Where Georgia Leads:

Digital Media & Entertainment

Georgia stands as a clear leader in the digital media and entertainment software industry. From interactive game design, filmed entertainment, music, and broadcast radio and television, to animation and digital effects, and augmented/immersive entertainment, the state is truly an industry powerhouse.

More than 13 national/regional media outlets are based in Georgia including CNN and Turner Broadcasting, Cox Communications, Fox Sports South, the Weather Company and others. Over 10,000 individuals are employed full-time in the broadcast sector (radio, TV, network and cable) throughout the ten-county metro Atlanta region. Another 4,000 professionals are employed in the motion picture and sound recording sectors. This highly skilled workforce, along with the state’s infrastructure, industry innovators, incentives and world-class educational institutions, create a vibrant ecosystem that entertains the world.
Gaming: Georgia’s video game industry accounted for nearly 2,000 direct jobs in 2012 and $1.6 billion in total economic activity. The state has about 75 game studios and more than 4,000 Georgia college students are pursuing game-related degrees.

Music: Georgia is home to GRAMMY® winners in multiple categories and genres, and has 300-plus recording studios. Roughly 20,000 individuals work in various aspects of Georgia’s music industry and generates an annual economic impact of $3.7 billion according to 2011 study.

Georgia Digital Media & Entertainment

Animation/Gaming
- Big Fun Development
- Blue Heat
- Blue Mammoth Games
- Cartoon Network Games
- CCP
- Crystal Fish Entertainment
- Dragon Army
- Entertainment Arts
- Research Inc.
- Eyes Wide Games
- Fine & Dandy Games
- Greater Good Games
- Guild Hall
- Hi-Rez Studios
- Kaneva
- Kontrol Freek
- Liztic
- Mowgli
- NuraCode
- Pandora
- Panasonic
- Persuasive Games
- Tapjoy
- Thrust
- Transgaming Digital Home
- Xaviant
- Zobee Games
- Silly Monkey
- Scientific Games

Broadcast
- Arris
- AspireTV
- AT&T Digital
- Bounce TV
- Cisco Systems
- ClearLeap
- Cox Communications
- Comcast Business
- Crawford Media
- Cumulus Media
- Encompass Digital
- Endavo
- Fox Sports South
- Georgia Public Broadcasting
- Gray TV
- Herschend Family Entertainment
- Hub Media (TAG)
- Intelsat’s Atlanta Teleport
- Katz Broadcasting
- EscapeTV | GritTV
- Morris Communications
- NDN Inc.
- PBA 30
- PlayOn Sports
- TuffTV
- Turner Broadcasting
- Turner Sports
- The Weather Company
- Up TV
- Vyvx-Upsouth
- WXIA-TV/Gannett

Film
- Aethos
- Atlanta Filmworks Studios
- Atlanta Film Studios
- Bento Box Entertainment
- Carmike Cinemas
- Eagle Rock Studios Atlanta
- Eagle Rock Studios Atlanta
- EUE/Screen Gems Studios
- Atlanta
- Floyd County Productions
- Georgia Theatre Company
- Giant Studios
- Global Speak
- Jacobs/Atlanta Media
- Campus & Studios
- Mailing Avenue Stageworks
- Moon River Studios
- Moguldom Media
- Pinewood Studios Atlanta
- Raleigh Studios Atlanta
- Red Panda Studios
- Rolecall
- SCAD Film & TV Studios
- Stargate Studios
- Third Rail Studios
- Tyler Perry Studios

Education
- Clark Atlanta University
- Clayton State University
- Columbus State University
- Emory University
- Fort Valley State University
- Georgia Institute of Technology
- Georgia State University
- Kennesaw State University
- Mercer University
- Paine College
- Savannah State University
- Savannah Technical College
- Spelman College
- The University of Georgia
- Technical College System of Georgia

Trade Groups
- Georgia Game Developers Association
- The Georgia Production Partnership (GPP)
- Georgia Studio & Infrastructure Alliance
- MCA-I Atlanta
- SMPTE - Society of Motion Pictures and TV Atlanta
- TAG Digital & Media Entertainment
- WIFTA - Women in Film and Television Atlanta
About Technology Association of Georgia

TAG’s mission is to educate, promote, influence, and unite Georgia’s technology community to foster an innovative and connected marketplace that stimulates and enhances Georgia’s tech-based economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia’s technology leaders and companies; and advocates for legislative action that enhances the state’s economic climate for technology.

The TAG Digital Media and Entertainment Society’s mission is to help people and support companies embrace convergence, learn about the latest trends, and find investors interest in helping them grow. Anyone looking to create content, deliver or consume online entertainment will find membership in TAG Digital Media and Entertainment beneficial.

For more information, please visit TAG at www.TAGonline.org, and TAG Digital Media & Entertainment at www.TAGonline.org/chapters-and-societies/entertainment/.

TAG serves as an umbrella organization for 34 societies including:

- TAG Business Process Management
- TAG CFO
- TAG Cloud
- TAG Connected Content
- TAG Corporate Development
- TAG Customer Relationship Management
- TAG Data Governance
- TAG Data Science & Analytics
- TAG DevOps
- TAG Digital Media & Entertainment
- TAG Entrepreneurs
- TAG FinTech
- TAG Health
- TAG Human Resources and Diversity
- TAG Information Security
- TAG Infrastructure
- TAG International Business
- TAG Manufacturing
- TAG Marketing
- TAG Mobility
- TAG Product Management
- TAG Professional Services
- TAG Public Sector
- TAG Recruiting
- TAG Retail Technology
- TAG Sales Leadership
- TAG Smart Energy
- TAG Social and Collaboration
- TAG Southeastern Software Association
- TAG Supply Chain & Logistics
- TAG TransTech
- TAG Workplace Learning
- TAG Young Professionals
- Women in Technology

Additionally, TAG's charitable arm, the TAG Education Collaborative, is focused on helping science, technology, engineering and math (STEM) education initiatiives thrive.

Thanks you to our sponsor

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