GEORGIA TECHNOLOGY SUMMIT

May 3, Atlanta
Georgia World Congress Center – Hall C

TAG
Technology Association of Georgia

Fueling the Innovation Economy
TECHNOLOGY & INNOVATION:
Driving High - Performance Teams
WELCOME

The preeminent technology summit highlighting innovation and leaders driving Georgia’s community and economy.

https://georgiatechologysummit.com/
Talent wins games, teamwork and intelligence win championships.

– Michael Jordan
<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
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<tbody>
<tr>
<td>Registrants</td>
<td>1032</td>
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<tr>
<td>Companies</td>
<td>352</td>
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<tr>
<td>Sponsors</td>
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<td>Keynote Speakers</td>
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<tr>
<td>Technology Hall of Fame Inductee</td>
<td>1</td>
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<tr>
<td>Content Sessions</td>
<td>12</td>
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<tr>
<td>TAG Top 40 Companies</td>
<td>41</td>
</tr>
<tr>
<td>TAG Impact Award Winner</td>
<td>1</td>
</tr>
</tbody>
</table>
PAST NOTABLE SPEAKERS

**Steve Ballmer**
Former CEO
Microsoft

**Paul Brown**
CEO
Inspire Brands

**Ben Chestnut**
Founder
Mail Chimp

**Tom Fanning**
Southern Company

**Thomas L Friedman**
Pulitzer Prize
Winning Author

**Duncan Wardle**
Former Head of
Innovation &
Creativity / Disney
2023 KEYNOTE SPEAKERS

**Elatia Abate**, is Founder of Future of Now. Her mission is to revolutionize the way trailblazing leaders understand, train and fuel their leadership. Named as Forbes leading female futurist, she is a globally recognized expert on the futures of work and strategy.

**Rob Thomas** is Senior Vice President of IBM Cloud and Data Platform. He directs IBM’s software business strategy, product investment strategy, software product development, and marketing/field operations.

**Massimo Peselli** is Senior Vice President and Chief Revenue Officer, Global Enterprise and Public Sector for Verizon Business. He leads a global team focused on delivering innovative technologies like 5G, Mobile edge computing, cloud, security and software-defined networking.
2023 SPEAKERS

➢ Brian Benn, CIO at Atlanta Housing Authority

➢ Scott Herron, CFO at Cisco

➢ Scott Waid, CTO for the Atlanta Braves
2023 SPEAKERS

➢ Todd Harris, CEO at Skillshot Media

➢ Megan Heinze, President – Payments, N. America at IDEMIA

➢ Mohamed Massaquoi, Managing Director at VESSOL & Former NFL
Leadership – high-performance teams are built using Technology and Innovation

Data Rules – How quantum computing is changing the game

Cybersecurity - sports organizations becoming an increased target for attackers

Artificial Intelligence & Machine Learning – organizations using sports applications to gather data to improve every area of their operations

Metaverse - media and the evolving fan experience

Diversity, ESG – engaging diverse audiences

Workforce – talent beyond the athlete

Medical Advancements – technologies that can anticipate and prevent sports-related injuries and improve rehabilitation
Technology and Innovation – A path to a Hi-Performing Team
High-performance teams are built using technology and innovation. How can modern leaders use technology to set their team’s up for success?

Generating Value from Data
Experts will share approaches and strategies around harnessing the power of actionable data to enable business outcomes. Some key enablers will include; Architecture, Data Governance, and Data Privacy.

How Technology is Defining the Future of Healthcare
What is the role of technology in the future of healthcare? How technologies are being developed to anticipate and prevent injuries? In the event of an injury, how technology will improve rehabilitation and overall patient care.

On the Field and in the Ethernet
The fan experience is constantly evolving. How is media innovating to keep up with a digital world, and what technologies are being used to immerse fans and create meaningful and memorable experiences?

Growing Responsibly and Profitably
Sustainability goes beyond green initiatives. What is your organization doing to promote matters of environmental, social, and governance initiatives? How does inclusive technology play a key role?

Winning the War on Talent
Tech talent is needed now more than ever. What is your organization doing to promote tech education and talent development? How can purpose and experience support ideal employee’s trajectory for success in today’s tech world?
Leveraging Machine Learning & AI for Strategic Advantage
Machine Learning as a way of leveraging value from data has become one of the hottest, most valued ways to catapult company capabilities, enhance value, increase revenues, and improve operational efficiencies. Learn how executives can better understand the value proposition machine learning brings, ways to build and maintain this capability, and how to get started.

