

# How Technologies Converge to Improve Our Daily Lives

INNOVATE | ENABLE | GROW





### **Conference Overview**

We are all connected by inclusive and innovative technologies that provide us greater access, opportunity and prosperity. For our day to day personal and professional lives, technology is the catalyst that helps drive us forward in so many ways.

Strategic business growth is reliant upon independent lines of accelerating technology converging with other technologies for better outcomes.









# 2023 SPONSORS (AS OF SEPTEMBER 28, 2023)







































## TAG

# **2023** TOPICS

**Smart Home/Smart Cities** 

**Media & Entertainment** 

**Workforce and DE&I** 

**Tech for Good** 

AI

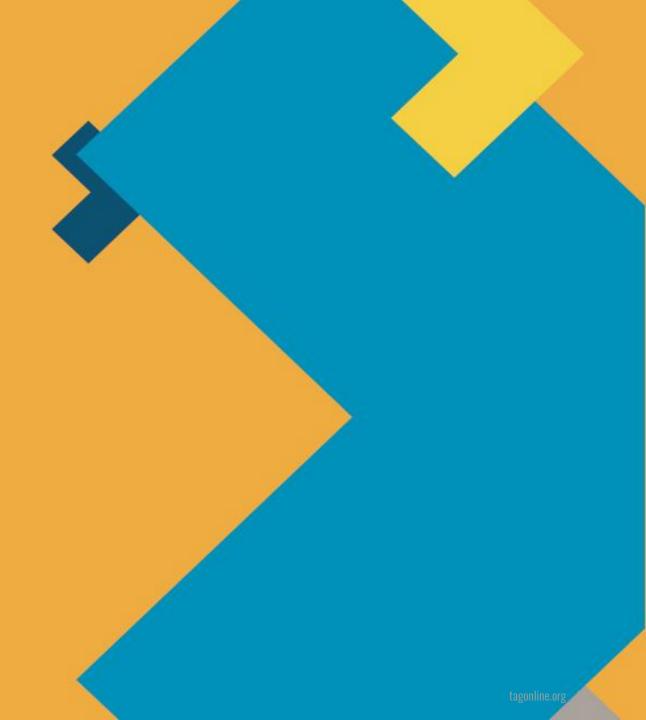
InfoSec

Cloud

**E-Sports** 

# Sponsorship Opportunities

Updated September 28, 2023



#### Platinum

# Title Sponsor \$35,000 cm **Brand Awareness**

- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications
- Logo on Registration signage
- Logo on all videos produced for the event (including Promo, Kick-Off, and Highlight videos)
- Logo on Event Thank You email
- General Session Promo Video (3 min or less)

#### Media/PR

- Inclusion as a co-host of the event with TAG
- Recognition in 4 TAG social posts
- Inclusion in PR and Marketing Collateral

#### Thought Leadership

- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

#### Access to the event

20 Event Passes

#### **Lead Generation**

- 1 Exhibit Space (10X10 Space)
- Access to the attendee list post event (pdf format including name, title, company)

#### **Exclusive**

Join TAG in hosting Converge 2023 as the Title Sponsor with exclusive sponsorship benefits and access. As Title Sponsor, your company will be promoted prior, during and post event capitalizing on all promotional marketing of Converge.



# **Presenting Sponsor \$20,000**

#### **Brand Awareness**

- Logo on signage
- Logo on event website
- Logo on eblast communications
- General Session Promo Video (1 min or less)

#### Media/PR

- Inclusion in PR and Marketing Collateral
- Recognition in 2 TAG social posts

#### Thought Leadership

- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

#### Access to the event

15 event passes

#### **Lead Generation**

Access to the attendee list post event (pdf format - including name, title, company)

#### 3 of 3 Available

Be one of our Gold Sponsors at Converge 2023 and take advantage of prime placement in promoting the event and marketing your brand to 400 tech professionals across multiple industries. As Gold Sponsor, your company will be recognized in the ballroom where all attendees will be located for both days of content and festivities with keynote speakers, and top innovative companies.

