

Georgia Cleantech & Sustainability Ecosystem Report

2025



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Energizing Georgia: Reshaping Cleantech in a Transformative Year



Introduction

The Cleantech landscape is entering a new chapter. Since 2021, there has been more than \$500 billion in federal investment for energy technology, Cleantech innovation, and resilient infrastructure. And over the past few years, Georgia has seen this investment catalyze new industries, strengthen supply chains, and establish pathways for job creation across the state.

Now, Georgia sits at the crossroads of renewable energy, advanced manufacturing and sustainable mobility, quickly establishing itself as a leading hub for Cleantech innovation in the Southeast. The state's mix of investment, research, corporate leadership

and entrepreneurial spirit position it as an example of how clean-energy innovation can drive economic growth, sustainability and technological progress.

But the road ahead for Cleantech innovation is not without challenges. Changing market dynamics, intense global competition, national security interests, cost and supply chain pressures, rapid technological advancement, and evolving legislative and regulatory frameworks are all raising the stakes for leadership and innovation.

In this year's Georgia Cleantech and Sustainability Ecosystem Report, we will take stock of where the Cleantech landscape sits. We'll highlight the measurable progress Georgia has made in energy, mobility, manufacturing, and sustainability, while also exploring what it will take to sustain momentum in a more complex and uncertain policy environment. We'll discuss the opportunities, risks, and strategies to ensure Georgia remains a national leader in the Cleantech economy, while building a stronger, more sustainable future for generations to come.

TAG Smart Communities & Sustainability Society

The [Technology Association of Georgia](#) (TAG) and its [Smart Communities & Sustainability Society](#) support the tremendous growth we've seen within the Cleantech and Sustainability sector in recent years. The society works to do the following:



Enable technologies and programs that embrace innovation around Smart Communities and Sustainability



Engage relevant stakeholders to enhance and lead in our journey



Communicate our mission widely and consistently to build awareness and inspiration



Connect members to create publications and technical briefings on Smart Communities and Sustainability



Educate the community on the economic, social and environmental impacts of Smart Communities and Sustainability

“Georgia’s Cleantech and Sustainability ecosystem has made tremendous strides in the past few years, achieving national recognition as a great place to thrive and innovate. However, during a period of rapidly evolving market dynamics, it is more important than ever to engage and participate in the thriving ecosystem prioritizing areas with the greatest opportunity. This year’s report – led by TAG’s Smart Communities & Sustainability Society and with support from the Metro Atlanta Chamber and E2 – celebrates the leaders, organizations and initiatives that are shaping Georgia’s future and driving growth in the sectors critical to economic growth and security through the rest of this century. Recognizing the dynamic pace of the sector, the report will be refreshed regularly to highlight the latest trends, investment flows and innovations.”

TAG Smart Communities & Sustainability Society
Jonathan Siskin & Drew Bacchus, Co-Chairs



Economic Impact and Job Growth

Georgia's economy continues to evolve, as Cleantech and Sustainability initiatives remain at the forefront of its transformation. As noted in the latest [Clean Jobs Georgia](#) report, from the business advocacy group E2 and its partners, the state's clean energy workforce added 3,292 new workers in 2024, growing 4% and adding jobs at a rate more than 5 times faster than the state's overall employment, which grew at less than 0.8%.

Georgia is ranked 15th for largest clean energy workforce in 2024, with 85,535 clean energy jobs in total. This data (through the end of 2024) does not reflect the impacts of rapidly changing market dynamics and a shifting policy landscape, and it is difficult to forecast how these changes will impact Georgia's clean energy workforce moving forward. However, Georgia's continued clean energy progress points to a resilient and increasingly essential industry and workforce.

KEY FINDINGS:

#15

for most clean energy jobs in the U.S. with over 83,535 employed

3,292

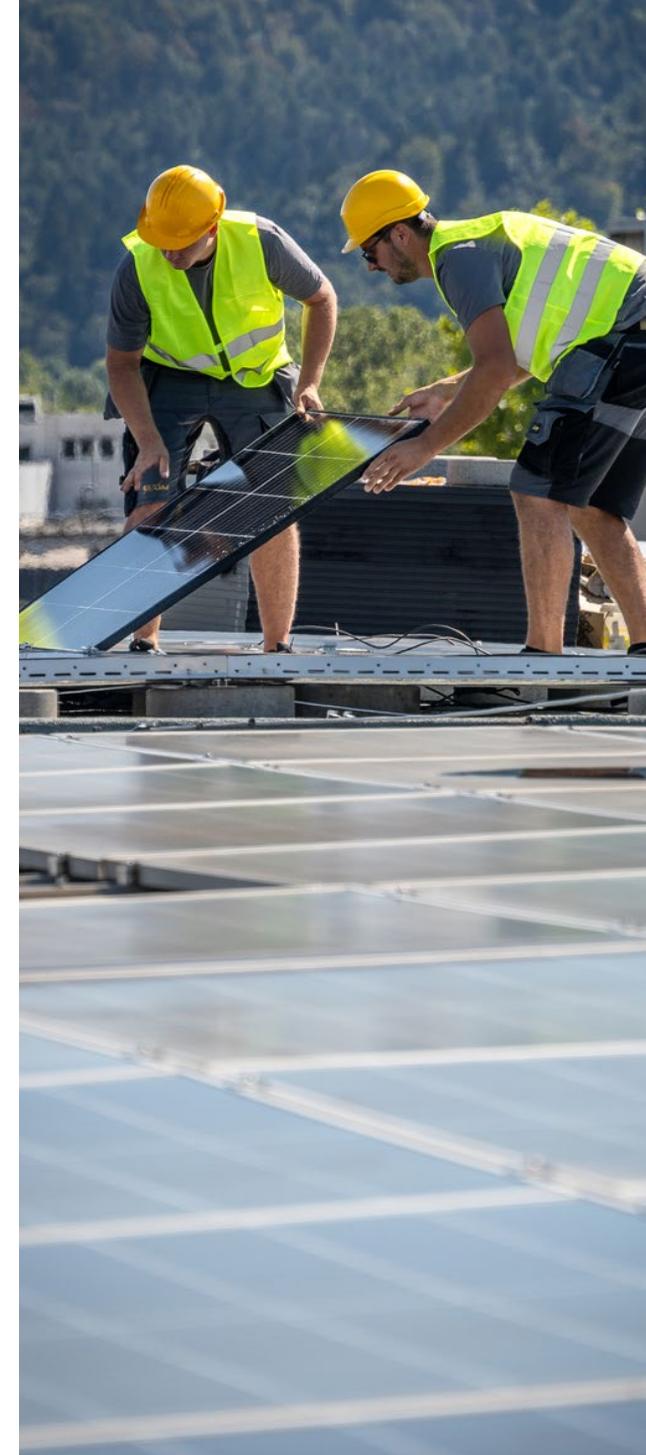
new clean energy jobs added last year

5x

clean energy jobs are growing 5x faster than the rest of Georgia's economy

7x

there are 7x more clean energy jobs than fossil fuel jobs in Georgia



Economic Impact and Job Growth

It is important to note that clean energy represents only a portion of the economic sectors driven by Cleantech and Sustainability. Examples of the broader impact are represented below in sectors important to the regional economy.



