

Where Georgia Leads:

Smart Energy

Energy, in all forms and functions, is the acknowledged driver of economic opportunity and growth. Here in Atlanta and all across Georgia, Smart Energy represents a diverse amalgam of innovation-powered technology and industrial manufacturing businesses, combined with world-class academic, engineering and research institutions. It's a dynamic web of commercial and entrepreneurial talent – more than 5,000 strong – backed by infrastructure and resources currently fueling an economic sector with impact of more than \$2 billion and counting.

Georgia is home to global brands that are proven pace-setters in energy innovation, yet within a universe of hundreds most are young, innovation-driven technology plays. From electric power generation and energy conversion to electric distribution infrastructure and energy utilization, to advanced technologies in electric vehicles, smart buildings, smart appliances, and energy management systems – including world-leading battery technologies – Georgia's Smart Energy sector leads.

The Technology Association of Georgia (TAG) Smart Energy society is the catalyst for the people and promise of economic opportunity in energy. The foundation is here, and we're just beginning to lever the region and state's considerable Smart Energy assets for growth that's high quality -- to match the lifestyle of this vibrant Capital of the Southeast. To learn more visit us at www.tagonline.org/chapters-and-societies/smart-energy/.



Smart Energy is one of the fastest growing economic clusters in the state

Georgia has more than 900 solar energy installations

Smart Energy businesses in Georgia generate over \$2 billion in revenue

Atlanta ranks as the seventh largest metro clean economy in the nation

Source: 2011 Smart Energy Society Survey Report
To view this report, visit <http://bit.ly/2011SESsurvey>

Georgia Smart Energy

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|---|-------------------------|----------------------------|--|
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About Technology Association of Georgia

TAG's mission is to educate, promote, influence and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances Georgia's tech-based economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia's technology leaders and companies; and advocates for legislative action that enhances the state's economic climate for technology.

The mission of TAG Smart Energy (SE) society is to drive the Smart Energy Economy and job growth in Georgia, progressing enabling Smart Energy technologies and embracing innovative companies/organizations that focus on Smart Energy. This mission is fulfilled through educating our audience and community on SE, develop initiatives to drive technology adoption across Georgia and forming strategic collaborations to accelerate growth.

For more information, please visit TAG at www.TAGonline.org, and TAG Smart Energy at <http://www.tagonline.org/chapters-and-societies/smart-energy/>.

TAG serves as an umbrella organization for 33 societies including:

TAG Business Process Management	TAG FinTech	TAG Recruiting
TAG CFO	TAG Health	TAG Retail Technology
TAG Cloud	TAG Human Resources & Diversity	TAG Sales Leadership
TAG Connected Content	TAG Information Security	TAG Smart Energy
TAG Corporate Development	TAG Infrastructure	TAG Southeastern Software Association
TAG Customer Relationship Management	TAG International Business	TAG Supply Chain & Logistics
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TAG DevOps	TAG Mobility	TAG Young Professionals
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Additionally, TAG's charitable arm, the TAG Education Collaborative, is focused on helping science, technology, engineering and math (STEM) education initiatives thrive.

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