY-LEADING EVENTS

From the Georgia Technology Summit and Fintech South to TAG's exclusive C-Level Roundtable Series and society programming, our events bring together the brightest minds in tech. TAG members get priority access, speaking opportunities, and sponsorship visibility at the state's most influential industry gatherings.

5

FUEL GEORGIA'S WORKFORCE & INVEST IN THE FUTURE

TAG isn't just about today—it's about building the tech leaders of tomorrow. Through TAG-Ed, STEM initiatives, workforce development programs, and mentorship opportunities, TAG is actively shaping the next generation of Georgia's innovators. By joining TAG, you're investing in the long-term success of Georgia's technology industry.

Government Relations & Advocacy

Advocating for Georgia's Technology Future

At the Technology Association of Georgia (TAG), we don't just support innovation—we advocate for the policies that make it possible. Through our Government Relations Task Force and industry coalitions, TAG plays a pivotal role in shaping legislative priorities, protecting Georgia's business climate, and fostering a pro-growth environment for technology companies.

2024-2025 Legislative Priorities

TAG is committed to working with state and federal policymakers to advance policies that strengthen Georgia's technology workforce, data security, and innovation economy. Key areas of focus include:

Artificial Intelligence (AI) Policy & Innovation

Ensuring Georgia remains a leader in responsible AI development and implementation

Supporting policies that encourage AI-driven economic growth while addressing ethical and regulatory considerations

Cybersecurity & Data Privacy Protections

Partnering with organizations like the National Technology Security Coalition (NTSC) to advocate for strong cybersecurity measures that protect businesses and consumers

Working with lawmakers to enhance Georgia's data privacy framework while maintaining a business-friendly regulatory environment

Workforce Development & STEM Education

Expanding TAG-Ed's impact by advocating for increased investment in K-12 STEM education, apprenticeship programs, and workforce reskilling initiatives

Supporting higher education policies that align with the tech industry's talent needs

Economic Growth & Investment in Technology

Advocating for tax incentives and policies that encourage innovation, entrepreneurship, and investment in Georgia's tech ecosystem

Strengthening public-private partnerships that drive business expansion and job creation

TAG's Influence in Government Relations

TAG's advocacy efforts go beyond state legislation—we work to connect technology leaders with policymakers, ensuring that Georgia remains the number one state for business.

- TAG's Government Relations Task Force tracks and monitors key legislation that impacts the tech industry
- TAG's Legislative Priorities Report provides members with updates on emerging policy issues and advocacy efforts
- TAG hosts industry roundtables where policymakers engage directly with C-suite executives, startup founders, and technology leaders on issues that matter most

Key Advocacy Events & Engagement Opportunities in 2024-2025

- **TAG's Legislative Roundtables** – Bringing policymakers and tech leaders together to discuss the future of innovation
- **TAG Workforce & Legislative Summit** – Focusing on workforce development and policy initiatives that shape Georgia's tech economy
- **NTSC Cybersecurity Policy Events** – Leading national and regional discussions on cybersecurity regulations, AI governance, and data protection

Get Involved in TAG's Advocacy Efforts

TAG members have a powerful voice in shaping the policies that impact Georgia's technology industry. Whether through legislative events, policy roundtables, or industry task forces, there are multiple ways to engage, advocate, and make a difference.

For more information on TAG's Government Relations initiatives, contact Mason Rainey, TAG's Vice President of Public Affairs.

Societies & Member Benefits

TAG's 18 Societies

Industry Societies
Cloud
Data Science & AI
Digital Health
Fintech
Information Security
Infrastructure
Media & Entertainment
Smart Communities & Sustainability
Supply Chain, Logistics & Manufacturing

Function-based Societies
Corporate Development
Customer Experience (CX)
Data Governance
International Business
Marketing
Product Management
Sales Leadership

People-focused Societies
Diversity, Equity & Inclusion
Young Professionals

TAG's 18 professional societies provide a platform for industry leaders, professionals, and innovators to connect, share insights, and advance their fields. Each society focuses on a specific industry or function, offering exclusive events, networking opportunities, and professional development resources tailored to its members.

C-Level Roundtable Series

TAG's C-Level Roundtable Series is designed to bring together senior executives for high-impact discussions on the most pressing challenges and opportunities in the technology sector. These invite-only sessions provide a confidential, peer-driven forum for leaders to exchange insights, explore solutions, and drive strategic innovation.

