

Monday, June 24, 2024



TPC Sugarloaf Country Club



Welcome!

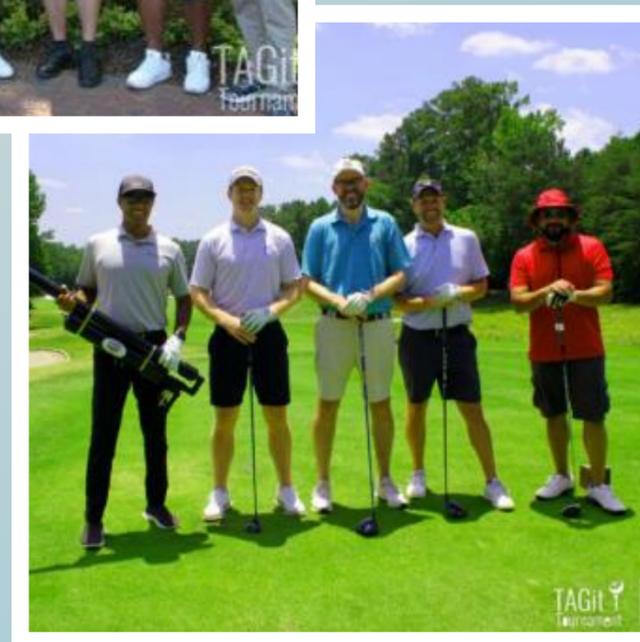
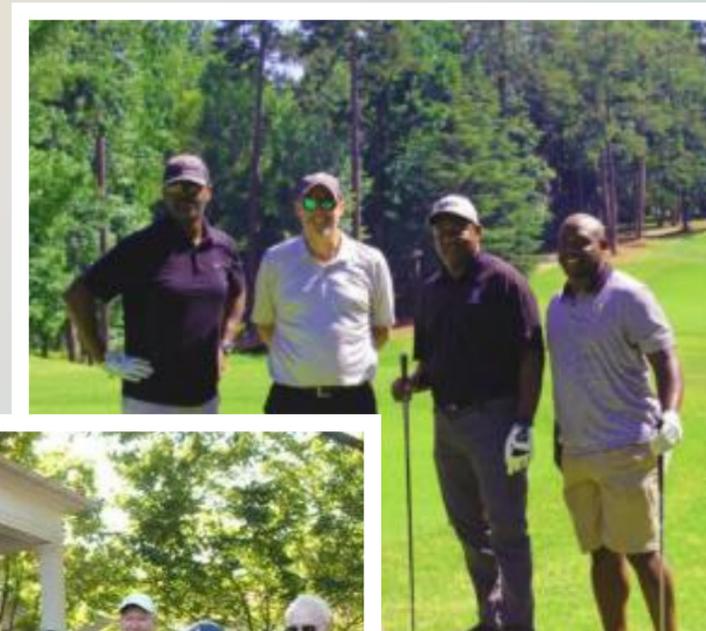
We will be back this summer for our 20th annual TAGit golf tournament. This sell-out event supports the mission of TAG to Connect, Promote, Influence, and Educate Georgia's technology ecosystem to advance the innovation economy and to support STEM education efforts and ecosystem to advance the innovation economy.

We hope that you will support TAG by coming out and networking with some of the state's most well-known C-Level Executives while playing in the state's most prestigious golf tournament for technology stakeholders. Reserve your spot today!

See you in June!



Previous TAGit Photo's



2023 Sponsors



sumo loaic



2023 Sponsors



Edward R Fisher
Charitable Foundation



WHY PLAY?