Energy & Power

to drive the energy transition while ensuring affordable, reliable, resilient, secure & clean energy



Smart Cities & Infrastructure

to utilize technologies to drive resource efficiencies, increase resiliency & improve quality of life



Transportation, Logistics & Mobility

to drive the electrification of transport systems plus the decarbonization & resiliency of supply chains & distribution systems



Fintech & Financial Services

to catalyze financing for the energy transition, decarbonization and resiliency & to analyze and price environmental risks



AI & Digital Infrastructure

to fuel innovation with data, AI, and digital tools that scale efficiency & impact and provide the 'brains' of the Cleantech economy



Buildings & Materials

to deliver energy efficiency in all build environments & sustainable materials usage



Manufacturing & Advanced Materials

to transform industry with smart, low cost & next generation production that enhances competitiveness and resiliency



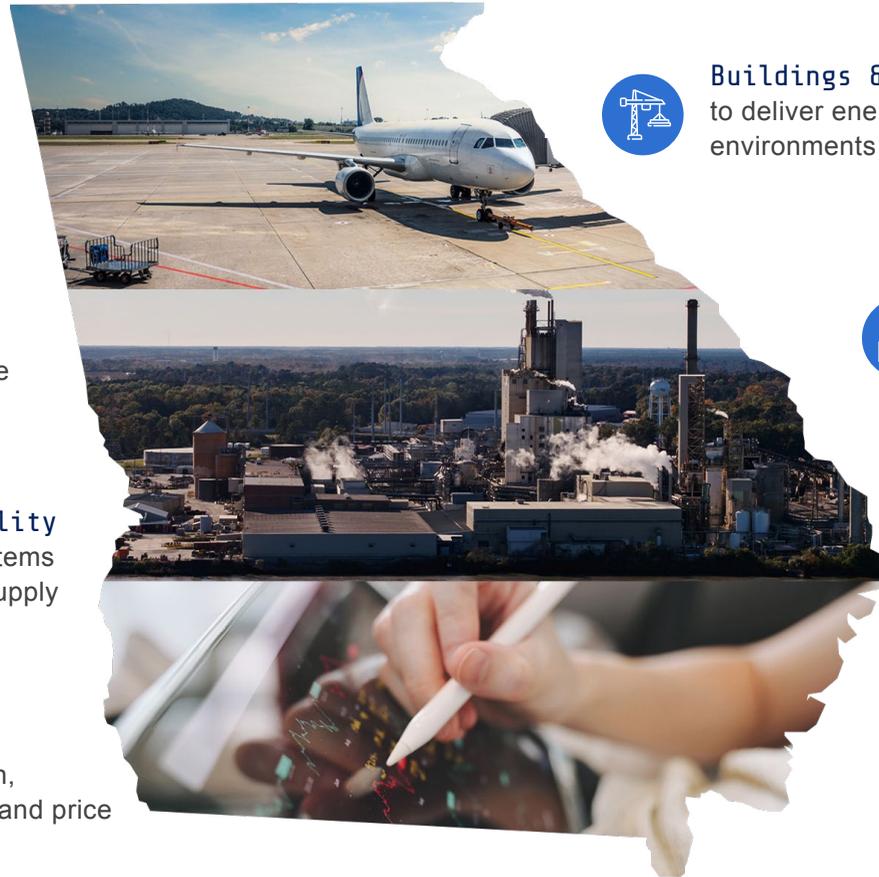
AgTech, Resource & Land Use

to increase efficiency & reduce the carbon footprint of our food & water systems while protecting critical ecosystems



Retail & Consumer Goods

to turn sustainability into a competitive edge through circular consumer products and supply chains



Explore Data Further

Dive deeper into clean jobs data at [this link](#) to explore the latest state and county clean energy employment data across the entire U.S., including national and statewide rankings by total clean energy jobs, jobs per capita, and employment growth.

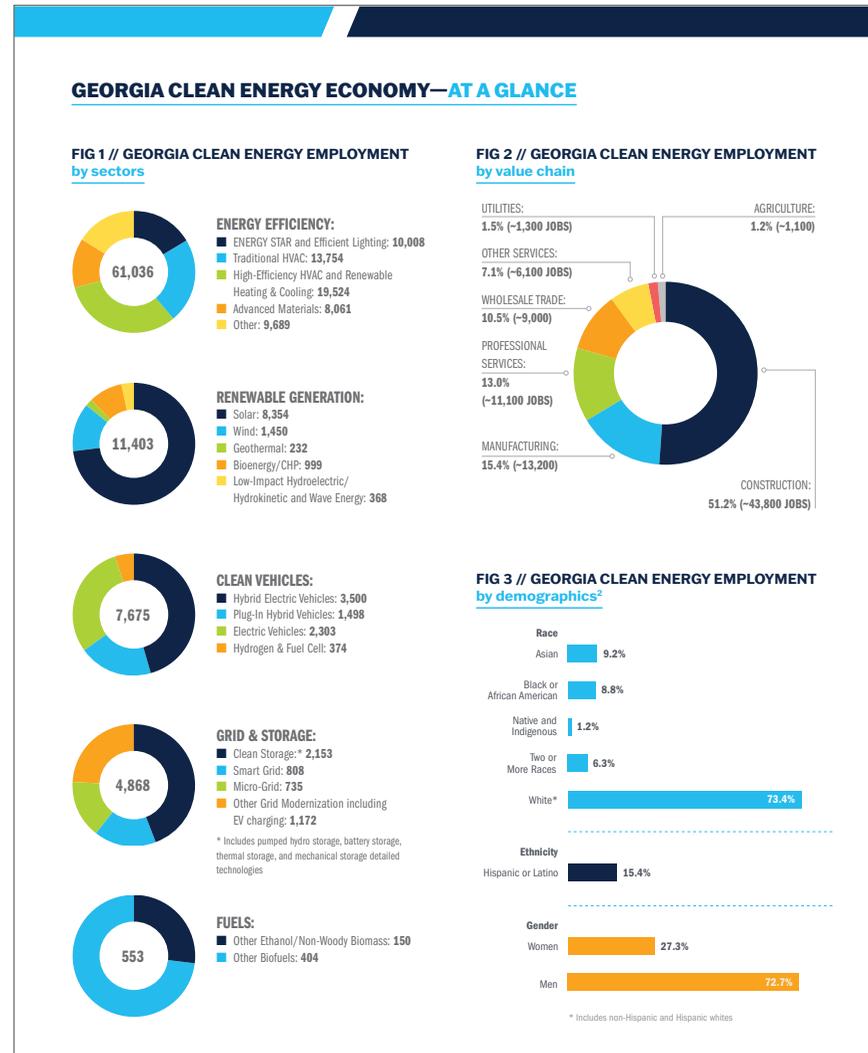


Table 1 // GEORGIA ENERGY EMPLOYMENT jobs added Q4 2023–2024

Sector	2024 Growth	Jobs Added	Jobs Added Since 2020
Renewable Generation	2.2%	240	2,469
Storage and Grid	4.2%	194	1,055
Energy Efficiency	5.1%	2,969	9,913
Biofuels	6.6%	34	170
Clean Vehicles	-1.9%	-146	1,154
TOTAL	4.0%	3,292	14,761

FIG 4 // GEORGIA ENERGY EMPLOYMENT by clean energy sector employment growth

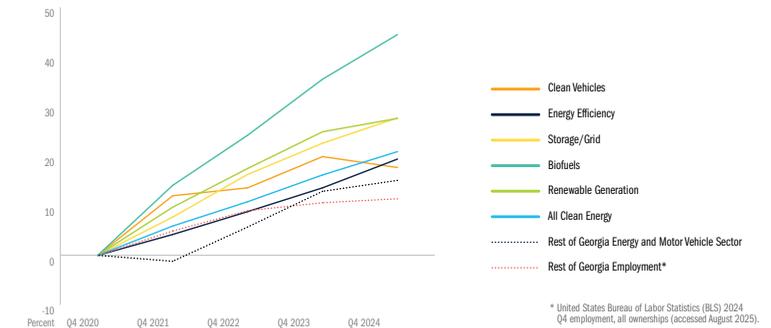


Table 2 // GEORGIA CLEAN ENERGY EMPLOYMENT by year Q4 2020–2024

Sector	Q4 2024	Q4 2023	Q4 2022	Q4 2021	Q4 2020
All Clean Energy	85,535	82,243	78,418	74,943	70,774
Renewable Generation	11,403	11,162	10,500	9,800	8,934
Biofuels	553	519	476	437	383
Storage and Grid	4,868	4,674	4,433	4,106	3,813
Energy Efficiency	61,036	58,067	55,605	53,294	51,123
Clean Vehicles	7,675	7,821	7,405	7,306	6,521
Rest of Georgia Employment	4,831,085	4,794,203	4,726,032	4,547,725	4,336,655
Rest of Georgia Energy and Motor Vehicle Employment	135,645	133,075	124,510	116,490	117,851

* United States Bureau of Labor Statistics (BLS) 2024 Q4 employment, all ownerships (accessed August 2025).

