

## Where Georgia Leads:

# Athens

Athens, Georgia is the quintessential college town boasting several colleges and universities including the internationally esteemed University of Georgia (UGA). The city is at the center of a seven county area in Northeast Georgia and home to approximately 193,317 residents.

A major hub for musical, dance, theatrical, and artistic talents, the region has an impressive entrepreneurial and start-up tech scene vibrant local industries including Advanced Manufacturing, Health IT, Software Development, Transportation Technology, and more.





OUTSIDE DEPICTED AREA

**TorchCodeLab**

Ranked as one of the 10 Best Cities for Millennials by 24/7 Wall St. Wire, and one of the Coolest Small Cities in America by GQ Magazine.

As the nation's oldest federal land-grant university, Athens-based University of Georgia (UGA) earned a total of \$138 million in research awards to apply in biotechnology, genetics, pharmaceuticals, and veterinary medicines.

The National Academy of Inventors and the Intellectual Property Owners Association ranked UGA among the top 100 universities worldwide for the number of U.S. patents granted.

## Technology Community in Athens

### Advanced Manufacturing

Caterpillar  
Mizuno USA

### Communication Services

AT&T  
Charter Communications  
Comcast  
Cox Communications  
Dial America- (Call Center)

### Digital Marketing

BookScouter.com  
GadgetScouter.com  
RentPost  
SellerLabs  
Studio MDS

### Digital Media and Entertainment

Consume Media  
Miracle Ticket  
Rivalry Technologies  
SidePrize  
University of Georgia New Media Institute

### Education

Athens Technical College  
Axon Tutors  
Docebo  
Cogent Education  
Piedmont College  
IS3D  
University of Georgia (UGA)

### Financial Technology

Athens Soup (Crowdfunding Site)  
SunTrust Bank  
Zurly

### Health IT/Biotechnology

Athens Regional Medical Center  
Athens Research & Technology  
St. Mary's Healthcare System  
Vitamin C

### Information Technology

Connected Technologies  
ClearLink Technology Solutions  
Free I.T. Athens  
Partner Software  
Southeast Solutions  
Torch Code Labs  
Total Technology Solutions Inc  
Velocity Technology Partners

### Innovation Centers

AthensMade  
The Broad Collective  
FourAthens  
Hackyard Athens  
HatchAthens  
University of Georgia Small Business Development Center

### Smart Energy

Georgia Power Inc.  
Jackson EMC  
Power Partners  
Yeastir

### Transportation Technology

Georgia Traffic App  
Quantem Aviation Services

### Other

NeoGalactics  
Roundsphere

# About Technology Association of Georgia

TAG's mission is to educate, promote, influence, and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances Georgia's tech-based economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia's technology leaders and companies; and advocates for legislative action that enhances the state's economic climate for technology.

## About TAG Athens Chapter

The Athens chapter, comprised of over 390 individual and organizational members, strives to educate, promote, and unite Georgia's technology community in the Athens area which includes Watkinsville, Monroe, Jefferson, Hartwell and more.

Learn more: <http://www.tagonline.org/chapters-and-societies/Athens/>



## TAG serves as an umbrella organization for 34 societies including:

- |                                      |                                 |                                       |
|--------------------------------------|---------------------------------|---------------------------------------|
| TAG Business & Technology Alliance   | TAG Health                      | TAG Retail Technology                 |
| TAG Business Intelligence/Analytics  | TAG Human Resources & Diversity | TAG Sales Leadership                  |
| TAG Business Process Management      | TAG Information Security        | TAG Smart Energy                      |
| TAG Content Management               | TAG Infrastructure              | TAG Social & Collaboration            |
| TAG Corporate Development            | TAG International Business      | TAG Southeastern Software Association |
| TAG Customer Relationship Management | TAG Manufacturing               | TAG Supply Chain & Logistics          |
| TAG Data Governance                  | TAG Marketing                   | TAG Systems Engineering               |
| TAG Digital Media & Entertainment    | TAG Mobility                    | TAG Workplace Learning                |
| TAG Entrepreneurs                    | TAG Operational Resilience      | TAG Young Professionals               |
| TAG Finance                          | TAG Product Management          | Women in Technology                   |
| TAG FinTech                          | TAG Professional Services       |                                       |
| TAG Government Technology            | TAG Recruiting                  |                                       |

Additionally, TAG's charitable arm, the TAG Education Collaborative, is focused on helping science, technology, engineering and math (STEM) education initiatives thrive.




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