



TAGit 2025!



Monday, June 23, 2025



TPC Sugarloaf Country Club
2595 Sugarloaf Club Dr, Duluth, GA 30097

WELCOME!



We will be back this summer for our **annual TAGit golf tournament Monday, June 23rd**. This sell-out event supports the mission of TAG to Connect, Promote, Influence, and Educate Georgia's technology ecosystem to advance the innovation economy and to support STEM education efforts and ecosystem to advance the innovation economy.

We hope that you will support TAG by coming out and networking with some of the state's most well-known C-Level Executives while playing in the state's most prestigious golf tournament for technology stakeholders. Reserve your spot today!

See you June 23rd!



SUPPORTING GEORGIA'S
FUTURE TECHNOLOGISTS



BIG GREEN EGG INC.

June 24, 2024
Date

Pay to the order of TAG-Ed

\$ 5,000.00

Five thousand and 0/100

Dollars

Big Green Egg

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2024 SPONSORS

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Big Green Egg

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An American Tower Company

CONFLUENT

Cumberland GROUP

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WHY PLAYS?



BRAND VISIBILITY



BUSINESS CONNECTIONS



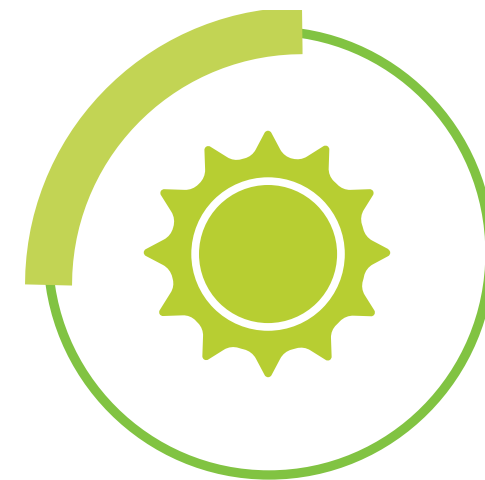
GIVE BACK



SUPPORT STEM EDUCATION



EXERCISE OUTSIDE OF THE OFFICE



FUN IN THE SUN!

Executive Golfers



DANE BAMBURRY

Senior Director –
Enterprise Architecture,
Cox Enterprises



Brian Benn

Vice President &
Chief Information Officer
Clark Atlanta University



James Bolles

Director
Southern Company



Kristin Cornish

Senior Director of Cyber Risk
and Entity Integration
The Coca-Cola Company



VICTOR HOWARD

Director of IT
The Home Depot

Executive Golfers



Joe Harvey
Vice President
Southern Company



YOGS JAYAPRAKASAM
Chief Digital & Technology Officer
Deluxe



DANIEL MIKKELSEN
VP & Gas Technology CIO
Southern Company



Georgia O'Donoghue
Vice President, Operations
Mercedes-Benz Stadium



Vikram Ramani
Vice President &
Chief Information Officer
J.M. Huber Corporation

Executive Golfers



JASON SANKEY
Chief Information Officer
City of Atlanta



JULIE TALBOT-HUBBARD
President, Services &
Chief Operating Officer
Cyderes



Mike Toplisek
President
Earthlink



Robbie Vickers
Chief Information Officer
Technical College System of Georgia



Scott Waid
SVP-Head of Technology Services
Atlanta Braves



DWAIN WILCOX
Vice President &
Chief Information Officer
J.M. Huber Corporation

SPONSORSHIP OPPORTUNITIES

*Sponsor Logo's & Print Signage needed by **June 1st** due to print demands and logistics*



TOURNAMENT SPONSOR | \$25,000

EXCLUSIVE

- Company representative may speak at VIP Reception
- Up to four non-golfing Company Representatives may attend tournament
- Company signage at club entrance, holes, lunch, and VIP reception
- 6 Foot Table, Tent & Chairs on the course to display company collateral.
- Two foursomes in the tournament
- Company logo on Golfer Gift or packaging
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Tournament Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Logo displayed on top panel of leaderboard signage*
- Recognition at Start Announcements and Awards Ceremony
- Tournament Sponsor Recognition Award