Environmental Impact

Georgia's climate progress over the past 20 years has defied odds and inspired other regions to follow suit. According to [Drawdown Georgia](#), a science-based initiative that identifies and tracks [20 high-impact climate solutions](#) based on Georgia's unique resources, the state has made major progress in reducing greenhouse gas emissions over the past two decades, even as its economy more than doubled and its population added nearly 2.5 million people.

[A new report](#) from the [Climate and Energy Policy Laboratory](#) at Georgia Tech's Jimmy and Rosalynn Carter School of Public Policy and Drawdown Georgia shows that between 2005 and 2024, net statewide emissions fell by 33% while the carbon intensity of Georgia's economy dropped by more than two-thirds.

The report found that net emissions fell from 141 megatons of carbon dioxide equivalent (Mt CO₂e) in 2005 to 92 Mt CO₂e in 2024. Over the same period, Georgia's GDP surged from \$389 billion to \$883 billion, a 127% increase. The average carbon footprint per person declined by nearly half, from 15.8 to 8.2 metric tons per capita.

This progress is significant, especially when considering the opinion of skeptics in 2005 who feared that by doubling down on emission reductions, the state's economy would slow. When looking at the findings of this latest report, it's clear that climate solutions and economic growth can go hand in hand. Some of the key sector-by-sector highlights outlined in the report include:



Electricity:

Retiring more than 5,000 megawatts of coal-fired power and adding 5,000 megawatts of solar capacity helped cut emissions from the grid by more than half, improving both air quality and public health.



Land Sinks:

Georgia's 22 million acres of forests and coastal wetlands offset nearly 27% of the state's emissions each year, making the state a national leader in natural carbon sequestration.



Transportation:

Now the largest source of emissions in Georgia, transportation produced nearly 60 Mt CO₂e in 2024. Freight growth and diesel fuel use remain major challenges, even as electric vehicle adoption has increased.



Buildings & Industry:

Cleaner electricity reduced emissions from homes and businesses, but rising direct use of natural gas has slowed progress.



Agriculture:

Emissions have held steady overall, with reductions from improved soil management practices offset by increases in emissions from energy use and manure management.

The state's progress has been powered by a cleaner electricity sector, steady carbon sinks, and gains in efficiency. But transportation, natural gas reliance, and agriculture remain persistent sources of emissions growth. Georgia's greenhouse gas emissions are documented in the Drawdown Georgia [Greenhouse Gas Emissions Tracker](#) at both the city and county level, so that state and local officials, policymakers, businesses, and residents are able to watch how emissions are trending and focus attention on the sectors where solutions are most needed.

Changing Cleantech Landscape

AMOL NAIK, RESURGENS STRATEGIES

Public policy continues to have a significant impact on the state of Georgia's Cleantech and Sustainability ecosystem. At the Federal level, the 2022 Inflation Reduction Act (IRA) fundamentally reshaped the U.S. energy economy by creating a long term, bankable framework for decarbonization by pairing production and investment tax credits with manufacturing incentives, prevailing wage provisions, and funding for grid modernization and community resilience. For Georgia, those mechanisms unlocked a surge of investment in electric vehicles, batteries, solar manufacturing, and related supply chains, positioning the state as the Southeast's anchor for the energy transition. Given the long lead times for large scale infrastructure projects, this momentum will generally continue over the next several years as IRA era developments move from permitting to construction.

However, the recently enacted One Big Beautiful Bill (BBB) adjusts that trajectory significantly by tightening domestic content rules, phasing out certain production tax credits far earlier than expected, and revising transferability rules for Cleantech manufacturing incentives. These changes introduce dramatic short term uncertainty but reinforce the importance of local supply chains, speed to market, and coordinated state level frameworks.

Yet for most companies—particularly growth stage and mid market players—federal policy influence remains largely indirect. All but the largest corporations should work collectively through their federal delegation and industry trade associations to shape national policy. The real opportunity for direct impact lies at the state and local level, where permitting decisions, zoning

approvals, interconnection standards, and community engagement determine whether projects actually get built. A solar farm may benefit from federal tax credits, but it requires county commission approval. A battery facility may qualify for IRA incentives, but it needs state environmental permits and local infrastructure commitments. This is where companies can advocate directly, build relationships with decision makers, and navigate the regulatory complexity that makes or breaks project timelines. Understanding these dynamics—and building the political capital to move projects through local approval processes—is often the difference between opportunity and delay.





Changing Cleantech Landscape

AMOL NAIK, RESURGENS STRATEGIES

Recent federal developments aside, the long term outlook for Cleantech remains exceptionally strong. Renewable generation has often become the lowest cost new power source and energy storage prices continue to fall. Importantly, global investment in Cleantech continues to surge, as most major governments outside the US continue to invest heavily in Cleantech as a result of undeniable market trends. Ultimately, Georgia's advantage lies in its pragmatism: a bipartisan record of economic development, a robust logistics network, and a growing technical workforce. While domestic federal policies will continue to evolve, Georgia's Cleantech economy is built on durable foundations.

Major investments from Qcells, Hyundai, SK Battery America, and others are reshaping the state's industrial landscape, creating a durable manufacturing base. Georgia's position as a global data center leader further strengthens this momentum, as virtually every one of the largest global hyperscalers has significant capital expenditures in the state. Workforce alignment through Georgia's community and technical college system will ensure local workers fill thousands of new

positions. Community resilience must also remain central—Hurricane Helene reminded the region of its vulnerability to extreme weather and grid disruptions. Expanding resilience hubs, weatherization programs, and opportunities to expand distributed energy resources should be priorities in state and local planning. Atlanta's resilience hub model—linking renewable power, emergency services, and community access—offers a scalable template for the rest of the state.

The data illustrate Georgia's opportunity: since 2022, more than \$23 billion in clean energy projects have been announced, supporting over 30,000 new jobs. If current policies are fully realized, the state could cut emissions by over 50% by 2030 compared with 2005 levels. The Cleantech industry in Georgia is already delivering measurable economic and social benefits, with the best yet to come. compared with 2005 levels—delivering cleaner air, lower energy costs, and measurable health and economic benefits.

2026 Sustainability + Infrastructure Outlook Event and Building a More Resilient Atlanta Region

HONEYWELL, CHERRY STREET ENERGY, E2, THE RAY, METRO ATLANTA CHAMBER

The fifth annual TAG Sustainability & Infrastructure Outlook event took place on October 22, 2025 at the Honeywell offices in Midtown Atlanta. Every year since, TAG has brought together industry leaders to discuss how technology, policy, and partnerships are transforming infrastructure and accelerating the clean energy transition in Georgia and beyond.

The panelists included Ben Damianani, CTO at [Cherry Street Energy](#); Tanya Coventry-Strader, [E2](#) Georgia Representative; Allie Kelly, Executive Director of [The Ray](#); and Kevin Sok, Portfolio Management-Renewables & Cleantech Solutions, [Honeywell](#). The panel was moderated by Cynthia Curry, Senior Director, Cleantech Ecosystem Expansion, [Metro Atlanta Chamber](#).