Securing the Future
Cyber-attackers are using increasingly innovative tactics to acquire secure information from large corporations across OT and IT assets. How can organizations stay ahead of the curve for the next cloud, data, or cybersecurity breach? What best practices can everyone employ to keep company and personal information safe?

IoT – Connecting Opportunities
From the shop floor, to the top floor of our homes, we are inter-connected and enabled by the internet. Learn the benefits and challenges of equitable connectivity and accessibility in our growing connected world and how technology is evolving to enable data interactions without human to human or human to computer interaction.

Thriving as a Start-up in Georgia
Startups are an important part of the Georgia technology ecosystem, providing innovative tools and resources that make the industry more competitive. What can startups and their founders do to ensure stable funding to get their companies off the ground? How do they have equal access to funders?

Building Secure Financial Transactions
With recent volatility... Crypto, fintechs and blockchain platforms are providing a secure path forward. What is the role of blockchain in the future? Is it more than a trend?

Technology and Audience Experiences
From mobile ticketing to real-time 3D animation of sporting event, technology is transforming the way people engage with sports content. How does technology affect sports on the field, in the stadium and on screen?
<table>
<thead>
<tr>
<th>Start Time</th>
<th>Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:45 AM</td>
<td>Registration</td>
<td>Registration Area</td>
</tr>
<tr>
<td>8:00 AM</td>
<td>Exhibit Hall Open</td>
<td>Georgia Ballroom</td>
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<tr>
<td>8:30 AM</td>
<td>Welcome Remarks</td>
<td>Georgia Ballroom</td>
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<tr>
<td>8:45 AM</td>
<td>Introduce Eltia (Honeywell)</td>
<td>Georgia Ballroom</td>
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<tr>
<td>8:50 AM</td>
<td>Morning Keynote: Eltia Abate-Futurist Speaker</td>
<td>Georgia Ballroom</td>
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<tr>
<td>9:15 AM</td>
<td>State of the Industry 1: Economist Update with Shayan Hussain (Blackrock)</td>
<td>Georgia Ballroom</td>
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<tr>
<td>9:35 AM</td>
<td>Introduce Marc</td>
<td>Georgia Ballroom</td>
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<tr>
<td>9:40 AM</td>
<td>Fireside Chat with Marc Gorlin</td>
<td>Georgia Ballroom</td>
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<tr>
<td>10:00 AM</td>
<td>Sports Panel</td>
<td>Georgia Ballroom</td>
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<tr>
<td>10:30 AM</td>
<td>Top 40 Introductions and Top 10 Presentations: 1-5</td>
<td>Georgia Ballroom</td>
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<tr>
<td>10:50 AM</td>
<td>Up Next (Slide/App Reference) &amp; Batting Practice (Connection Activity-Bingo)</td>
<td>Georgia Ballroom</td>
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<tr>
<td>11:00 AM</td>
<td>Break/ Exhibit Hall/Walk to Breakout Session</td>
<td>Exhibit Area</td>
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<tr>
<td>11:15 AM</td>
<td>Breakout Session # 1</td>
<td>Breakout Rooms</td>
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<tr>
<td>11:45 AM</td>
<td>Break/ Walk to Ballroom</td>
<td>Exhibit Area</td>
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<tr>
<td>12:00 PM</td>
<td>Lunch Begins</td>
<td>Breakout Rooms</td>
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<tr>
<td>12:00 PM</td>
<td>Tech Hall of Fame: Inductee Intro &amp; Fireside Chat</td>
<td>Georgia Ballroom</td>
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<tr>
<td>12:30 PM</td>
<td>Introduction to Keynote</td>
<td>Georgia Ballroom</td>
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<tr>
<td>12:35 PM</td>
<td>Lunchtime Keynote: Rob Thomas</td>
<td>Georgia Ballroom</td>
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<tr>
<td>1:00 PM</td>
<td>Afternoon Remarks</td>
<td>Georgia Ballroom</td>
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<tr>
<td>1:05 PM</td>
<td>State of the Industry 2</td>
<td>Georgia Ballroom</td>
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<tr>
<td>1:20 PM</td>
<td>Intro &amp; Top 10 Presentations: 6-10</td>
<td>Georgia Ballroom</td>
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<tr>
<td>1:40 PM</td>
<td>Seventh Inning Stretch (Connection Activity-Ice Breaker)</td>
<td>Georgia Ballroom</td>
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<td>1:50 PM</td>
<td>Break/Walk to Breakout</td>
<td>Breakout Rooms</td>
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<tr>
<td>2:00 PM</td>
<td>Breakout Session # 2/ Invite Only VIP Reception</td>
<td>Breakout Rooms/Room 302</td>
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<tr>
<td>2:30 PM</td>
<td>Break</td>
<td>Breakout Rooms</td>
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<tr>
<td>2:40 PM</td>
<td>Breakout Session # 3</td>
<td>Breakout Rooms</td>
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<td>Break/ Walk to Ballroom</td>
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<td>3:30 PM</td>
<td>Introduction to Keynote</td>
<td>Georgia Ballroom</td>
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<tr>
<td>3:35 PM</td>
<td>Afternoon Keynote: Massimo Paselli</td>
<td>Georgia Ballroom</td>
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<tr>
<td>4:00 PM</td>
<td>Impact Award &amp; Acceptance</td>
<td>Georgia Ballroom</td>
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<tr>
<td>4:10 PM</td>
<td>Top 10 Winners Announcement &amp; Acceptance</td>
<td>Georgia Ballroom</td>
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<tr>
<td>4:20 PM</td>
<td>State of the Industry 3</td>
<td>Georgia Ballroom</td>
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<tr>
<td>4:35 PM</td>
<td>Hold for Sponsors Remarks-scattered throughout program</td>
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<tr>
<td>4:45 PM</td>
<td>Transition Remarks</td>
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<tr>
<td>4:50 PM</td>
<td>TAG Chair’s Remarks</td>
<td>Georgia Ballroom</td>
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<tr>
<td>5:00 PM</td>
<td>Society Showcase &amp; Networking with Music &amp; Drinks</td>
<td>Exhibit Area</td>
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<tr>
<td>7:00 PM</td>
<td>Event Conclusion</td>
<td>Georgia Ballroom</td>
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</tbody>
</table>
More than 1,000 attend GTS every year

