



TAG TECHNOLOGY
AWARDS & GALA

SILVER JUBILEE

DEC. 4 (WEDNESDAY), 2024 | THE FOUNDRY AT PURITAN MILL

BLACK TIE | DINNER | DRINKS | DANCING



Presenting Sponsorships

**Your brand can be part of a VIP experience
at TAG's Silver Jubilee celebration**

Illuminate Sponsor - \$60,000

Exclusive

Brand Awareness

- Logo recognition as sponsor of the Gala *“Presented by [Company Name]”*
- Program recognition during the event
- General session promo video (2 mins or less) to be provided by the sponsor
- Logo on event ‘thank you’ email
- Logo on event website
- Logo on signage

Access to the event

- Two Reserved Tables (16 tickets)

Media/PR

- Inclusion as the presenting host of the event with TAG
- Recognition in 4 TAG social posts
- Inclusion in press release and email communications

Thought Leadership

- Welcome remarks on Main Stage with TAG’s CEO & President
- Presenting a TAG Technology Award on Main Stage

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)



Innovate Sponsor - \$40,000

1 of 3 available

Brand Awareness

- Program recognition during the event
- Logo on event registration page
- Logo on signage
- Logo on event website

Access to the event

- Two Reserved Tables (16 tickets)

Thought Leadership

- Speaking Opportunity on Main Stage to provide welcome remarks or announce award winner, in coordination with TAG

Media/PR

- Recognition in 4 TAG social media posts
- Inclusion in press release and email communications

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Committed Sponsors

Honeywell



Cocktail Sponsor - \$17,500

1 of 2

Brand Awareness

- Logo on bar signage
- Logo on signage
- Logo on event website

Access to the event

- One Reserved Table (8 tickets)

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Committed Sponsor

SYNOVUS[®]



Executive Table Sponsor - \$17,500

Multiple Available

Brand Awareness

- Logo on bar signage
- Logo on signage
- Logo on event website

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Access to the event

- One Reserved Table - 8 tickets, 6 tickets of your own to distribute at-will and 2 tickets for selected executive guest



Table Sponsor - \$11,500

Multiple Available

Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- One Reserved Table (8 tickets)

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Committed Sponsors



Entertainment Sponsor - \$10,000

Exclusive

Brand Awareness

- Logo recognition as the exclusive sponsor of the evening entertainment for the Gala
- Logo on signage
- Logo on event website

Access to the event

- Half of a reserved table (4 tickets)

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Photo Booth Sponsor - \$7,500

Exclusive

Brand Awareness

- Logo recognition as sponsor of the event experience
- Logo on signage
- Logo on event website
- Logo on photo booth branding (signage and digital sharing on social media)

Access to the event

- Half of a reserved table (4 tickets)

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Virtual Silent Auction - \$7,500

Exclusive

Brand Awareness

- Logo recognition as the exclusive sponsor of the TAG Gala's silent auction
- Logo on signage
- Logo on event website

Access to the event

- Half of a reserved table (4 tickets)

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Print Sponsor- \$7,500

Exclusive

Brand Awareness

- Logo recognition as sponsor of the Gala in all printed collateral, including pamphlets on tables
- Logo on signage
- Logo on event website

Access to the event

- Half of a reserved table (4 tickets)

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Corporate Sponsor- \$5,750

Multiple Available

Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- Half of a reserved table (4 tickets)

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Committed Sponsors





TAG Technology Awards

**Sponsor an award to show your commitment
to Georgia's technology ecosystem**



Awards Categories

Government / Education / Non-profit Tech Leader

Private Corporate Tech Leader

Public Corporate Tech Leader

Emerging Leader

Startup of the Year (less than \$1M)

SMB Company of the Year (less than \$5M)

Mid-Market Company of the Year (\$5M - \$50M)

Innovation Driven Private Company (\$50M+)

Innovation Driven Public Company (\$50M+)

Innovation Driven Government/Education/Non-Profit Company

Tech for Good

Tech Visionary of the Year

Lifetime Achievement

Award Presenting Sponsor - \$30,000

Exclusive - SOLD

Brand Awareness

- Logo recognition as sponsor of the award ceremony
- Program recognition during the event
- Logo on event registration page
- Logo on signage
- Logo on event website

Access to the event

- Two Reserved Tables (16 tickets)

Thought Leadership

- Speaking opportunity on the main stage giving introductory remarks for the award ceremony in coordination with TAG

Media/PR

- Recognition in 4 TAG social media posts
- Inclusion in press release and email communications

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Committed Sponsor



Award Sponsor - \$17,500

13 of 13 available

Brand Awareness

- Logo recognition as sponsor of the selected award
- Logo on signage
- Logo on event website
- Logo on screen for Award category
- Photo opportunity with Award winner

Access to the event

- One Reserved Table (8 tickets)

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)





Reserve Your VIP Sponsorship

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