TOP 5 STRATEGIC TAKEAWAYS FROM THE PANEL:

1. The U.S. electricity grid is entering the most disruptive period in its history — driven by AI/data centers, onshore manufacturing, electrification, and resilience demands. Load growth is now exponential, not incremental.
2. Distributed + onsite power is shifting from “optional” to “required.” Companies are increasingly installing power at the point of use (e.g., solar, storage, microgrids, fuel cells) and smarter systems to manage cost, resiliency, and speed to energy.
3. Georgia is a top-tier growth market — but competitiveness depends on cost control. Energy affordability and availability are core reasons data centers and advanced manufacturers chose Georgia. Rising rates would erode that advantage.
4. Workforce demand is outpacing talent pipelines. Georgia added 3,300 new Cleantech jobs in 2024 (+4%), now totaling 85,000 jobs — 5× faster than statewide job growth. Workforce development is now a strategic risk factor.
5. Partnerships (public + private + utility) are now the operating model. No single actor — utilities, corporates, state agencies, or technology providers — can execute alone. “All tools in the toolbox” is now reality.

2026 Sustainability + Infrastructure Outlook Event and Building a More Resilient Atlanta Region

HONEYWELL, CHERRY STREET ENERGY, E2, THE RAY, METRO ATLANTA CHAMBER

Panelists emphasized that the national energy grid is under increasing stress, driving the need for distributed, on-site generation such as solar, wind, and storage. Smart, connected systems – powered by data, software, and AI – are making it possible to monitor and optimize energy use in real time. Transportation infrastructure is also evolving, with initiatives like The Ray using connected vehicle data and highway solar projects to modernize public systems and improve safety.

On the policy and workforce side, the speakers highlighted the importance of right-sized, community-based energy solutions and the depoliticization of renewable energy. Based on the [2025 Clean Jobs Georgia](#) report from E2, the state now has more than 85,000 clean energy jobs, growing five times faster than the overall state job rate. Building a skilled, diverse workforce – from engineers to installers – is essential to sustaining that momentum and ensuring economic opportunity across sectors.

An overwhelming sentiment from the panelists focused on the urgency to modernize the country’s aging grid, expand

transmission, and streamline interconnection processes. Panelists called for consistent policy, investment in innovation, and regulatory reform to meet soaring electricity demand driven by AI, manufacturing, and electrification. Emerging technologies like energy storage, aerial mobility and small modular reactors (SMR) have the potential to significantly impact the industry, with Georgia rising as a national leader in these spaces

Throughout the panel, one message was clear: public-private partnerships are central to progress. Examples include Cherry Street Energy’s solar initiatives with Emory University and The Ray’s rubber-modified asphalt project with the University of Georgia and the City of Atlanta.

The event concluded with optimism for the future. Georgia is positioning itself as a national leader in Cleantech through collaboration, innovation, and workforce development – showing how regional action can drive global impact in sustainable infrastructure.

“The energy grid is under growing stress and nearing capacity. Distributed generation is how we build resilience – producing power closer to where it’s needed most.”

Ben Damianani

“Connectivity and data are revolutionizing how we manage energy. Real-time optimization makes clean power both smarter and more cost-effective.”

Kevin Sok

“We haven’t built new transmission at scale in half a century, and yet our energy demand is growing exponentially. Modernizing our grid isn’t optional. It’s urgent.”

Allie Kelly

“The clean energy transition is about people as much as power. We’re building careers, healthier communities, and a more resilient economy.”

Tanya Coventry-Strader

The Georgia Cleantech and Sustainability Resource Guide

For ongoing updates on Georgia's Cleantech ecosystem, reference the Georgia Cleantech Innovation Hub

UPDATED LIST 

Academic / Research Institutions

Drawdown GA	(EPIcenter)
RCE Greater Atlanta	Sustain-X
Georgia Tech	Kendeda Building for Innovative Sustainable Design
Ray C Anderson Center for Sustainable Business	
Brook Byers Institute for Sustainable Systems	Emory Business and Society Institute
Strategic Energy Institute	
Renewable Bioproducts Institute	GSU Sustainable Futures Lab
Creative Destruction Lab - Atlanta	Clayton St Center for Social Innovation & Sustainable Entrepreneurship
Energy Policy and Innovation Center	

Cleantech Start-Up Companies

2Fuel Technologies	NextGen Battery Technologies
4Earth	Nexus Circular
AmpereEV	Nugen Systems
Battery Spy	Pipedream Industries
Carbice	Ponix
Carver Fire	Presso
Cherry Street Energy	ProcessMiner Inc.
CIRT	ProductIF Solutions
Cloverly	ProsumerGrid
Cove	Purifica
Croft Motors	Racoon Eyes
Cultiv8 Hemp Solutions	Retaaza
Drop	Rune Aero
ECGO	Scalable Systems Group
Emrgy	SeaSpark
EnviroSpark	Silpara Technologies Inc.
EVauto	Skema
Fourthwave	TCPoly
Good Agriculture	Upshots
Goodr	VerdeTerra
Green Badger	Vertical Activeware
Grubby Farms	Watt Air
Invisible Urban Charging	Wattch.io
Jexim	WEAV3D Inc.
Johnson Energy Storage	Wow Charging
Joulea	Wundergrubs
JTEC Energy	ZeoDAC
LamarrAI	OneBus
LCOE.ai	Mycorrhiza Fashion
Maurader Robotics	Ecoatex
Metzev	Parkent Cycles

Startup / Innovation Ecosystem

ATDC Sustainability Catalyst	Georgia Cleantech Innovation Hub
Cleantech Campus at SeaPoint (Savannah)	Greycroft Coca Cola System Sustainability Fund
Cox Cleantech Accelerator Powered by Gener8tor	Honeywell Connected Enterprise
Curiosity Labs	Startup ATL
Delta Sustainable Skies Lab	Techstars Atlanta
Engage Ventures	

Government Organizations

City of ATL Mayor's Office of Sustainability & Resiliency	GA Environmental Finance Authority
GA Environmental Protection Division of the GA Dept of Natural Resources	EPA Region 4 Office

Econ Dev / Trade Assc / Programs

ATL Cleantech Connect (Metro Atlanta Chamber & Georgia Tech Strategic Energy Institute)	Georgia Energy Services Coalition Chapter
Atlanta Regional Commission	Georgia EV Braintrust
B Local Georgia	Georgia Hydrogen Energy Braintrust
Clean Cities Georgia (a program under Partnership for Clean Transportation, a 501(C)3 nonprofit)	Georgia Solar Energy Industries Association (GASEIA)
Clean Energy Roadshow	Green Power EMC
Community Foundation of Greater Atlanta (GoATL Fund)	Institute for Georgia Leadership
Conscious Capitalism Atlanta	Invest ATL
Drawdown GA Business Compact	Metro Atlanta Chamber
E2 Southeast Chapter	Super South
GA Dept of Economic Development	TAG Smart Communities & Sustainability Society
Electric Mobility & Innovation Alliance	
Georgia Center of Innovation	

Foundations / Non-Profits / Community Organizations

Arthur M Blank Family Foundation	Partnership for Inclusive Innovation
BoldImpact ATL	Partnership for Southern Equity
Call2Recycle	R. Howard Dobbs, Jr. Foundation
Center for Civic Innovation	Ray C Anderson Foundation
Center for Transportation and the Environment (CTE)	Retaaza
Georgia Conservancy Inc	Southern Environmental Law Center
Georgia Social Impact Collaborative	Southface Institute
GoodieNation	The Ray
Goodr	The Water Tower
Groundswell	Turner Foundation
Kendeda Fund	

