

Monday, June 26, 2023
TPC Sugarloaf Country Club
2595 Sugarloaf Club Drive
Duluth, GA 30097

TAGit Tournament

Welcome!

We'll be back this fall for our 19th annual TAGit golf tournament. This sell-out event supports the mission of TAG to Connect, Promote, Influence and Educate Georgia's technology ecosystem to advance the innovation economy and to support STEM education efforts.

We hope that you will support TAG by coming out and networking with some of the state's most well-known C-Level Executives while playing in the state's most prestigious golf tournament for technology stakeholders. Reserve your spot today!

See you in June!

Previous TAGit Photo's



2595 Sugarloaf Club Drive Duluth, GA 30097



2022 Sponsors



WHY PLAY?

- ✓ Brand Visibility
- ✓ Business Connections
- ✓ Support Stem Education
- ✓ Give Back
- ✓ Exercise Outside of the Office
- ✓ And It's FUN in the SUN!!



Sponsorship Opportunities

Tournament Sponsor \$25,000

Exclusive

SOLD

- Company representative may speak at VIP Reception
- Up to four non-golfing Company Representatives may attend tournament
- Company signage at club entrance, holes, lunch, and VIP reception
- 6 Foot Table, Tent & Chairs on the course to display company collateral.
- Two foursomes in the tournament
- Company logo on Golfer Gift or packaging
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Tournament Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Logo displayed on top panel of leaderboard signage*
- Recognition at Start Announcements and Awards Ceremony
- Tournament Sponsor Recognition Award

Masters Sponsors \$16,500

4 of 4 Available

- Company representative may speak at VIP Reception
- Up to four non-golfing Company Representatives may attend tournament
- Company signage at club entrance, 18th hole and VIP reception
- 6 Foot Table, Tent & Chairs on the course to display company collateral.
- One foursome in the tournament
- Company logo on Golfer Gift or packaging
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Master Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$500 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Executive Gift Sponsors \$12,500

2 of 2 Available

- Logo placement on packaging of the Executive Gift provided to Executive foursomes and Senior Technology Leaders
- Logo placement and signage in the Executive Gifting Experience space
- Company signage provided on a golf hole for one course
- Full company logo on LED screen as the Executive Gifting Sponsor to be displayed before, during and after the tournament
- 1 Company Representative permitted in the Executive Gifting Experience booth
- 1 Executive Foursome (3 company golfers and 1 sponsored Senior Technology Leader) – to be provided day of event

Hole-In-One Sponsors \$12,000

2 of 2 Available

- Company signage at contest
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- 6 Foot Table, Tent & Chairs on the course to display company collateral.
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Putting Contest Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

PGA Tour SS Gift Card Sponsor \$10,000

Executive

SOLD

- Each player would receive a \$10 gift card compliments of your company
 - Company to provide business card or stickers for the bag along with a note or card
- Full color company logo on LED screen listed as Gift Card Sponsor before, during and after tournament
- Includes a hole sponsorship where you can set up a table
 - 6 Foot Table at one hole on the course to display company collateral.
 - 2 Company representatives to work sponsor table
- One foursome in the golf tournament
 - Option to replace foursome with an Executive Foursome for an addition \$1,000
 - *Executive Foursome includes 3 company golfers and 1 sponsored Senior Technology Leader and a custom Executive Gift (2021 Gift –Adidas Golf Shoes)*

Lunch Sponsors \$10,000

3 of 3 Available

- Company signage at lunch
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Lunch Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Cocktail Sponsor \$10,000

4 of 4 Available

- Company signage at reception
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Cocktail Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Breakfast & Bloody Mary Bar \$10,000

2 of 2 Available

- Company Signage displayed at breakfast and Bloody Mary bar at registration
- One Foursome in the Tournament
- Company provided gift distributed in gift bags or at stations
- Full color company logo on LED screen as the Breakfast Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Golf Cart Path Sponsor \$9,375

3 of 3 Available

- Company logo on (9) 2'x4' cart path stamp printed in full color
- Cart path stamps can be individually printed to tell your company story on course
- Cart path stamps are stuck to cart path throughout the golf course
- One foursome in the tournament
- Full color company logo on LED screen as the Cart Path Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Company provided gift distributed in tournament gift bags
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