2025 C-Level Roundtable Topics:

- **Workforce and AI:**
  The evolving role of AI in reshaping the workforce, skills development, and human-AI collaboration

- **Cybersecurity in an AI World:**
  The risks and opportunities of AI in cybersecurity, including new threats and AI-powered defenses

- **Data Centers and Keeping Up with Demand:**
  Addressing scalability, energy efficiency, and AI integration for modern data centers

- **The Automation Revolution:**
  How AI, robotics, and machine learning are transforming industries and reshaping business operations

Member Benefits:
Why Join a TAG Society?

These sessions provide exclusive access to expert-led discussions, peer networking, and insider insights that are not available in public-facing events.

TAG societies offer members the ability to:

- Gain industry-specific insights through exclusive events, thought leadership sessions, and reports

- Expand professional networks by engaging with peers, mentors, and business leaders

- Develop leadership skills by serving on society boards, speaking at events, or leading initiatives

- Access content such as research reports, podcasts, and whitepapers

TAG Converge Series

TAG has introduced the TAG Converge Series, a private, members-only event series designed for high-impact conversations on industry trends, emerging technologies, and leadership strategies.

> "
> **TAG connects Georgia's tech ecosystem, uniting leaders, innovators, businesses, and policymakers to foster collaboration, drive economic impact, and accelerate industry growth. As Georgia rises, TAG's leadership in workforce development, advocacy, and strategic partnerships will shape the future of technology locally and globally."**

Kyle Tothill
Founder & Partner
Collective Insights
TAG Immediate Past-Chair

Key Legislative Priorities for 2024-2025

1

Artificial Intelligence (AI) Governance & Ethical Innovation

AI is reshaping industries across Georgia, from cybersecurity and fintech to healthcare and logistics. TAG is actively working with legislators, industry leaders, and academic institutions to ensure that AI policies:

- Encourage responsible AI adoption while avoiding overregulation that could stifle innovation
- Support workforce adaptation by funding AI training programs and educational initiatives
- Protect businesses and consumers by promoting ethical AI use and ensuring transparency in decision-making algorithms

2

Cybersecurity & Data Privacy Protections

As cyber threats grow in scale and sophistication, TAG is advocating for policies that strengthen data security while maintaining a business-friendly regulatory environment. Our focus includes:

- Enhancing statewide cybersecurity initiatives to protect businesses, government agencies, and consumers
- Advocating for tax incentives that encourage businesses to invest in advanced cybersecurity solutions
- Aligning Georgia's data privacy laws with national standards to ensure compliance while promoting business innovation

TAG works closely with the National Technology Security Coalition (NTSC) to support federal and state policies that improve national cybersecurity infrastructure and protect Georgia's role as a cybersecurity leader.
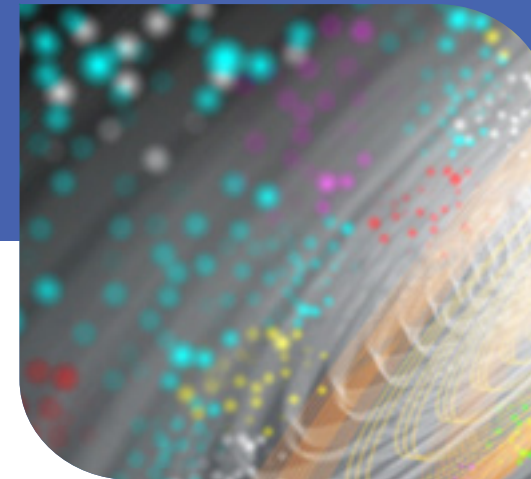
3

Workforce Development & STEM Education Expansion

Georgia's technology sector is projected to create 100,000 new jobs by 2033, making workforce development a critical priority. TAG is championing:

- Increased state funding for K-12 STEM education to ensure students are prepared for technology careers
- Expansion of apprenticeship and workforce training programs to reskill professionals in emerging fields such as AI, cloud computing, and cybersecurity
- Incentives for businesses to invest in tech talent development through public-private partnerships