- **Brand Visibility**
- **Business Connections**
- **Support Stem Education**
- **Give Back**
- **Exercise Outside of the Office**
- **And It's FUN in the SUN!!**



2024 Sponsors

Honeywell

eHire



EarthLink®



2024 TAGit Chairman



Jason Sankey
CIO



2024 Executive Golfers

COX
ENTERPRISES



Dane Bamburry
Senior Director



Donnie Beamer
Senior Tech Advisor

CA CLARK ATLANTA
UNIVERSITY



Brian Benn
VP / CIO

THE *Coca-Cola* COMPANY



Kristin Cornish
Global Director
Cybersecurity Risk

BlackRock



Terry Francis
CISO

2023 Executive Golfers

SYNOVUS



Kevin Gowen
CISO



Dustin Johnson
Head of IT – US
Operations



Daniel Mikkelsen
VP & Gas
Technology CIO



Jason Sankey
CIO

deluxe



Krish Shetty
CTO – Payments &
Merchant Services

2023 Executive Golfers

us bank | Elavon.



Ian Stuttard
Head of Product
& Innovation

EarthLink®



Mike Toplisik
President

Braves™



Scott Waid
SVP – Head of
Technology Services

HUBER



Dwain Wilcox
VP- CIO



**Your
Company**

Sponsorship Opportunities



Tournament Sponsor \$25,000

Exclusive

- Company representative may speak at VIP Reception
- Up to four non-golfing Company Representatives may attend tournament
- Company signage at club entrance, holes, lunch, and VIP reception
- 6 Foot Table, Tent & Chairs on the course to display company collateral.
- Two foursomes in the tournament
- Company logo on Golfer Gift or packaging
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Tournament Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Logo displayed on top panel of leaderboard signage*
- Recognition at Start Announcements and Awards Ceremony
- Tournament Sponsor Recognition Award

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



Masters Sponsors \$16,500

3 of 4 Available

- Company representative may speak at VIP Reception
- Up to four non-golfing Company Representatives may attend tournament
- Company signage at club entrance, 18th hole and VIP reception
- 6 Foot Table, Tent & Chairs on the course to display company collateral.
- One foursome in the tournament
- Company logo on Golfer Gift or packaging
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Master Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$500 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



Executive Gift Sponsors \$12,500

2 of 2 Available

- Logo placement on packaging of the Executive Gift provided to Executive foursomes and Senior Technology Leaders
- Logo placement and signage in the Executive Gifting Experience space
- Company signage provided on a golf hole for one course
- Full company logo on LED screen as the Executive Gifting Sponsor to be displayed before, during and after the tournament
- 1 Company Representative permitted in the Executive Gifting Experience booth
- 1 Executive Foursome (3 company golfers and 1 sponsored Senior Technology Leader) – to be provided day of event

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



Hole-In-One Sponsors \$12,000

2 of 2 Available

- Company signage at contest
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- 6 Foot Table, Tent & Chairs on the course to display company collateral.
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Putting Contest Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



PGA Tour SS Gift Card Sponsor \$10,000

Executive

- Each player would receive a \$10 gift card compliments of your company
 - Company to provide business card or stickers for the bag along with a note or card
- Full color company logo on LED screen listed as Gift Card Sponsor before, during and after tournament
- Includes a hole sponsorship where you can set up a table
 - 6 Foot Table at one hole on the course to display company collateral.
 - 2 Company representatives to work sponsor table
- One foursome in the golf tournament
 - Option to replace foursome with an Executive Foursome for an addition \$1,000
 - Executive Foursome includes 3 company golfers and 1 sponsored Senior Technology Leader and a custom Executive Gift (2021 Gift –Adidas Golf Shoes)

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



Lunch Sponsors \$10,000

2 of 3 Available

- Company signage at lunch
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Lunch Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Cocktail Sponsor \$10,000

4 of 4 Available

- Company signage at reception
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Cocktail Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Breakfast Sponsor \$10,000

2 of 2 Available

- Company Signage displayed at breakfast and Bloody Mary bar at registration
- One Foursome in the Tournament
- Company provided gift distributed in gift bags or at stations
- Full color company logo on LED screen as the Breakfast Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



Golf Cart Path Sponsor \$9,500

3 of 3 Available

- Company logo on (9) 2'x4' cart path stamp printed in full color
- Cart path stamps can be individually printed to tell your company story on course
- Cart path stamps are stuck to cart path throughout the golf course
- One foursome in the tournament
- Full color company logo on LED screen as the Cart Path Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Company provided gift distributed in tournament gift bags
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