Technology Association of Georgia



# Reception Sponsor \$15,000

#### **Brand Awareness**

- Logo on signage
- Logo on event website

#### Thought Leadership

- Speaking Opportunity at Reception giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

#### Access to the event

15 event passes

#### **Lead Generation**

 Access to the attendee list post event (pdf format - including name, title, company)

#### 2 of 2 Available



Technology Association of Georgia



# **Breakout Session Sponsor \$15,000**

#### **Brand Awareness**

- Logo on signage
- Logo on event website

#### Thought Leadership

- Speaking Opportunity at Reception giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

#### Access to the event

15 event passes

#### **Lead Generation**

Access to the attendee list post event (pdf format - including name, title, company)

#### 2 of 6 Available



# Break Sponsor \$10,000

#### **Brand Awareness**

- Logo on signage
- Logo on event website

#### Thought Leadership

1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

#### Access to the event

8 Event Passes

#### **Lead Generation**

Access to the attendee list post event (pdf format - including name, title, company)

#### 2 of 2 Available









## **Registration Sponsor \$7,500**

#### **Exclusive**

#### **Brand Awareness**

- Logo on signage
- Logo on event website
- Logo on Registration Page

#### Access to the event

5 Event Passes

#### **Lead Generation**

 Access to the attendee list post event (pdf format - including name, title, company)

## **Digital Content Sponsor \$7,500**

#### **Exclusive**

#### **Brand Awareness**

- Logo on signage
- Logo on event website
- Logo on all post event digital content recordings

#### Access to the event

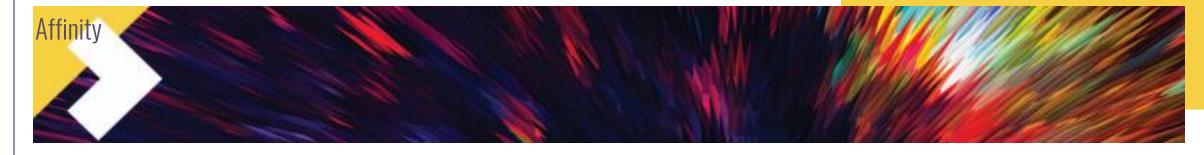
5 Event Passes

#### **Lead Generation**

Access to the attendee list post event (pdf format - including name, title, company)







## **Corporate Sponsor \$6,250**

#### **Brand Awareness**

- Logo on event website
- Logo on Signage

#### Access to the event

• 5 Event Passes

#### **Lead Generation**

 Access to the attendee list post event (pdf format - including name, title, company)





### TAG Society Sponsorship \$4,500

#### **Brand Awareness**

- Company Logo on the event & Society website
- Logo on signage

#### Access to the event

5 Event Passes

#### **Lead Generation**

 Access to the attendee list post event (including name, title, company)

#### TAG Societies

- Business Process Management
- Cloud
- Corporate Development
- CRM & CX
- Data Governance
- Data Science & Analytics
- Media & Entertainment
- Diversity and Inclusion

- FinTech\*
- Digital Health
- Information Security
- Infrastructure
- International Business
- Manufacturing
- Marketing
- Product Management

- Sales Leadership
- Smart Communities & Sustainability
- Southeastern Software Association
- Supply Chain & Logistics
- Young Professionals

\*Societies highlighted in RED have received sponsorship.





## **Social Media Sponsor \$4,500**

#### **Brand Awareness**

- Logo on signage
- Logo on event website

#### Media/PR

• Recognition in 4 TAG Social posts

#### Access to the event

5 Event Passes

#### **Lead Generation**

• Access to the attendee list post event (pdf format - including name, title, company)

## **Community Sponsor \$3,750**

#### **Brand Awareness**

- Logo on signage
- Logo on event website

#### Access to the event

5 Event Passes

#### **Lead Generation**

Access to the attendee list post event (pdf format - including name, title, company)