Members of the Drawdown GA Business Compact

2KB Energy Services	Google
Accenture	Interface
Advantage Capital	Jamestown
Alternative Energy Southeast	Kia
Amazon	Kindred Lane
Anthem	LanzaTech
Ascend Elements	Last Bottle Clothing
Atlanta Gas Light	Longleaf Ridge
Autodesk	Mannington Commercial
Better Earth	NCX
Blue Bird	Norfolk Southern
Brightmark	Okabashi
Carboncents	Pela
Cherry Street Energy	Pirelli
CIRT	Positive Scenarios
Cisco	Retaaza
Cloverly	RYAM
Coca-Cola Company	Shades of Green Permaculture
CompostNow	Shaw
Cox Enterprises	Slalom
Creature Comforts Brewing Co.	SolAmerica Energy
Delta	Southwire
E	Stryten Energy
E4E Solutions	TenCate
Einride	TreeSwift
EnergyEfficient	Truist
Eversheds Sutherland	TKE
eWaste ePlanet	UPS
EY	VeloSolar
FHLBank Atlanta	Veritiv
Fresh Harvest	WE360
Gas South	White Oak Pastures
Good Agriculture	Yamaha
Goodr	YKK

Welcome to Georgia: Key Players Driving Ecosystem Growth

Catalyzing Regional Solutions for Global Impact

SUPER SOUTH

[Super South](#) is an emerging regional initiative focused on driving transformative and resilient solutions across the Super South region and beyond.

In April 2025, the organization hosted its inaugural summit, convening leaders from startups, global corporations, research institutions, investment firms, students and policy organizations to collaborate across disciplines and sectors cultivating new ideas and pioneering scalable solutions.

Through keynotes, workshops and an interactive expo, the Summit highlighted the ingenuity and collective determination to forge a better shared future. It served as both a platform for conversation and a launchpad for action and cross-disciplinary collaboration among those at the forefront of Cleantech and innovative technology, sustainable business practices and systems thinking.

In September 2025, Super South hosted an event at Climate Week NYC at Rivian's New York showroom. The event featured an Innovator Showcase spotlighting early-stage pioneers to showcase the urgency and creativity of solutions emerging in the South. One discussion – “Leading Brands Innovating & Investing in the Super South” – brought together executives from Cox Enterprises, Southern Company, Siemens, and Rivian to examine how corporate leadership and startup innovation can strengthen regional sustainability ecosystems.

Building on that success, Super South 2026 will take place on March 30 - April 1, 2026, at the Georgia Aquarium in Atlanta. The three-day event will welcome new voices, celebrate progress and spark real-world solutions that move from ideas to implementation. By uniting entrepreneurs, corporate leaders, policymakers and investors, the Summit seeks to future-proof communities and economies ensuring the Super South becomes not just a hub of innovation, but a global leader in sustainable transformation.

SUPER SOUTH 2025 FEATURED:

500+ attendees from across industries and geographies

15 keynote speakers offering inspiration and insight

45 breakout sessions diving deep into solutions, partnerships and emerging opportunities

40 expo exhibitors showcasing breakthrough technologies and services

12 documentary screenings exploring stories of innovation and resilience

10 capstone student finalists presenting their pioneering work



Bold Ideas, Bold Leadership, and Lasting Bold Impact

BOLDIMPACT™ ATL

[BoldImpact™ ATL](#) is a culture-driven sustainability nonprofit organization focused on transforming global climate goals into bold, measurable outcomes across Metro Atlanta. The organization serves as a catalyst, convener, connector, accelerator, and amplifier for cross-sector collaboration, partnerships and community engagement.

Across Atlanta's business, academic, civic, and entrepreneurial communities, organizations have invested in initiatives aligned with the UN's Sustainable Development Goals (SDGs). These goals set a global roadmap to address urgent challenges by 2030. With less than 20% of these global targets achieved to date, there is a growing need for integrated strategies and partnerships that break down silos, align efforts and tap into the power of the region's culture to educate, engage and activate.

BoldImpact ATL features three flagship initiatives: SustainTheGame™, SustainTheHome™, and SustainTheSpeed™. Each program is designed to unite leaders and resources to drive intentional, high-value impact across Metro Atlanta by amplifying the work already underway, facilitating meaningful partnerships and collaborations and showcasing measurable outcomes that demonstrate Atlanta's leadership in resilient and cultural innovation.

Atlanta will be in the spotlight as a host city for the 2026 World Cup, which presents a unique opportunity to increase visibility of the sustainability work and spur new commitments and initiatives throughout Atlanta's ecosystem of companies, civic and nonprofit organizations, startups, and cultural influencers.

Success is defined by partnerships that mobilize employee volunteers, strategic collaborations that close organizational gaps, earned media and digital reach, and tangible results featured in a dashboard for innovative tracking and engagement. The organization will measure these five pillars and their impact across the Atlanta ecosystem - including best-in-class solutions and participation - through data, metrics, and information.

BoldImpact ATL invites other companies, organizations, and partners to take a seat at the table to shape Atlanta's unified sustainability narrative and legacy. The goal is to deliver real outcomes, authentic storytelling, and a replicable, scalable roadmap for the rest of the nation. Now is the moment.

SustainTheGame's Five Pillars:

PILLAR 1:

City in a Forest

PILLAR 2:

Waste+

PILLAR 3:

Food Circularity

PILLAR 4:

Navigating Atlanta

PILLAR 5:

Art, Culture, and Technology (ACT)

Cleantech Innovation: Startups Driving Solutions for Tomorrow

Building a Complete Ecosystem for Innovation

GEORGIA CLEANTECH INNOVATION HUB

The [Georgia Cleantech Innovation Hub](#) specializes in building coalitions for technology-based economic development, focusing on Cleantech. The organization uses its 10,000-ft view of the Cleantech innovation ecosystem to create programs and partnerships that make it easier for innovators to access the state's wealth of resources to launch and grow new Cleantech products or companies in the state.

Strong innovation ecosystems are defined by their outcomes: a steady pipeline of startups at every stage of growth, accessible venture and growth capital, and successful exits that signal maturity. Yet beneath those outcomes lies one critical driver – connectivity. The most effective ecosystems are those where an innovator is never more than two conversations away from the person who can move their idea, product, or business forward.

However, connectivity alone isn't enough. Well-networked ecosystems that lack a complete set of supporting resources are not strong. Startups, especially in Cleantech, rely on speed to maintain their competitive edge but are often constrained by limited capital and capacity. A truly strong ecosystem must deliver the right resources, at the right time, across the entire startup lifecycle – from discovery and prototyping to commercialization and scale.

Cleantech ventures face unique challenges that make this support even more critical. While they share many of the same hurdles as peers in other industries, their high capital

requirements and long sales cycles amplify the need for specialized assistance. General accelerators, incubators, and makerspaces must therefore be complemented by purpose-built programs designed to address sector-specific needs.

Georgia has built a growing foundation of such programs. The ATDC Sustainability Catalyst, Cox Cleantech Accelerator, Sustain-X, The Ray, Quadrant-i, and The Water Tower each play distinct roles in helping Cleantech startups move faster. These organizations provide targeted expertise and domain-specific mentorship that accelerates problem-solving and bridges the gaps between stages of growth.

Consider a new material startup launched by a university professor and graduate student. Early university programs might help with customer discovery and prototyping, but when it's time to spin out, the startup will need access to physical space, commercialization coaches, and pilot-scale testing support. Later, as it transitions from one-off pilot sales to repeatable contracts with large industrial customers, specialized programs can provide guidance on navigating complex procurement processes. In a cohesive ecosystem, these handoffs happen seamlessly—allowing founders to stay focused on innovation rather than navigating bureaucracy or searching for resources out of state.