Speakers, sponsors, exhibitors, partners & media

The attendee mix is diverse and represents various public and private sectors that include:

- Education
- Policy-makers
- Corporate C-level executives
- Up-and-coming and mid-level tech leaders
- A wide range of exhibitors who support and/or lead in Georgia’s
Listen to what people are saying about GTS!
Technology Hall of Fame Award
Inductee is chosen in recognition of his or her contributions to the industry and impact on the state’s technology ecosystem.

Top 40 and Top 10 Most Innovative Companies
Top 40” recognition is awarded based on specific criteria focused on innovation, including:

• Degree of innovation, Scope and financial impact of innovation, Likelihood of success, Promotion of Georgia’s innovative efforts nationally and internationally

TAG Impact Award
Recognizes a TAG member within the technology community that embodies the ideals of servant leadership and advancing the mission of the Technology Association of Ge
Exhibition featuring all 20 TAG Societies

Representatives from each society are on hand to meet with attendees who are interested in learning more about how to engage in membership through a TAG society.
This exhibition showcases more than 50 companies, representing a wide array of technology innovators, supporters and partners.
2023 TOP 40 INNOVATIVE COMPANIES IN GEORGIA

Apply to be recognized as part of the Top 40 Innovative Companies in Georgia!

As part of the awards and recognition at Georgia Technology Summit, each year Technology Association of Georgia recognizes the Top 40 Innovative Companies in Georgia. "Top 40" recognition is awarded based on specific criteria focused on innovation, including the degree of innovation, scope and financial impact of innovation, the likelihood of success and promotion of Georgia’s innovative efforts nationally and internationally. With a chance to speak on stage at Georgia Technology Summit, be sure to apply today.