MASTERS SPONSORS | \$16,500

4 of 4 Available

- Company representative may speak at VIP Reception
- Up to four non-golfing Company Representatives may attend tournament
- Company signage at club entrance, 18th hole and VIP reception
- 6 Foot Table, Tent & Chairs on the course to display company collateral.
- One foursome in the tournament
- Company logo on Golfer Gift or packaging
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Master Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$500 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

EXECUTIVE GIFT SPONSORS | \$12,500

2 of 2 Available

- Logo placement on packaging of the Executive Gift provided to Executive foursomes and Senior Technology Leaders
- Logo placement and signage in the Executive Gifting Experience space
- Company signage provided on a golf hole for one course
- Full company logo on LED screen as the Executive Gifting Sponsor to be displayed before, during and after the tournament
- 1 Company Representative permitted in the Executive Gifting Experience booth
- 1 Executive Foursome (3 company golfers and 1 sponsored Senior Technology Leader) – to be provided day of event

HOLE-IN-ONE SPONSORS | \$12,000

2 of 2 Available

- Company signage at contest
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- 6 Foot Table, Tent & Chairs on the course to display company collateral.
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Hole in One Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

PGA TOUR SS GIFT CARD SPONSOR | \$10,000

EXCLUSIVE

- Each player would receive a \$10 gift card compliments of your company
- Company to provide business card or stickers for the bag along with a note or card
- Full color company logo on LED screen listed as Gift Card Sponsor before, during and after tournament
- Includes a hole sponsorship where you can set up a table
- 6 Foot Table at one hole on the course to display company collateral.
- 2 Company representatives to work sponsor table
- One foursome in the golf tournament
- Option to replace foursome with an Executive Foursome for an addition \$1,000
- Executive Foursome includes 3 company golfers and 1 sponsored Senior Technology Leader and a custom Executive Gift

LUNCH SPONSORS \$10,000

3 of 3 Available

- Company signage at lunch
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen before, during, and after tournament
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Tech. Leader).

RECEPTION SPONSOR \$10,000



3 of 4 Available

- Company signage at reception
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen before, during, and after tournament
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Tech. Leader).

BREAKFAST SPONSOR \$10,000

2 of 2 Available

- Company Signage displayed at breakfast at registration
- One Foursome in the Tournament
- Company provided gift distributed in gift bags or at stations
- Full color company logo on LED screen before, during, and after tournament
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Tech. Leader).

ON-COURSE REFRESHMENT SPONSOR \$8,750

3 of 3 Available

- Company signage displayed at refreshment stations (1 per course)
- One foursome in the tournament
- Company logo on hole signage
- 2 Company Representatives Permitted on each course at station
- Company provided gift in tournament gift bags or at station
- Full color company logo on LED screen before, during, and after tournament on LED screen leaderboard
- Change foursome to Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Tech. Leader).

GOLF CART SPONSOR \$8,500 Elavon

1 of 2 Available

- Logo on cart sign and event signage
- Opportunity to place golf gift and collateral in cart
- One foursome in the tournament
- Full color company logo on LED screen before, during, and after tournament on LED screen leaderboard*
- Change foursome to Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Tech. Leader).

**LEADERBOARD
SPONSOR**
\$7,500



**LONGEST DRIVE
SPONSOR**
\$7,500

**CLOSEST TO THE PIN
SPONSOR**
\$7,500 **Honeywell**

SOLD

- Company logo on side panel of leaderboard
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Leaderboard Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Change foursome to Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Tech. Leader covering cost of Executive Golfer Gift + cost to sponsor Senior Tech. Leader).

3 of 3 Available

- Company signage at contest on one course
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Longest Drive Sponsor displayed before, during, and after tournament on LED screen leaderboard
- Change foursome to Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Tech. Leader covering cost of Executive Golfer Gift + cost to sponsor Senior Tech. Leader).

2 of 3 Available

- Company signage at one contest on the course
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Closest to the Pin Sponsor displayed before, during, and after tournament on LED screen leaderboard
- Change foursome to Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Tech. Leader covering cost of Executive Golfer Gift + cost to sponsor Senior Tech. Leader).

AWARDS SPONSOR \$7,500

EXCLUSIVE

- Company signage at awards table
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen displayed before, during, and after tournament
- Change foursome to Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Tech. Leader covering cost of Executive Golfer Gift + cost to sponsor Senior Tech. Leader).