The strongest innovation ecosystems operate with clarity and coordination. Each player understands its own strengths and those of its peers, collaborating or recruiting new

partners to fill remaining gaps. Achieving this requires detailed ecosystem mapping – like the work undertaken by TAG and others in this report—to identify overlaps, gaps, and opportunities for synergy.

Some overlap between programs is healthy; redundancy can build resilience. But the ultimate goal is to create a mutually reinforcing network that offers end-to-end support for all types of Cleantech startups. By clearly defining organizational “lanes,” Georgia can make it easier for innovators to find and access the right resources at every step of their journey – building not just a connected ecosystem, but a complete one.

Fueling Cleantech Growth Through Startup Acceleration

ATDC SUSTAINABILITY TECH

Georgia Tech's [Advanced Technology Development Center \(ATDC\)](#) is Georgia's technology incubator. Funded by the state, it is a nationally ranked technology incubator, accelerator and entrepreneur education program with a statewide mission – to grow the Georgia economy through entrepreneurship. Headquartered in Atlanta's Technology Square, with offices across the state, ATDC is the hub for Georgia's technology-enabled entrepreneurship startup ecosystem.

ATDC provides business incubation and acceleration services to hundreds of startups through coaching, connecting, curriculum, capital and community. ATDC membership helps startup companies throughout Georgia, from those at the earliest conception stage to revenue-generating, venture-fundable companies. It currently has over 150 portfolio companies, spanning eight different industry-focused programs, and boasts unicorn graduates like Salesloft and Greenlight Financial.

The ATDC Sustainability Tech program supports startups at the forefront of solving, mitigating or adapting to the climate and environmental crises. The program helps these entrepreneurs rapidly commercialize and scale their impactful solutions to meet the pace of a changing environment. The program currently includes 28 startups that are building solutions associated with energy, food access, water, the circular economy and other critical industries.

IN 2024, THESE SUSTAINABILITY TECH PORTFOLIO COMPANIES:

Generated **\$15.6 million** in revenue, more than double prior year.

Raised **\$8.9 million** in equity funding and **\$1.0 million** in grant funding.

Created **144 jobs**, the majority in the state of Georgia.

These small businesses are an economic engine for the region and showcase the importance of early-stage Cleantech investment.

Jen Singh, a technology executive with more than 15 years of experience in building and scaling innovative businesses at both startups and large corporations, leads the ATDC Sustainability Tech program. In her role, she coaches sustainability startups and connects them with the ecosystem resources they need to thrive. The program is also supported by Norfolk Southern Corp., one of the nation's leading transportation companies. Norfolk Southern's commitment to ATDC provides numerous opportunities to support the local startup and sustainability community in pursuit of a better, more sustainable planet.



Fueling Cleantech Growth Through Startup Acceleration

ATDC SUSTAINABILITY TECH

PORTFOLIO COMPANIES INCLUDE:



Battery Spy - Produces a report on the condition of an EV battery using a proprietary hardware device.



Carver Fire - A dry ice-based fire suppression company.



CIRT - A B2B SaaS platform that provides actionable intelligence for packaging materials sourcing and recovery.



Cloverly - A sustainability as a service company that provides access to high quality carbon credits.



ECGO - A recycling solutions company that creates tech-based solutions to help organizations reach their zero-waste goals.



Gaia - A hydropower system that takes kinetic energy from flowing water and converts it into usable power for indoor farming and smart city applications.



Good Agriculture - An AI-powered farm business management platform.



Green Badger - Green Badger is a software company that provides easy to use, collaborative, cloud-based solutions to streamline green building construction.



Jexim - Sustainable asphalt solutions for the heavy road construction industry.



Joulea - A software solution that is redefining energy efficiency for commercial buildings.



Marauder Robotics - Developing a rugged autonomous underwater vehicle platform that leverages computer vision, machine learning, and robotics to manage marine systems.



Metzey - A platform that facilitates the recycling for used batteries.



Nourish + Bloom Technologies - A retail innovation company building AI-powered autonomous stores and smart fridges that provide 24/7 access to fresh food, beverages, personal care, and everyday essentials in corporate, healthcare, education, and municipal environments.



OneBus - A bus manufacturer that produces a modern, "right-sized" clean transit solution tailored for fixed-route, on-demand, and shuttle services.



ProductIF Solutions - An energy IoT company that produces the "TripSwitch" which enables home energy monitoring and automation.



Rune Aero - Autonomous aircraft for low-cost and sustainable middle-mile cargo transportation.



Scalable Systems Group - Providing weight sensing data for the waste industry.



SeaSpark Energy - A renewable energy company that captures energy from ocean waves.



ServeScape - An end-to-end digital marketplace that syncs local horticultural growers, landscape designers, and installation professionals to deliver landscape projects.



Skema - A rich building design and modeling tool for architects and designers which uses AI to automate about 60-80% of the design process.



Upshots - Repurposing coal ash and ponds to be utilized as thermal media and storage for alternative energy production.



VerdeTerra - Creates air purification solutions that use algae to clean the air.



Vertical Activewear - A sustainable apparel brand & manufacturer that makes apparel on-demand.



VinoBarrel - A sustainable wine preservation and automated pouring system.



WattAir - Produces atmospheric water harvesting and air conditioning devices to address water scarcity issues.



WEAV3D - Produces custom lattice structures using its patented "rebar for plastics" technology with initial applications in the built environment and automotive industry.



Wow Charging - An EV charging solution for multi-family housing.

Building the Next Generation of Climate Solutions

COX CLEANTECH ACCELERATOR

[The Cox Cleantech Accelerator](#)

is a 12-week program designed to support early-stage startups developing innovative solutions to address climate and environmental challenges.

Launched in 2024 as a partnership between Cox Enterprises, gener8tor and the Georgia Cleantech Innovation Hub, the accelerator aims to foster sustainable infrastructure and innovation in the Southeast. Each cohort consists of five companies that receive a founder friendly investment, mentorship from Cox business leaders, and hands-on support with customer acquisition and fundraising. The program focuses on helping startups achieve commercial success and connect with large-scale customers.

THE FIRST TWO COHORTS IN THE COX CLEANTECH ACCELERATOR'S INAUGURAL YEAR INCLUDE THE FOLLOWING STARTUPS:



[4Earth](#): Develops advanced resource recovery technology for industrial and critical infrastructure applications, utilizing materials science, innovative water treatment processes, automation, and machine learning to enhance efficiency and sustainability.



[Stak](#): Combines a simple and convenient mobile self-service experience with vertical (5-story) automation and EV charging, offering an innovative and environmentally sustainable solution to a perennial urban problem: space.



[Accelerate Wind](#): Produces affordable energy for commercial buildings with a wind turbine that integrates with solar on the edges of roofs, featuring a patented spoiler design that channels wind to the turbine more efficiently.



[Uptime Analytics](#): Offers AI-driven applications that empower technicians, maintenance teams, and energy engineers to optimize energy consumption, mitigate risks, and enhance the productivity of industrial assets, all while reducing CO2 emissions.



[Flux Hybrids](#): Designs electric powertrains that transform fleet vehicles into plug-in hybrids, maximizing efficiency and flexibility by allowing fleets to operate on electric power when charging is available and transition to gas as needed.



[Prezerv](#): Develops AI technology that provides fast, accurate 3D maps of buried utilities, dramatically reducing the cost and time for subsurface mapping. By preventing unnecessary digging and repairs, Prezerv reduces the construction industry's carbon footprint and expedites in-service dates.



[Kara](#): Simplifies sustainability risk management and reporting for financial institutions through AI-driven automation, streamlining manual workflows and providing actionable insights to simplify compliance with various sustainability frameworks.



[FNN](#): Provides a High-Risk-Lightning (HRLTM) detection solution that uses AI and a network of proprietary detectors to reduce O&M costs and restoration times for power distribution outages caused by lightning. FNN delivers actionable intelligence within 40 seconds of a strike across a 20 mile radius of each sensor.