Apply Now: https://lnkd.in/dGQnXXbf

Apply by Friday, March 10th
Partial List of 2022 Top 40 Participation
Partial List of 2022 Partners

- Comcast Business
- Honeywell
- Google
- Coca-Cola
- Best Buy
- eHire
- Truist
- Southern Company
- Mercer University
- The Home Depot
- Synovus
- FleetCor
- Cisco
- BlackRock
- FanDuel
- Accenture
- Deluxe
- Aflac
- Zendesk
Partial List of 2023 Sponsors (3/21/23)

- Honeywell
- Synovus
- LeapFrog
t- Home Depot
- Verizon
- FanDuel
- CROWN CASTLE
- Comcast Business
- Southern Company
- Technical College System of Georgia
- eHire
- Cisco
- SWIMLANE
- PwC
- IDEMIA
- Manhattan
- Truist
- Metro Atlanta Chamber
- Dataiku
- PureStorage
- IBM
- ATDC
- IDA Ireland
- Blend
- OutSystems
- Deluxe
- Spelman College
- Arrow Electronics, Inc.
- Tanium
- UPS
- Google
- Infosys
- AIM
Title Sponsor $60,000

Join TAG in hosting Georgia Technology Summit 2023 as the Title Sponsor with exclusive sponsorship benefits and access. As Title Sponsor, your company will be promoted prior, during and post event capitalizing on all promotional marketing of Georgia Technology Summit.

**PLATINUM**

**Executive**

**Brand Awareness**
- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications
- Logo on Registration signage
- Logo on all videos produced for the event (including Promo, Kick-Off, and Highlight videos)
- Logo on Event Thank You email
- General Session Promo Video (3 min or less)

**Media/PR**
- Inclusion in PR and Marketing Collateral

**Thought Leadership**
- Speaking Opportunity to give introductory remarks on the Main Stage
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

**Access to the event**
- Two Reserved Tables (20 passes)

**Lead Generation**
- 1 Exhibit Space (10X10 Space)
- Access to the attendee list post event (pdf format - including name, title, company)
Platinum Sponsor $35,000

3 of 3 Available

Be one of our Platinum Sponsors at Georgia Technology Summit 2023 and take advantage of prime placement in promoting the event and marketing your brand to 1000 tech professionals across multiple industries. As Platinum Sponsor, your company will be recognized in the ballroom where all attendees will be located for both days of content and festivities with keynote speakers, top innovative companies, and awards presentations.

Brand Awareness
- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on eblast communications

Media/PR
- Inclusion as a co-host of the event with TAG
- Recognition in 4 TAG social posts
- Inclusion in PR and Marketing Collateral

Lead Generation
- 1 Exhibit Space (10X10 Space)
- Access to the attendee list post event (pdf format - including name, title, company)
Innovation Sponsor $30,000

Demonstrate your company’s mission to promote and support innovation by serving as the Innovation Sponsor of the Top 40/Top 10 Innovative Companies in Georgia being recognized and awarded at Georgia Technology Summit.

**Brand Awareness**
- Logo on Reserved Tables
- Logo on signage
- Logo on event website

**Media/PR**
- Inclusion in PR and Marketing Collateral
- Inclusion on Press Release(s) for Top 40/Top 10

**Thought Leadership**
- Speaking Opportunity on Main Stage giving introductory remarks
- Position on Top 40 Committee
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

**Access to the event**
- Two Reserved Tables (20 passes)

**Lead Generation**
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)
Gold Sponsor $30,000

Be one of our Gold Sponsors at Georgia Technology Summit 2023 and take advantage of prime placement in promoting the event and marketing your brand to 1,000 tech professionals across multiple industries. As the Main Stage Gold Sponsor, the Main Stage will be referred to as (your company) Main Stage in the ballroom where all attendees will be located for both days of content and festivities with keynote speakers, top innovative companies, and awards presentations.

**Brand Awareness**
- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications
- Logo on Registration signage

**Media/PR**
- Recognition in 1 TAG social post
- Inclusion in PR and Marketing Collateral

**Thought Leadership**
- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

**Access to the event**
- Two Reserved Tables (20 passes)

**Lead Generation**
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)
Theme Sponsor $25,000

Be one of our Gold Sponsors at Georgia Technology Summit 2023 and take advantage of prime placement in promoting the event and marketing your brand to 1000 tech professionals across multiple industries. As the Theme Gold Sponsor all sessions under the “THEME” theme will be powered by your company and will provide superior branding throughout the event.

**Brand Awareness**
- Overall “THEME” Theme sponsor for the entire event
- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications

**Media/PR**
- Recognition in 1 TAG social post

**Thought Leadership**
- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

**Access to the event**
- Two Reserved Tables (20 passes)

**Lead Generation**
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)
The C-Level Cocktail Reception will take place the afternoon of the Georgia Technology Summit. This VIP-only access is limited to C-Level executives by invite only and will be hosted by Verizon and Cisco.