TAG-Ed, TAG's workforce development arm, plays a key role in these efforts by leading STEM programs, industry mentorships, and technology career fairs that bridge the gap between education and employment.
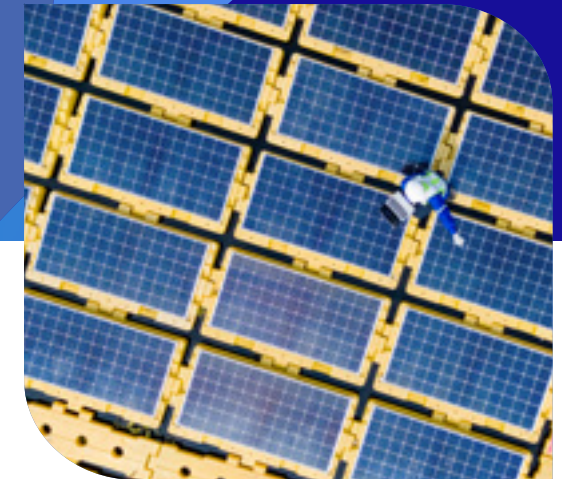
4

Pro-business Policies & Technology Investment Incentives

TAG supports legislative initiatives that attract technology investment, encourage entrepreneurship, and position Georgia as a global innovation hub. We are advocating for:

- Tax credits for technology companies investing in R&D, workforce development, and infrastructure
- Incentives for startups and venture capital investment, particularly in high-growth sectors such as fintech, digital health, AI, and cybersecurity
- Expanding broadband infrastructure to ensure equitable access to technology resources, particularly in rural and underserved communities

5

Smart Infrastructure & Sustainability in Technology

As Georgia continues to experience rapid growth, TAG is working to integrate technology-driven solutions into infrastructure development and sustainability initiatives. This includes:

- Investments in smart cities technology to improve urban planning, transportation, and energy efficiency
- Support for clean energy and sustainable tech innovation, ensuring that Georgia remains competitive in green technology and energy-efficient solutions
- Policies that encourage public-private partnerships to drive innovation in infrastructure and environmental sustainability

Workforce Initiatives

Building the Future of Georgia's Tech Workforce

Georgia's technology industry is evolving rapidly, and TAG is leading the charge in preparing a skilled, diverse, and future-ready workforce. Through strategic workforce development initiatives, mentorship programs, and talent acquisition solutions, TAG is ensuring that businesses have access to top-tier talent while professionals at all career stages have the resources, training, and connections needed to thrive.

By investing in STEM education, leadership development, and career pathways, TAG is not only filling today's talent gaps but also building a strong foundation for Georgia's long-term innovation economy. These efforts drive economic growth, empower individuals, and create opportunities for professionals from entry-level to executive leadership.

Companies interested in innovative ways to fill their talent pipeline and those interested in entering the tech workforce are encouraged to participate in Georgia's first Registered Apprenticeship Program. The TAG Tech Registered Tech Apprenticeship program allows employers to take charge of building their own pipeline of highly skilled and highly motivated tech talent. Through Registered Apprenticeship, TAG can source, assess, train, and place tech talent in companies at a **30%** cost savings over traditionally sourced talent. Over **92%** of our apprentices are from underserved communities.

For those who wish to learn more about the apprenticeship program, please visit our TAG-Ed website.

Bridge Builders Initiative

Bridge Builders is an initiative designed to connect underrepresented technology professionals with career growth opportunities, leadership development programs, and mentorship resources. This program fosters a more inclusive and dynamic workforce, ensuring that Georgia's tech industry remains diverse, equitable, and positioned for long-term success.

TAG Connect

TAG Connect empowers tech entrepreneurs by providing visibility, access to valuable procurement opportunities, and creating vertical connections with key industry stakeholders. Georgia's minority tech businesses strive for sustainability and growth, contributing to mutual innovation that fuels the broader technology ecosystem.

TAG Invest Connect

TAG Invest Connect is an annual event that connects Georgia's tech entrepreneurs with the opportunity to pitch to investors looking for the next wave of innovation. This event is open to early-stage technology startups, including those at the pre-seed and seed stages, helping them secure funding, partnerships, and mentorship.

Tech Mid-Level to Senior-Level Mentorship Program

The Tech Mid-Level to Senior Level Mentorship Program is designed to provide mentees with the opportunity to build a relationship with and learn from senior executives. Mentors have the opportunity to share their learned and lived experiences to help mid-level tech professionals advance in their careers.

