



CONVERGE

**How Technologies Converge to
Improve Our Daily Lives**

November 30, 2023 | Woodruff Arts Center



How Technologies Converge to Improve Our Daily Lives

INNOVATE | ENABLE | GROW



Conference Overview

We are all connected by inclusive and innovative technologies that provide us greater access, opportunity and prosperity. For our day to day personal and professional lives, technology is the catalyst that helps drive us forward in so many ways.

Strategic business growth is reliant upon independent lines of accelerating technology converging with other technologies for better outcomes.



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Steven Ferguson
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Sam Yeha
COO, Six Consulting



Tiffany Gilbert
Director of Innovation Hub, Accenture



Kamau Bobb
Director, STEM Education, Google



JOIN US

Converge 2023 will explore these intersections and the advances that are realized from a wide range of inclusive, integrated technologies.

2023 TOPICS

Smart Home/Smart Cities

Media & Entertainment

Workforce and DE&I

Tech for Good

AI

InfoSec

Cloud

E-Sports

Sponsorship Opportunities

Updated September 28, 2023

Title Sponsor \$35,000

SOLD

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications
- Logo on Registration signage
- Logo on all videos produced for the event (including Promo, Kick-Off, and Highlight videos)
- Logo on Event Thank You email
- General Session Promo Video (3 min or less)

Media/PR

- Inclusion as a co-host of the event with TAG
- Recognition in 4 TAG social posts
- Inclusion in PR and Marketing Collateral

Thought Leadership

- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 20 Event Passes

Lead Generation

- 1 Exhibit Space (10X10 Space)
- Access to the attendee list post event (pdf format - including name, title, company)

Exclusive

Join TAG in hosting Converge 2023 as the Title Sponsor with exclusive sponsorship benefits and access. As Title Sponsor, your company will be promoted prior, during and post event capitalizing on all promotional marketing of Converge.



Presenting Sponsor \$20,000

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on eblast communications
- General Session Promo Video (1 min or less)

Media/PR

- Inclusion in PR and Marketing Collateral
- Recognition in 2 TAG social posts

Thought Leadership

- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 15 event passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

3 of 3 Available

Be one of our Gold Sponsors at Converge 2023 and take advantage of prime placement in promoting the event and marketing your brand to 400 tech professionals across multiple industries. As Gold Sponsor, your company will be recognized in the ballroom where all attendees will be located for both days of content and festivities with keynote speakers, and top innovative companies.



Reception Sponsor \$15,000

Brand Awareness

- Logo on signage
- Logo on event website

Thought Leadership

- Speaking Opportunity at Reception giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 15 event passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

2 of 2 Available



Breakout Session Sponsor \$15,000

2 of 6 Available

Brand Awareness

- Logo on signage
- Logo on event website

Thought Leadership

- Speaking Opportunity at Reception giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 15 event passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)



Break Sponsor \$10,000

Brand Awareness

- Logo on signage
- Logo on event website

Thought Leadership

- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 8 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

2 of 2 Available



Bronze

Registration Sponsor \$7,500

Exclusive

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on Registration Page

Access to the event

- 5 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Digital Content Sponsor \$7,500

Exclusive

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on all post event digital content recordings

Access to the event

- 5 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)



Corporate Sponsor \$6,250

Brand Awareness

- Logo on event website
- Logo on Signage

Access to the event

- 5 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

TAG Society Sponsorship \$4,500

Brand Awareness

- Company Logo on the event & Society website
- Logo on signage

Access to the event

- 5 Event Passes

Lead Generation

- Access to the attendee list post event (including name, title, company)

TAG Societies

- | | | |
|--|--|--|
| <ul style="list-style-type: none"> • Business Process Management • Cloud • Corporate Development • CRM & CX • Data Governance • Data Science & Analytics • Media & Entertainment • Diversity and Inclusion | <ul style="list-style-type: none"> • FinTech* • Digital Health • Information Security • Infrastructure • International Business • Manufacturing • Marketing • Product Management | <ul style="list-style-type: none"> • Sales Leadership • Smart Communities & Sustainability • Southeastern Software Association • Supply Chain & Logistics • Young Professionals |
|--|--|--|

*Societies highlighted in RED have received sponsorship.

Social Media Sponsor \$4,500

Brand Awareness

- Logo on signage
- Logo on event website

Media/PR

- Recognition in 4 TAG Social posts

Access to the event

- 5 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

SOLD

Community Sponsor \$3,750

Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- 5 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)



TAG

Technology Association
of Georgia