SWAG BAG SPONSOR \$7,250

EXCLUSIVE

- Company logo printed on tournament gift bags
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen displayed before, during, and after tournament
- Change foursome to Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Tech. Leader covering cost of Executive Golfer Gift + cost to sponsor Senior Tech. Leader).

TOWEL SPONSOR \$7,250

EXCLUSIVE

- Company logo on golfer towels
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen displayed before, during, and after tournament
- Change foursome to Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Tech. Leader covering cost of Executive Golfer Gift + cost to sponsor Senior Tech. Leader).

**HAT
SPONSOR** 
\$7,500

SOLD

- Company logo on golfer hats
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen displayed before, during, and after tournament
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Tech. Leader).

**GOLF BALL
SPONSOR** 
\$7,250

SOLD

- Golf balls imprinted with sponsoring business logo
- One foursome in the tournament
- Signage displayed on course
- Full color company logo on LED screen displayed before, during, and after tournament
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Tech. Leader).

**GUESS YOUR
DISTANCE SPONSOR**
\$7,000

EXCLUSIVE

- Company signage at one contest on the course
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Full color company logo on LED screen displayed before, during, and after tournament
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Tech. Leader).

BALL LAUNCHER SPONSOR

\$6,000 

1 of 2 Available

- Golf ball launcher on hole on one course with company signage
- One foursome in the tournament
- Company signage displayed on hole on course.
- 6 Ft. Table, Tent & Chairs at one hole on course
- 2 reps at hole.
- Full color company logo on LED screen displayed before, during, and after tournament
- Change foursome to Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Tech. Leader covering cost of Executive Golfer Gift + cost to sponsor Senior Tech. Leader).

HOLE SPONSOR WITH FOURSOME

\$6,000 


8 of 10 Available

- Company signage on one tee
- Logo placement in event guide
- One foursome in the tournament
- Full color company logo on LED screen displayed before, during, and after tournament
- 6 Foot Table, Tent & Chairs with (2) reps. on the course to display company collateral. Additional reps may participate at a cost of \$150/person with a max. of 4 people.
- Change foursome to Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Tech. Leader covering cost of Executive Golfer Gift + cost to sponsor Senior Tech. Leader).

HOLE SPONSOR W/O FOURSOME PLUS

\$4,500  

5 of 8 Available

- Full color company logo on LED screen displayed before, during, and after tournament
- 6 Foot Table, Tent and Chairs at one hole on the course
- 2 Company Reps to work the table- Additional reps can be purchased for \$250 each
- Golf cart for your use



EXECUTIVE FOURSOME PLUS SPONSOR

\$6,850



EXECUTIVE FOURSOME SPONSOR

\$5,850



CORESITE
An American Tower Company



MOTOROLA
SOLUTIONS



TEKsystems
Own change

2 of 6 Available

- One Executive foursome (2 Golfers + 2 Senior Technology Leaders covering cost of Executive Golfer Gift and cost to sponsor two Senior Technology Leaders).**
- Company signage on course
- Full color company logo displayed before, during and after tournament on LED screen leaderboard*

4 of 12 Available

- One Executive foursome (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**
- Company signage on course
- Full color company logo displayed before, during and after tournament on LED screen leaderboard*

SCORECARD SPONSOR

\$4,500



FOURSOME \$4,200



COURSE SIGN SPONSOR (SIGN ONLY)

\$2,500



SOLD

- Full color company logo on LED screen displayed before, during, and after tournament
- Company logo on all player scorecards
- One foursome in the tournament
- Change foursome to Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Tech. Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).

SOLD

- One foursome in the tournament

9 of 10 Available

- Company signage displayed on the course

CHIPPING CONTEST SPONSOR

\$8,000

 Southern Company Gas

SOLD

- Company signage at contest
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen before, during, and after tournament on LED screen leaderboard
- Change foursome to Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Tech. Leader).

PUTTING CONTEST SPONSOR

\$8,000

improving 
It's what we do.™

SOLD

- Company signage at contest
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen before, during, and after tournament on LED screen leaderboard
- Change foursome to Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Tech. Leader).



TAGit 
Tournament

SEE YOU ON THE GREENS!



Monday, June 23, 2025



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