On-the-Course Refreshment Sponsor \$8,750

2 of 3 Available

- Company signage displayed at refreshment stations (1 per course)
- One foursome in the tournament
- Company logo on hole signage
- 2 Company Representatives Permitted on each course at station
- Company provided gift in tournament gift bags or at station
- Full color company logo on LED screen as the On-The-Course
- Refreshment Station Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Golf Cart Sponsor \$8,500

1 of 2 Available

- Logo on cart sign and event signage
- Opportunity to place golf gift and collateral in cart
- One foursome in the tournament
- Full color company logo on LED screen as the Golf Cart Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



Chipping Contest Sponsor \$8,000



Exclusive

- Company signage at contest
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Chipping Contest Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Putting Contest Sponsor \$8,000

Exclusive

- Company signage at contest
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Putting Contest Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



Leaderboard Sponsor \$7,500

Longest Drive Sponsor \$7,500

Closest to the Pin Sponsor \$7,500

Exclusive



3 of 3 Available

3 of 3 Available

- Company logo on side panel of leaderboard
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Leaderboard Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

- Company signage at contest on one course
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Longest Drive Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

- Company signage at one contest on the course
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Closest to the Pin Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



Awards Sponsor \$7,500

SWAG Bag Sponsor \$7,250

Towel Sponsor \$7,250



Exclusive

- Company signage at awards table
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Awards Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Exclusive

- Company signage on hole on course
- Company logo printed on tournament gift bags
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Goody Bag Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Exclusive

- Company logo on golfer towels
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Towel Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



Hat Sponsor \$7,500+



Divot Tool Sponsor \$7,000

Golf Ball Sponsor \$7,000

Exclusive

- Company logo on golfer hats
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Hat Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Exclusive

- Company logo on Divot Repair Tool with ball marker
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Hat Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Exclusive

- Golf balls imprinted with sponsoring business logo
- One foursome in the tournament
- Company signage displayed on hole on course
- Full color company logo on LED screen as the golf ball sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics



Golf Ball Launcher Sponsor \$6,000

2 of 2 Available

- Golf ball launcher on hole on one course with company signage.
- One foursome in the tournament
- Company signage displayed on hole on course.
- 1 rep at hole.
- Full color company logo on LED screen as the golf ball sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Hole Sponsor with Foursome \$6,000

- Company signage on one tee on a course
- Company logo placement in event guide
- One foursome in the tournament
- Full color company logo on LED screen as a Tee Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- 6 Foot Table, Tent & Chairs with (2) reps. on the course to display company collateral. Additional reps may participate at a cost of \$150/person with a max. of 4 people.
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Executive Foursome PLUS Sponsor \$6,850

6 of 6 Available

- One Executive foursome (2 Golfers + 2 Senior Technology Leaders covering cost of Executive Golfer Gift and cost to sponsor two Senior Technology Leaders).**
- Company signage at Tee
- Full color company logo displayed before, during and after tournament on LED screen leaderboard*

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics

Executive Foursome Sponsor \$5,850

Hole Sponsor without Foursome \$4,500

Scorecard Sponsor \$4,500



10 of 12 Available

Exclusive

- One Executive foursome (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**
- Company signage at Tee
- Full color company logo displayed before, during and after tournament on LED screen leaderboard*

- Full color company logo on LED screen as the Leaderboard Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- 6 Foot Table, Tent and Chairs at one hole on the course
- 2 Company Reps to work the table - Additional reps can be purchased for \$250 each
- Golf cart for your use

- Full color company logo on LED screen as the Scorecard Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Company logo on all player scorecards
- One foursome in the tournament
- Company signage displayed on hole on course
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics





**Foursome
\$4,200**

**Hole Sponsor
\$3,500**

0 of 12

Available

- One foursome in the tournament

- Company signage displayed on a hole on course

Sponsor Logo's & Print Signage needed by June 9th due to print demands and logistics

See You On The Greens!



Monday, June 24, 2024

