



CONNECT

CONNECTING UNDERREPRESENTED TECH ENTREPRENEURS
WITH PROCUREMENT

MEET THE BUYERS RECAP

Our **Meet the Buyers** on May 7th at the Morris, Manning & Martin Law Firm was another huge success! The event included **4 buyers** and dozens of prospective sellers, all excited to learn from our buyers.

5/7/2024



TAG Connect - Meet the Buyers Lunch Event connects underrepresented tech entrepreneurs with the opportunity to meet with potential Buyers over lunch. The Buyers from major organizations shared with the Sellers what they are looking for from a supplier. During this session, the Buyers presented their organization's strategic initiatives, problem statements, technology interests, and more. The session is designed with the goal of Sellers leaving with opportunities for later alignment in preparation for presenting at the main TAG Connect event.

By establishing vertical connections between more established businesses, Georgia's underrepresented tech businesses can facilitate long-term sustainability and overcome the barriers to being connected to corporate vendors. This proactive approach to fostering connections and empowering tech entrepreneurs contributes to a more diverse and inclusive tech industry, ultimately fostering mutual innovation and growth.



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PROGRAM HIGHLIGHTS



Up Next: TAG Connect

Technology Association of Georgia launched TAG Bridge Builders to remove the barriers impeding progress and diversity in Georgia. Bridge Builders is a Social Justice & Equity initiative designed to bring the technology and business community together to drive change.

TAG Bridge Builders has developed TAG Connect, an event that connects underrepresented tech entrepreneurs (sellers) with access to procurement opportunities from buyers.

GET INVOLVED

We are looking for venues, reception sponsors, and nominations for "Buyer" and "Seller" companies for our 2024 events. **Contact** [bridgebuilders@tagonline.org](mailto:bridgebuilders>tagonline.org)

EVENT DETAILS

- **Date:** September 10, 2024
- **Location:** Atlanta Tech Village – Buckhead – 3423 Piedmont Rd. NE, Atlanta, GA 30305
- **Time:** 12:00 pm – 4 pm (Networking 4pm-6pm)

LEARN MORE AT:



Visit Us @ tagonline.org/bridge-builders/tag-connect



THANK YOU TO OUR TAG BRIDGE BUILDERS INVESTORS

