

## Where Georgia Leads:

# International Business

Georgia enjoys a vibrant international community, with EMEA, Asia Pacific, and the Americas represented among its more than 700,000 foreign-born residents. More than 70 trade regions and countries and their territories are represented by more than 120 foreign offices; consulates, bi-national chambers, trade offices, and international associations and groups. Georgia contains upwards of 2,750 international facilities, and Atlanta is home to 74% of them. Georgia's robust international ecosystem includes more than 110,000 employees from these companies. How is this impacting economic development in the state? The numbers speak to the success.

In 2014, Georgia exported nearly \$39.4 billion in goods and services to 211 countries and territories for the fifth consecutive year, representing an increase of 4.9% over the previous year. Georgia remains the 11th largest exporting state in the nation. Georgia imports also achieved record levels in 2014, with imports totaling nearly \$83.7 billion in goods, an increase of 11.5% over 2013.

Over the past five years, TAG's International Business Society's (IBS) board and members have worked diligently to facilitate relationships and awareness between the Technology Association of Georgia (TAG) and the Georgia international business community. TAG IBS welcomes the opportunity to help you connect with Georgia's growing international community and marketplace.



Thanks to our sponsors







### Georgia International Business

Private Companies\*

AkzoNobel

Alcon

AMEC Foster Wheeler

AON

**BASF** Corporation

Bimbo Bakery

BMW

**Boral Bricks** 

Cott Beverages Inc.

**Dirtt Environmental Solutions** 

**Exel Logistics** 

Freudenberg Nok

gategroup

GIW Industries, Inc.

**Gruma Corporation** 

Hagemeyer North America

Hapag-Lloyd

Hering International

**HMSHost** 

Honda

**Huawei Technologies** 

ING US Financial Services

Inalett & Stubbs

InterContinental Hotels Group

Interfor

Kia **KPMG** 

LexisNexis

Lufthansa

Magna International

Mercedes-Benz

Merial

Novelis

Nu-Tide Industrial

OFS

Oldcastle Inc.

**Philips** 

Pilgrim's

Porsche, USA

**Price Industries** 

QBE First insurance Agency

Reed Elsevier

Ricoh

Saint-Gobain

Siemens USA

**SNF Holding Company** 

**Swissport Cargo Services** 

**UBS Financial Services** 

UCB

WuXi AppTec

Yamaha Motor

YKK Corporation of America

Chambers and Consulates

American Nigeria International

Chamber of Commerce

Argentine American Chamber of

Commerce

Belgian-American Chamber of the

South

Brazilian American Chamber of

Commerce

British American Business Group

Chilean American Chamber of Commerce of the South

Chinese Chamber of Commerce in

Atlanta

Conexx

Consulate General of Argentina Consulate General of Canada

Consulate General of Ireland

Consulate General of Israel to the

**Southeast United States** 

Consulate General of Japan

Consulate General of Mexico

Consulate General of Switzerland

Consulate General of the Bahamas

Consulate General of the Federal

Republic of Germany

Consulate General of the Federal

Republic of Nigeria

Consulate General of the Federative

Republic of Brazil

Consulate General of the French

Republic

Consulate General of the Kingdom of

Belgium

Consulate General of the Republic of

Costa Rica

Consulate General of the Republic of

Colombia

Consulate General of the Republic of FI Salvador

Consulate General of the Republic of

Ecuador

Consulate General of the Republic of

Guatemala

Consulate General of the Republic

of Haiti

Consulate General of the Republic of

Honduras

Consulate General of the Republic

of India

Consulate General of the Republic

of Korea

Consulate General of the Republic

of Peru

Consulate General of the United

Kingdom of Great Britain and

Northern Ireland

Consulate of the Hellenic Republic

Czech-North American Chamber of

Commerce

Danish American Chamber of

Commerce

Enterprise Rhône-Alpes International

**Ecuadorian Chamber of Commerce** 

Finnish American Chamber of

Commerce

Flanders Investment and Trade

French Chamber of Commerce

French-American Chamber of

Commerce

Georgia China Alliance

Georgia Haitian-American Chamber

of Commerce, Inc.

Georgia Hispanic Chamber of

Commerce Georgia Indo-American Chamber of

Commerce (India)

German Chamber of Commerce in Atlanta

Hong Kong Trade Office

Irish Chamber of Atlanta

Italian Trade Commission

Japan External Trade Organization Japan-American Society of Georgia Netherlands Foreign Investment Agency

Netherlands-American Chamber of Commerce

Peruvian American Business

Chamber of Georgia

Polish American Chamber of

Commerce of the Southeast U.S.

Proexport

Quebec Trade Office

Royal Danish Consulate

Swedish American Chamber of

Commerce

Switzerland Trade and Investment Promotion

Taipei Economic and Cultural Office

Thai Trade Office

Trade Council of Denmark Turkish American Chamber of

Commerce of the Southeast U.S.

U.S. India Trade Foundation

U.S.-China Peoples Friendship

Association Ubifrance

Wallonia Export & Investment The World Chamber of Commerce

Local Resources & Organizations

Atlanta Mayor's Office of

**International Affairs** CIBER at Georgia State University

CIBER at Georgia Tech

Georgia Chamber

Global Atlanta Metro Atlanta Chamber

TAG International Business

World Affairs Council World Trade Center Group

International Business Map

**Sponsor Alliances Progress** 

Georgia Department of Economic Development

<sup>\*</sup> this map only includes international companies with over 200 employees in GA.

### About Technology Association of Georgia

TAG's mission is to educate, promote, influence, and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances Georgia's techbased economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia's technology leaders and companies; and advocates for legislative action that enhances the state's economic climate for technology.

The mission of the TAG International Business Society is to help to facilitate vital economic development platforms between the Technology Association of Georgia and the Georgia international business community. Our seasoned board of volunteer business leaders works with other TAG societies, International Consulates, International Business Chambers and the public sector to promote international business in Georgia.

For more information, please visit TAG at www.TAGonline.org, and TAG International Business at http://www.tagonline.org/chapters-and-societies/international-business/.

#### TAG serves as an umbrella organization for 33 societies including:

TAG Business Process Management

TAG CFO

TAG Cloud

**TAG Connected Content** 

TAG Corporate Development

TAG CRM & CX

TAG Data Governance

**TAG Data Science & Analytics** 

TAG DevOps

TAG Digital Media & Entertainment

TAG Entrepreneurs

TAG FinTech

TAG Health

TAG Human Resources and Diversity

TAG Information Security

**TAG Infrastructure** 

**TAG International Business** 

TAG Manufacturing

**TAG Marketing** 

**TAG Mobility** 

**TAG Product Management** 

**TAG Professional Services** 

**TAG Public Sector** 

**TAG Recruiting** 

TAG Retail Technology

TAG Sales Leadership

**TAG Smart Energy** 

TAG Southeastern Software Association

**TAG Supply Chain & Logistics** 

TAG Transportation Tech

TAG Workplace Learning

**TAG Young Professionals** 

Women in Technology

Additionally, TAG's charitable arm, the TAG Education Collaborative, is focused on helping science, technology, engineering and math (STEM) education initiatives thrive

#### Thanks to our sponsors







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