**Brand Awareness**
- Logo on Reserved Table
- Logo on GTS signage
- Logo on Event Website

**Thought Leadership**
- 1 Individual speaker placement (topic, speaker, and format in coordination with Content Chair)

**Access to the event**
- One Reserved Table (10 Tickets)

**Lead Generation**
- Access to the attendee list post event (pdf format – including name, title, company)
Breakout Session Leading Sponsor $17,500

Promote your company in a designated breakout room with a captured audience.

Brand Awareness
- Logo on signage
- Logo on event website

Thought Leadership
- Speaking Opportunity in Breakout Session giving welcome or intro remarks (3 min or less)
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event
- 10 Event Passes

Lead Generation
- Access to the attendee list post event (pdf format - including name, title, company)
Summit App Sponsor (SAS) $15,000

The App will be used to promote this event, communicate with sponsors, exhibitors and attendees. Promote your company’s Brand to a highly enthusiastic audience before, during and after the event, creating exposure, brand awareness and opportunities for your company.

Brand Awareness
- Logo on Splash Page/Main Page of the App
- Logo on GTS signage
- Logo on Event Website
- Rotating Banner at the bottom of the exploration pages (everything but the home page)
- Branded Push Notification
- Logo on Sponsored Surveys

Lead Generation
- Access to the attendee list post event (pdf format – including name, title, company)

Access to the event
- 10 Event Passes
Society Showcase Sponsor $15,000

Brand the Exhibitor Showcase area with your company’s logo and be a part of the innovative technology being showcased by our Top 40 Innovative Companies.

Brand Awareness
• Logo on Reserved Tables
• Logo on signage
• Logo on event website

Access to the event
• One Reserved Tables (10 passes)

Thought Leadership
• 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Lead Generation
• 1 Exhibit Space (10X10 Space)
• Access to the attendee list post event (pdf format - including name, title, company)
<table>
<thead>
<tr>
<th>Lunch Sponsor $15,000</th>
<th>2 of 2 Available</th>
</tr>
</thead>
</table>

**Brand Awareness**
- Logo on signage
- Logo on event website

**Thought Leadership**
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

**Access to the event**
- 10 Event Passes

**Lead Generation**
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)
Breakout Session Contributor Sponsor $12,000

7 of 12 Available

Brand Awareness
- Logo on signage
- Logo on event website

Thought Leadership
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event
- 10 Event Passes

Lead Generation
- Access to the attendee list post event (pdf format - including name, title, company)
Break Sponsor $12,000
1 of 2 Available

Brand Awareness
- Logo on signage
- Logo on event website

Thought Leadership
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event
- 10 Event Passes

Lead Generation
- Access to the attendee list post event (pdf format - including name, title, company)

SILVER

Fueling the Innovation Economy
Impact Award Sponsor $12,500

SILVER

Exclusive

Brand Awareness
- Logo on signage
- Logo on event website

Thought Leadership
- Speaking Opportunity on Main Stage to present the TAG Impact Award
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event
- 10 Event Passes

Lead Generation
- Access to the attendee list post event (pdf format - including name, title, company)
**Media Sponsor $12,500**

*Exclusive*

**SILVER**

**Brand Awareness**
- Logo on signage
- Logo on event website

**Thought Leadership**
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)
- 1 live interview with a C-Level Executive for a segment on our live radio show

**Access to the event**
- 10 Event Passes

**Lead Generation**
- 1 Exhibit Space adjacent to Media Table
- Access to the attendee list post event (pdf format - including name, title, company)

*Sold*
Exhibitor Sponsor $9,000
1 of 6 Available

**Brand Awareness**
- Logo on signage
- Logo on event website

**Lead Generation**
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

**Access to the event**
- 10 Event Passes
Lanyard Sponsor $9,000

Brand Awareness
• Georgia Technology Summit logo on event lanyard along with your company logo
• Logo placement on event website

Lead Generation
• Access to the attendee list post event (pdf format - including name, title, company)

Access to the event
• 10 Event Passes
Story Board Sponsor $8,500

Exclusive

Brand your company with a memorable experience, live sketching, story telling graphic recording.