2024 TAG-Ed Priorities

- Georgia STEM
- Tech Career Fairs Day
- Pathways to Leadership Certificate Program
- Succession Planning for Tech Leaders Certificate Program
- TAG Workforce & Legislative Summit
- TAG-Ed Scholarships
- Georgia Day of Code
- High School Internship Programs

2025 TAG Leadership

Executive Committee

Ron McMurtrie
Chief Marketing Officer
Honeywell, *TAG Chair*

Larry K. Williams
President & Chief Executive Officer
Technology Association of Georgia

Wendy Thomas
CEO, Secureworks, *TAG Vice Chair*

Caroline Cochran
Chief People Officer, QGenda
TAG Secretary

Don Addington
TAG Treasurer

Kyle Tothill
Founder & Partner, Collective
Insights, *TAG Immediate-Past Chair*

Brian Benn
Vice President & CIO
Clark Atlanta University

Yogs Jayaprakasam
Chief Digital & Technology Officer
Deluxe

Natalia Migal
Chief Risk Officer
US DLL Financial Solutions Partner

Mike Neumeier
Owner, Principle & CMO, Arketi Group

Alan Poole
General Counsel, DC Blox

Vikram Ramani
Chief Information Officer, Synovus

Nigel Zelcer
Partner & Co-Founder
Jabian Consulting

Board of Directors

Fred Anochie
VP Enterprise Application Services, Cox Enterprises
Claire "Yum" Arnold
CEO & Founder, Leapfrog Services
Marc Balizer
Managing Director, BlackRock
David Bridges
Vice President - Enterprise Innovation Institute, Georgia
Institute of Technology
Tim Callahan
Senior Vice President, Global Chief Security Officer, Aflac
Mark Chambers
Chief Executive Officer, BlinkSky
Ramnath (Ram) Chellappa
Associate Dean & Academic Director, Emory University –
Goizueta Business School
Jonathan Cox
VP, Enterprise Technology Services, Manhattan Associates
Keith Credendino
CIO, Macy's
Hans Delly
Managing Director – Data & Technology Strategy, Slalom
Steven Ferguson
Managing Director, Georgia AIM
Cherie Fuzzell
Senior Director – Global Alliances, Apple
Brian Gorney
Managing Director –Enterprise Sales, Pro Sports, Verizon
Business
Fred Grigsby
SVP, Account Management, Head of Community
Institutions, Mastercard
Roy Hadley
Special Counsel, Morris Manning & Martin
Andrew Hamilton
Monty Hamilton
CEO & Founder, Sparq
Nicole Hart
Site Director Security & Compliance Product – Atlanta
Microsoft
Scott Herren
EVP & CFO, Cisco
Tobias Hoffmeister
President & CEO, MHP Americas, MHP –
A Porsche Company

Victor Howard
Director of Information Technology, The Home Depot
Chris Huff
Chief Technology Officer, Rent
Stephen Ichatha
Senior Program Manager – ML Technical Infrastructure
Deployment Engineering, Google
Dustin Johnson
Head of IT – US Operations, UCB Inc.
Krandall Jones
SVP Digital Operations, Warner Bros Discovery
Reggie Marable
Head of Sales, Sierra
Mike Marshall
Attorney, Miller & Martin PLLC
Torri Martin
CIO, Atlanta Housing Authority
Scott McMichael
Managing Director, Improving
Daniel Mikkelsen
VP Gas Technology Solutions, Southern Company
Monika Mueller
Chief Strategy Officer, Softensity
Sheldon Mundle
Managing Director – Technology Consulting, EY
Michelle Pluskota
Divisional VP – Business Services, Comcast
Johnson Rajakumar
EVP & Chief Information Officer, NCR Voyix
Jason Sankey
Chief Information Officer, City of Atlanta
Krish Shetty
CTO, AvidXchange
John Stiles
VP IT, Gas South
Nicole Tackett
Head of Merchant Revenue, Corporate &
Commercial Bank, US Bank/Elavon
Julie Talbot-Hubbard
President, Services & COO, Cyderes
Namita Tirath
Chief Customer Officer, Pyramid Consulting
Mike Toplisek
President, EarthLink

Billy Turchin
SVP of Product, FanDuel
Bill VanCuren
President, BVC Advisors
Ravi Venkatesan
CEO, Cantaloupe
Robbie Vickers
CIO, Technical College System of Georgia
Scott Waid
SVP-Head of Technology Services, Atlanta Braves
Dwain Wilcox
VP & Chief Information Officer, J.M. Huber Corporation
Crystal Williams
Chief Human Resources Officer, Corpay
John Wilson
CIO & Vice President for Technology Services, Spelman
College
Dennis Zakas
CEO, GetRecz