[Joulea](#): Empowers building owners with highly accurate energy assessments to optimize financial performance and reduce carbon impact, leveraging AI, drone technology, and deep expertise in building energy systems to deliver data-driven insights.



[WhyGrene](#): Makes Virtual Power Plants (VPPs) easy by combining simulations, Operate, & Aggregate DERs on a single, end-to-end platform. WhyGrene meets customers where they're at with an end-to-end solution to forecast and optimize DERs, making them visible, predictable & dispatchable assets.

Game-Changing Performance: Sports, Energy and Transportation



Building a Legacy of Sustainability in Sports

METRO ATLANTA CHAMBER

As the world turns its attention to Atlanta for the FIFA World Cup 2026™, the city is positioned to showcase both its passion for sports and its leadership in sustainability. Few host cities can match Atlanta's impact or its long-standing commitment to building greener, smarter, and more resilient sports venues. This moment offers a global platform to highlight that progress.

Even before the World Cup spotlight, Atlanta's sports organizations had already begun redefining what environmental responsibility looks like at the highest levels of professional competition. Mercedes-Benz Stadium and State Farm Arena, both TRUE Platinum Zero Waste certified, have set a new national standard, proving that major venues can dramatically reduce waste, rethink materials, and champion circularity without compromising the fan experience. Together, these two facilities stand among an elite group worldwide and position Atlanta as one of the most sustainable sports ecosystems in the country.

Atlanta's leadership, however, extends beyond certifications. It is the result of years of intentional investment and a shared commitment to advancing new ideas across the region's sports ecosystem. Efforts around renewable energy and water stewardship are paired with community-focused programs that make sustainability tangible for fans, students, and neighborhoods. Truist Park and the Atlanta Braves continue to build on this momentum, integrating responsible operations with volunteer initiatives and food recovery programs that contribute to metro Atlanta's broader climate and community goals.

As visitors from around the world arrive in 2026, Atlanta's venues will offer more than a stage for elite competition. They will serve as living examples of what is possible when sports become a force for sustainability, demonstrating a model for the future investment.

Building a Legacy of Sustainability in Sports

MERCEDES-BENZ STADIUM, STATE FARM ARENA, TRUIST PARK

MERCEDES-BENZ STADIUM

Located in downtown Atlanta, Mercedes-Benz Stadium (MBS) stands as one of the world's most sustainable sports venues. Through its design, operations, and community programs, MBS integrates sustainability into every aspect of its mission.

HIGHLIGHTS INCLUDE:

- Total Resource Use and Efficiency (TRUE) certified for Zero Waste, diverting 90%+ of materials from landfills and incineration.
- 4,000 solar panels, generating about 1.6 million kilowatt-hours of renewable energy each year – enough to power nine Falcons games, 13 Atlanta United matches, or 160 local homes.
- Energy-efficient design that reduces electricity use by nearly 30%.
- 2.1-million-gallon stormwater management system featuring bioswales, cisterns, and vaults to prevent flooding and support water conservation.
- STEAM education program for grades 3–12, integrating sustainability learning with tours aligned to Georgia's Standards of Excellence.

Read more about the stadium's sustainability commitments [here](#).

STATE FARM ARENA

Home to the Atlanta Hawks, State Farm Arena has redefined sustainability in entertainment venues. Its zero-waste commitment and partnerships are helping to shape best practices nationwide.

HIGHLIGHTS INCLUDE:

Total Resource Use and Efficiency (TRUE) Platinum Zero Waste certification, the highest recognition for waste diversion and circular operations.

More than 10 million pounds of waste diverted from landfills since 2021, including:

- 4 million pounds recycled (aluminum, plastics, cardboard, glass, and more).
- 3 million pounds composted (food and organic material).
- 3 million pounds reused or donated (food, electronics, clothing, pallets, and more).
- 650,000 pounds reduced by eliminating paper tickets and single-use service ware.

Partnership with Novelis, a global aluminum recycling leader, achieving:

- 100% recycling rate for aluminum cans and cups.
- 2.9 million Novelis cups recycled to date.
- 840,000+ fans engaged in recycling education at the arena.

Read more about the arena's sustainability commitments [here](#).

ATLANTA BRAVES & TRUIST PARK

At Truist Park, the Atlanta Braves are advancing sustainability across operations, partnerships, and community programs, setting a strong example for other Major League Baseball organizations.

HIGHLIGHTS INCLUDE:

- Food recovery program with Second Helpings Atlanta, diverting surplus food from landfills while addressing local food insecurity.
- Comprehensive recycling program capturing plastics, metals, cardboard, cooking oil, electronics, and more.
- Braves Green Team, a volunteer program that collects recyclables from fans during games to encourage sustainable habits.
- "Pitch in for the Planet" initiative with Food Well Alliance, supporting urban farms and community gardens across Metro Atlanta.

Read more about the Braves organization and Truist Park's sustainability commitments [here](#).

Powering a Resilient Energy Future for Georgia

GEORGIA POWER

For more than 140 years, [Georgia Power](#) has been delivering energy to power homes, businesses, and innovation across the state. Through generations of change, the company's purpose remained the same: keeping the lights on, the grid strong, and the future within reach.

That mission continues today, as the stakes grow higher and the definition of what it means to serve Georgia evolves. The state faces greater reliance on electricity in everyday life, stronger storms, shifting energy markets, a growing population, and new expectations from customers, regulators, and communities. At the same time, new technologies and smarter systems are unlocking possibilities that did not exist just a decade ago.

Georgia Power's long-standing commitment to planning ahead and solving problems before they arise enables the company to meet these challenges proactively. As Georgia grows—and the demands on its grid grow with it—Georgia Power's focus on customers, foresight, responsibility, and innovation ensures the continued delivery of clean, safe, reliable, and affordable energy for generations to come.

SUSTAINABILITY IN ACTION: WESTSIDE RESILIENCE CORRIDOR

Across the state, Georgia Power employees work on projects that both serve customers and strengthen communities. The Westside Resilience Corridor in Southwest Atlanta is one such initiative—designed to enhance energy efficiency, housing quality, and workforce development while expanding access to clean energy.

According to research from Georgia Tech, residents of Southwest Atlanta dedicate more of their income to energy costs than anywhere else in the city, primarily due to aging housing in need of weatherization and structural repairs.

Georgia Power, in coordination with the City of Atlanta, local churches, business partners, and Groundswell, is implementing a comprehensive effort to:

- Complete energy efficiency improvements and necessary repairs on 50 homes in Southwest Atlanta to reduce energy costs and preserve housing for residents.
- Implement energy efficiency improvements on four Westside Resilience Corridor churches, setting an example for sustainable leadership and freeing up more resources for community missions.
- Design a second resilience hub that combines solar and energy storage to provide residents access to power during extreme weather and outages.
- Launch an energy workforce training program to link local residents with careers and craft trades in the energy industry.

Through initiatives like the Westside Resilience Corridor, Georgia Power continues its legacy of service—delivering energy solutions that improve lives, strengthen communities, and build resilience for the future.



Accelerating the Future of Clean Transportation in Georgia

RIVIAN

Rivian is an American technology company developing category-defining electric vehicles designed to accelerate the global transition to sustainable transportation. Guided by its mission to “Keep the World Adventurous Forever,” Rivian builds vehicles and systems that preserve the natural world while reshaping how people move, work, and explore.

The company’s new Georgia facility – alongside its East Coast headquarters in Atlanta – represents the next chapter in that mission. It will serve as a cornerstone for Rivian’s manufacturing capacity and innovation pipeline, designed from the ground up to reflect its commitment to sustainability, community, and clean technology leadership.