Brand Awareness
- Logo on Sketch Board (up to 6 boards)
- Logo on event website
- Logo on Live Graphic Sketch Recording Screen during Keynote presentation or Top 10 presentations

Access to the event
- 10 Event Passes

Lead Generation
- Access to the attendee list post event (pdf format - including name, title, company)

Example:
Registration Sponsor
$7,500

Exclusive

Brand Awareness
• Logo on signage
• Logo on event website
• Logo on Registration Page

Access to the event
• 10 Event Passes

Lead Generation
• Access to the attendee list post event
  (pdf format - including name, title, company)

Video Sponsor
$7,500

Exclusive

Brand Awareness
• Logo on signage
• Logo on event website
• Logo on Registration Page

Access to the event
• 10 Event Passes

Lead Generation
• Access to the attendee list post event
  (pdf format - including name, title, company)
Social Media Sponsor
$7,500

Exclusive

Brand Awareness
• Logo on signage
• Logo on event website

Access to the event
• 10 Event Passes

Lead Generation
• Access to the attendee list post event (pdf format - including name, title, company)

Entertainment DJ Sponsor
$7,500

Exclusive

Brand Awareness
• Logo on signage
• Logo on event website
• Logo on Shirt for DJ to wear
• Company Branded Announcements by DJ

Access to the event
• 10 Event Passes

Live DJ Performance during event

Lead Generation
• Access to the attendee list post event (pdf format - including name, title, company)

Charging Station Sponsor
$7,500

Exclusive

Brand Awareness
• Logo on signage
• Logo on event website

Access to the event
• 10 Event Passes

Access to the attendee list post event (pdf format - including name, title, company)
AFFINITY

360 Video Booth Sponsor
$6,500
Exclusive

Brand Awareness
• Logo on booth signage
• Logo on event website
• Logo on props for booth pics
• Logo on custom frame graphics
• Logo around Red-Carpet Runner

Access to the event
• 10 Event Passes

Lead Generation
• Access to the attendee list post event (pdf format - including name, title, company)

Swag Bag Sponsor
$6,250
Exclusive

SOLD

Brand Awareness
• Logo on signage
• Logo on event website
• Logo on SWAG Bag

Access to the event
• 10 Event Passes

Lead Generation
• Access to the attendee list post event (pdf format - including name, title, company)
<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Level</th>
<th>Price</th>
<th>Brand Awareness</th>
<th>Access to the event</th>
<th>Lead Generation</th>
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</thead>
<tbody>
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<td></td>
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<td>Logo on signage</td>
<td>10 Event Passes</td>
<td>Access to the attendee list post event (pdf format - including name, title, company)</td>
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<td>Logo on event website</td>
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<td>Logo on balloons</td>
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<td>Option to have a Popup Display</td>
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<td>with Company Logo next to</td>
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<td>TAG Branded letters</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Sponsor</td>
<td>$6,250</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photo Op Station Sponsor</td>
<td>$5,500</td>
<td>Exclusive</td>
<td>Logo on event website</td>
<td>5 Event Passes</td>
<td>Access to the attendee list post event (pdf format - including name, title, company)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Logo on event website</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Logo on balloons</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td>Option to have a Popup Display</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>with Company Logo next to</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>TAG Branded letters</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Sponsor</td>
<td>$3,125</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
TAG Society Sponsorship $4,500

**Brand Awareness**
- Society and Company Logo on the event website
- Logo on signage

**Access to the event**
- 10 Event Passes

**Lead Generation**
- Access to the attendee list post event (including name, title, company)

**TAG Societies**
- Business Process Management
- Cloud
- Corporate Development
- CRM & CX
- Data Governance
- Data Science & Analytics
- Media & Entertainment
- Diversity and Inclusion
- FinTech*
- Digital Health
- Information Security
- Infrastructure
- International Business
- Manufacturing
- Marketing
- Product Management
- Sales Leadership
- Smart Communities & Sustainability
- Southeastern Software Association
- Supply Chain & Logistics
- Young Professionals

*Societies highlighted in RED have received sponsorship.*
ATTEND

Individual Tickets

Members:
- Early Bird - $235.00
- Regular - $260.00
- Onsite - $285.00

Non-Members:
- Early Bird - $310.00
- Regular - $335.00
- Onsite - $360.00

Group Tables

Members - $2,500
Non-Members - $3,500
we can do so little,
Alone

together
We can do

so much.

– Helen Keller
THANK YOU