



TAG

| Sales
Leadership

SALES MENTORSHIP

PROGRAM OVERVIEW

Sales Mentorship Program - Overview

- ❖ Facilitate exchanges that promote meaningful outcomes for both Mentees and Mentors
- ❖ Foster a greater sense of community ownership for making Atlanta Metro and Georgia the premier destination for sales leadership

APPLY [HERE](#) or at
tagonline.org/societies/sales-leadership



Sales Mentorship Program - Details

- ❖ **ELIGIBILITY:** Current or aspiring sales or sales operations leaders or those just desiring to grow professionally.
- ❖ **PROCESS:** *Submit a Program Application by May 14, 2021.* Program Leaders will match applicants based on best fit and availability. The program operates from May - November.
- ❖ **PARTICIPATION:** A Program Launch Event will kick things off in late May, where Program Participants will be briefed on the program guidelines. Participants will be introduced electronically & can determine the best medium for meeting.

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Testimonials



"I applied to participate in the Mentorship Program hoping for some general advice and networking. What I got far exceeded my expectations! I received entrepreneurial business development help, as well as meaningful friendships that extend beyond work."

Ben Conry, Founder / Chief Revenue Officer at Flashtract

"My experience was invaluable. I received exceptional professional and personal mentorship that helped me further realize my potential and accelerate my sales career. I am now in a high visibility enterprise sales executive role, working on closing the largest deals of my career."

Roj Reed, Enterprise Account Executive at NCR



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