Georgia’s combination of a skilled and diverse workforce, strong universities, robust infrastructure, and welcoming business environment made it the ideal location for Rivian’s next major investment. The company views Georgia as more than a production site — it’s a community where Rivian plans to create lasting partnerships, good jobs, and new opportunities for residents.

The Georgia facility is Rivian’s first opportunity to design and build a plant entirely in line with its sustainability vision. From construction to operations, the site will reflect best-in-class environmental management and efficiency.

SUSTAINABILITY HIGHLIGHTS INCLUDE:

Preservation of 1,000 acres of forest, integrating the facility seamlessly into the surrounding environment.

Advanced environmental technologies, such as electrified process heat and water recycling systems.

Comprehensive energy management, including on-site energy generation, battery storage, and procurement of carbon-free electricity through Walton EMC.

Focus on responsible scaling, aligned with Rivian’s Impact Goals, which emphasize renewable energy, recycled materials, and social responsibility.

When fully operational, the Georgia facility is expected to employ 7,500 people, with significant indirect economic benefits across local supply chains, service industries, and community growth.

Rivian is partnering closely with Georgia’s education system – from universities to technical colleges – to prepare a clean manufacturing workforce for the future. Through collaboration with the Quick Start Training Program and a new on-site training center, Rivian aims to build long-term career pathways for local talent.

Rivian is actively engaging in the state’s clean energy and innovation community. The company has also joined the Drawdown Georgia Business Compact.

To strengthen clean transportation infrastructure, Rivian is expanding its high-speed charging network across Georgia – including stations in Atlanta, Macon, Augusta, and Pooler. The company is also partnering with Georgia utilities to secure carbon-free energy for operations and explore grid-interactive EV initiatives that enhance reliability and resilience statewide.

Rivian is committed to being a strong community partner in its new Georgia home. The company supports local businesses, invests in nonprofit initiatives, and engages residents through events such as its annual 5K benefiting Camp Twin Lakes.

Ultimately, Rivian’s investment in Georgia represents more than a manufacturing expansion – it’s a blueprint for how clean industry, community, and innovation can thrive together.

How To Get Involved

Georgia's Cleantech ecosystem is thriving, fueled by collaboration among startups, established companies, government agencies, and research institutions. This growth is positioning the state as a global leader in clean technologies — but maintaining that leadership requires continued engagement and investment.

OVER THE PAST SEVERAL YEARS, GEORGIA'S CLEANTECH BOOM HAS DRIVEN:

40+ new Cleantech project announcements

84,000+ projected jobs

\$23 billion+ in anticipated investments

To sustain this momentum, every person, company, and community has a role to play. The following actions outline tangible ways to support Cleantech innovation and ensure Georgia remains at the forefront of the clean energy transition.

AS AN INDIVIDUAL

Contact elected officials. For example, use E2's online tools to urge policymakers to support the Cleantech industry in state and federal legislation.

Volunteer or donate. Contribute expertise or financial support to leading Cleantech and Sustainability organizations such as the Ray C. Anderson Foundation and Southface Institute.

Mentor a Cleantech startup. Share experience and networks through ecosystem programs like ATDC, the Georgia Cleantech Innovation Hub, and the Cox Cleantech Accelerator.

AS A COMMUNITY MEMBER

Support local sustainability and equity organizations. Partner with nonprofits advancing workforce development, sustainability, and environmental justice, such as the Partnership for Southern Equity, the Southern Environmental Law Center, and Sustainable Georgia Futures.

FOR EVERYONE

Share your Cleantech story. Highlight the impact of your projects, programs, and investments to help raise awareness of Georgia's leadership.

Take action now. Small steps across individuals, businesses, and communities will determine whether Georgia continues to lead the nation in Cleantech innovation, jobs, and opportunity.

AS A COMPANY

Engage with advocacy organizations. Collaborate with groups such as E2, the Rocky Mountain Institute, and the Southern Alliance for Clean Energy to align policy and innovation.

Host a Cleantech open house or site tour. Showcase emerging technologies to policymakers and community leaders. Partner with organizations such as TAG or the Drawdown Georgia Business Compact.

Sponsor a startup pilot. Support early-stage innovators by serving as a pilot customer or collaborator through programs like ATDC, the Georgia Cleantech Innovation Hub, and the Cox Cleantech Accelerator.

Invest in workforce development and research. Partner with Georgia's colleges and universities — including Georgia Tech's Strategic Energy Institute, the Partnership for Inclusive Innovation, and the Technical College System of Georgia — to advance research, training, and apprenticeships.

Join industry coalitions. Collaborate with peers through organizations such as Clean Cities Georgia, Drawdown Georgia Business Compact, and ATL Cleantech Connect.

Support events and thought leadership. Engage with initiatives like TAG's Smart Communities & Sustainability Society and the Super South conference to help strengthen Georgia's innovation ecosystem.

Collaborate with economic development partners. Work with organizations such as the Metro Atlanta Chamber, Georgia Department of Economic Development, and Georgia Chamber of Commerce to foster public-private partnerships and drive regional growth.



ABOUT THE TECHNOLOGY ASSOCIATION OF GEORGIA (TAG)

TAG's mission is to Connect, Promote, Influence and Educate Georgia's technology ecosystem to advance the innovation economy. Through those four foundational strategies TAG serves the technology community, helping to support, grow and ignite tech leaders, companies and the overall Georgia economy. TAG serves more than 31,000 members statewide through regional chapters in Metro Atlanta, Augusta, Columbus, Macon/ Middle Georgia, and Savannah. TAG hosts more than 150 events each year and serves as an umbrella organization for 20+ professional societies. TAG provides networking and educational programs, celebrates Georgia's technology leaders and companies, and advocates for legislative action that enhances the state's economic climate for technology. Additionally, the TAG Education Collaborative (TAG-Ed) focuses on helping science, technology, engineering and math (STEM) education initiatives thrive.

Sponsors



The Metro Atlanta Chamber (MAC) serves as a catalyst for a more prosperous and vibrant region. We work to advance economic growth and improve metro Atlanta's quality of life across the 29-county metro Atlanta region. Our charge is to unleash Atlanta's ambition, and we do this by growing, advocating, and promoting the region's economy, talent and community. MAC expands the region's thriving economy, advocates for a competitive business climate, and elevates metro Atlanta's story on a global scale to ensure that this continues to be a region that rises as one.



E2 is a national, nonpartisan group of business leaders, investors, and professionals from every sector of the economy who advocate for smart policies that are good for the economy and good for the environment. Our members have founded or funded more than 2,500 companies, created more than 600,000 jobs, and managed more than \$100 billion in venture and private equity capital. For more information, see www.e2.org or follow us on X/Twitter at [@e2org](https://twitter.com/e2org) and Bluesky at [@e2.org](https://bsky.app/profile/e2.org).



Trevelino/Keller is a Growth PR/Marketing firm focused on building, launching and scaling B2B and B2C companies. It leans into public relations, growth marketing and creative studios to develop measurable programming that leads to outcome-driven goals. In 2024, it acquired Marsden Marketing, a nationally ranked growth marketing firm. Headquartered in Atlanta, the firm holds the distinction of having the industry's best talent retention, ranks nationally in 12 industry segments and second in Atlanta.



Georgia Cleantech Innovation Hub is a 501c3 public-private-academic partnership that directly serves Georgia Cleantech innovators. The organization aims to strengthen the Cleantech innovation ecosystem by creating physical spaces for entrepreneurs, increasing connectivity, educating climate leaders and amplifying Georgia's innovation culture. By making it easier for innovators to access the talent, capital and resources necessary to create organizations built to last, the Hub aims to help Georgia become a leader in Cleantech innovation and tomorrow's growth industries.

Contributors





TAG

Technology Association
of Georgia

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