TAG's Executive Team

Larry K. Williams
President & Chief Executive Officer

Rebecca Brubaker
Chief of Staff & Operations

Dr. Loretta Daniels, CDP
Executive Director of TAG Education Collaborative

Morgan Murphy
Senior Director of Events

Jason Patrick
Chief Development Officer

Mason Rainey
Vice President, Public Affairs

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Membership Benefits

Join Georgia's Largest Innovation and Technology Network

The Technology Association of Georgia (TAG) is more than a membership—it's a gateway to opportunity, innovation, and professional growth. Whether you're an entrepreneur, a seasoned executive, or a technology professional looking to expand your network, TAG provides exclusive access to the resources, connections, and leadership opportunities that drive success.

Benefits Include:

Build Powerful Industry Connections
- Join Georgia's largest tech network, with over 30,000+ members and 18 professional societies spanning multiple industries
- Engage with C-level executives, innovators, and business leaders at premier networking events, roundtables, and leadership programs
- Connect with decision-makers and influencers shaping Georgia's technology economy

Gain Exclusive Access to Thought Leadership & Industry Insights
- Participate in high-impact events such as the Georgia Technology Summit, Fintech South, and the TAG C-Level Roundtable Series
- Stay ahead of industry trends through TAG's specialized industry reports, digital content, and exclusive podcasts covering AI, cybersecurity, fintech, and more
- Learn from top technology experts through webinars, panels, and mentorship programs

Accelerate Your Career & Professional Growth
- Develop leadership skills by serving on TAG Society Boards, speaking at industry events, or participating in mentorship programs
- Take advantage of TAG's workforce development programs, including the Pathways to Leadership Certificate Program and the Tech Mid-Level to Senior-Level Mentorship Program
- Access the AI-Matched Tech Talent Resume Database & Job Board, connecting job seekers with Georgia's top employers

Shape the Future of Georgia's Tech Industry
- Be a part of TAG's advocacy efforts by influencing legislative policies that impact technology, business growth, and workforce development
- Join TAG's Government Relations Task Force to ensure that Georgia remains the number one state for business and innovation
- Advocate for STEM education and workforce initiatives through TAG-Ed and community engagement programs

Exclusive Member-only Benefits
- TAG Converge Series – Private, members-only events focused on high-impact conversations, executive leadership insights, and emerging technologies
- TAG Invest Connect & TAG Connect – Business development programs that provide procurement opportunities and investor connections for Georgia-based tech startups
- Special Discounts on TAG Events & Conferences – Priority access and exclusive rates for industry-leading summits and networking events

How to Get Involved

TAG offers multiple pathways to engage, contribute, and maximize the value of your membership.

✓ **Join a TAG Society** – Choose from 18 professional societies tailored to your industry or area of expertise.

✓ **Attend an Event** – Participate in signature conferences, C-level roundtables, and networking meetups.

✓ **Become a Sponsor** – Position your brand as a thought leader and gain industry visibility through TAG sponsorship opportunities.

✓ **Volunteer or Serve on a Board** – Take on a leadership role within a TAG society, shaping industry discussions and professional development programs.

✓ **Engage with TAG-Ed** – Support workforce development initiatives, mentorship programs, and STEM education outreach.

Join TAG Today

Be part of Georgia's largest and most influential technology network. Whether you're looking to grow your business, advance your career, or help shape the future of innovation, TAG provides the connections, resources, and opportunities to make an impact. Become a member today at **www.tagonline.org**.

TAG
Technology Association of Georgia

The Technology Association of Georgia (TAG) is the leading technology industry association in the state. TAG drives innovation among Georgia's technology community, inspires tech leaders, and fosters inclusivity through four foundational pillars: connect, promote, influence and educate. TAG provides networking and educational programs; hosts industry-leading events; celebrates Georgia's technology leaders and companies; and advocates for legislative action to enhance the state's economic climate for technology. The TAG Education Collaborative (TAG-Ed), focuses on helping STEM education initiatives thrive and provides numerous workforce and professional development opportunities. For more information visit:

www.tagonline.org   **(404) 817-3333**