

# TAG Societies



The Technology Association of Georgia (TAG) serves as an umbrella organization for 20+ societies, each of which provides rich content for many of TAG's 150+ events. TAG members enjoy free and discounted entry to society events, networking, leadership development, and speaking opportunities.



**TAG Blockchain** provides TAG member companies competitive advantages and creates an intellectually open environment towards all developing new and existing use cases. This society is a credible source and knowledge base for other TAG societies, government and the community at large.

**TAG Business Process Management** has a mission to learn from and recognize those organizations that make great ideas actually work – to dramatically improve how they do business.

**TAG Cloud** is a diverse community of Cloud subscribers and service providers that come together to share ideas and experiences regarding the changing paradigm of infrastructure service delivery, leveraging Cloud computing.

**TAG Corporate Development** has its mission to provide a forum for industry Thought Leaders to share the latest real-world insights and best-practices in the implementation of corporate development strategies and initiatives.

**TAG CRM/CX** assists stakeholders in finding the answers through meeting topics such as: software solutions, cutting the cost of using your CRM solution, and by reviewing which approaches lead to the highest customer satisfaction scores; and best practices for improving data-quality.

**TAG Data Governance** raises awareness of data governance as a transformational business function and to foster a collaborative non-competitive environment for Data Governance professionals to share their experiences and showcase their successes.

**TAG Data Science & Analytics** connects and inspires analytical minds to foster innovative uses of data by providing thought leadership and a community composed of diverse professionals. Our board members have varying backgrounds, including, practitioners and service professionals hailing from industry, academia, research and non-profit organizations.

**TAG Digital Health** focuses on the rapid advances in healthcare technology that are having an enormous impact on the field. Emerging biotech firms, new drugs and treatments, regulatory pressures, funding for promising start-ups and the management of a sea of healthcare information are all covered by this society's programs.

**TAG Diversity, Equity & Inclusion** assists professionals within technology and tech-driven companies with the development and management of their human resources and diversity initiatives, and to increase awareness regarding the positive impact on business goals when diversity is leveraged within organizations.

**TAG Fintech** builds recognition of Georgia as the hub of choice for the world's leading financial technology providers. The society's goals include accelerating the accumulation of capital by its members, and to foster a business environment conducive to the ongoing success of companies, employees, service providers, educational institutions, entrepreneurs, and investors.

**TAG Information Security** has a mission to provide a leadership forum focused on education and collaborative sharing of today's information security, privacy, risk management and compliance related issues.

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**TAG Infrastructure** is the expert resource for companies interested in locating their business within the state of Georgia. Transportation, Power, Water, Data Centers and Fiber infrastructure, along with the services which are enabled by these resources, make Georgia the logical choice for the next high-tech industry destination.

**TAG International Business** helps to facilitate vital economic development platforms between the Technology Association of Georgia and the Georgia international business community.

**TAG Marketing** helps marketing professionals create value for their companies through offering relevant programs. These programs present the latest marketing techniques and tools, using the insight of technology marketing peers.

**TAG Media & Entertainment** helps companies and tech leaders embrace the latest trends in this vibrant arena. Programs and events hosted by this society cover a range of hot topics, from Esports and Gaming to Film and Digital trends.

**TAG Product Management** is Georgia's largest product management community dedicated to raising the awareness of the product management profession and its importance to the overall success of Georgia companies. The society focuses on helping technology professionals develop high quality, customer-focused products and solutions.

**TAG Sales Leadership** creates a valuable and sustainable programmatic ecosystem which educates the business community. As a result, this cultivates sales leadership and sales operational centers of excellence across Georgia.

**TAG Smart Communities & Sustainability** brings together sustainability incubators, renewable energy startups, corporations with sustainability initiatives, and passionate individuals and non-profits to promote the development and adoption of technologies throughout the state of Georgia.

**TAG Southeastern Software Association** is one of the country's premier networking and professional development organizations for high-tech and software professionals. TAG SSA presents nationally-known speakers, selected for their ability to help executives, managers and entrepreneurs grow their businesses.

**TAG Supply Chain, Logistics & Manufacturing** brings together industry professionals from logistic and manufacturing functions to share insights and leading practices. By utilizing technology as the catalyst for positive change, our members increase the competitiveness, performance and profitability of their business.

**TAG Young Professionals** is an ideal society for people looking to jumpstart their career and network with others doing the same- as well as executives willing to share their knowledge. The society creates a place where self-motivated technology professionals can join each other in an environment that fosters networking and the exchange of ideas, as well as aid your professional development by giving you the tools and guidance necessary to succeed.



To begin utilizing your TAG membership, simply click on the society of interest to fill out the engagement form.



To sponsor a society, please reach out to the TAG Sponsorship Team at [sponsorship@tagonline.org](mailto:sponsorship@tagonline.org)