On-the-Course Refreshment Sponsor \$8,750

2 of 3 Available

- Company signage displayed at refreshment stations (1 per course)
- One foursome in the tournament
- Company logo on hole signage
- 2 Company Representatives Permitted on each course at station
- Company provided gift in tournament gift bags or at station
- Full color company logo on LED screen as the On-The-Course
- Refreshment Station Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Golf Cart Sponsor \$8,500

1 of 2 Available

- Logo on cart sign and event signage
- Opportunity to place golf gift and collateral in cart
- One foursome in the tournament
- Full color company logo on LED screen as the Golf Cart Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Chipping Contest Sponsor \$8,000

Exclusive

- Company signage at contest
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Chipping Contest Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Putting Contest Sponsor \$8,000

Exclusive

- Company signage at contest
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Putting Contest Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Refreshment Station Sponsor \$8,000

3 of 3 Available

- Company signage displayed at refreshment stations (1 per 9 hole course)
- One foursome in the tournament
- Company logo on Traveling Beverage Carts
- 2 Company Representatives Permitted on each course at station
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Beverage Cart and Station Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Sponsor Logo's & Print Signage needed by June 11th due to print demands and logistics

Leaderboard Sponsor

\$7,500

Exclusive

- Company logo on side panel of leaderboard
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Leaderboard Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Longest Drive Sponsor

\$7,500

3 of 3 Available

- Company signage at contest on one course
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Longest Drive Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Closest to the Pin Sponsor

\$7,500

3 of 3 Available

- Company signage at one contest on the course
- One foursome in the tournament
- Opportunity to announce the winner at the Post-Golf Reception.
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Closest to the Pin Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Awards Sponsor \$7,500

Exclusive

- Company signage at awards table
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Awards Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

SWAG Bag Sponsor \$7,250

Exclusive

- Company signage on hole on course
- Company logo printed on tournament gift bags
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Goody Bag Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Towel Sponsor \$7,250

Exclusive

- Company logo on golfer towels
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Towel Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Hat Sponsor \$7,500+

Exclusive

- Company logo on golfer hats
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Hat Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Divot Tool Sponsor \$7,000

Exclusive

- Company logo on Divot Repair Tool with ball marker
- One foursome in the tournament
- Company provided gift distributed in tournament gift bags
- Full color company logo on LED screen as the Hat Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Golf Ball Sponsor \$7,000

Exclusive

- Golf balls imprinted with sponsoring business logo
- One foursome in the tournament
- Company signage displayed on hole on course
- Full color company logo on LED screen as the golf ball sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Golf Ball Launcher Sponsor \$6,000

(2) Available

- Golf ball launcher on hole on one course with company signage.
- One foursome in the tournament
- Company signage displayed on hole on course.
- 1 rep at hole.
- Full color company logo on LED screen as the golf ball sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Hole Sponsor with Foursome \$6,000

- Company signage on one tee on a course
- Company logo placement in event guide
- One foursome in the tournament
- Full color company logo on LED screen as a Tee Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- 6 Foot Table, Tent & Chairs with (2) reps. on the course to display company collateral. Additional reps may participate at a cost of \$150/person with a max. of 4 people.
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Executive Foursome Sponsor \$5,850

18 of 18 Available

- One Executive foursome (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**
- Company signage at Tee
- Full color company logo displayed before, during and after tournament on LED screen leaderboard*

Hole Sponsor without Foursome \$4,500

- Full color company logo on LED screen as the Leaderboard Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- 6 Foot Table, Tent and Chairs at one hole on the course
- 2 Company Reps to work the table - Additional reps can be purchased for \$250 each
- Golf cart for your use

Scorecard Sponsor \$4,500

Exclusive

- Full color company logo on LED screen as the Scorecard Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Company logo on all player scorecards
- One foursome in the tournament
- Company signage displayed on hole on course
- Option to replace foursome with an Executive Foursome for an additional \$1,000 (3 Golfers + 1 Senior Technology Leader covering cost of Executive Golfer Gift and cost to sponsor Senior Technology Leader).**

Foursome \$4,200

- One foursome in the tournament

Hole Sponsor \$3,500

- Company signage displayed on a hole on course

See You On The Greens!

Monday, June 26, 2023