A DECADE OF INVESTMENT SINCE 2006

ATLANTA

—is—

VC
Venture Capital
$5.5
Billion

PE
Private Equity
$116
Billion

M&A
Mergers & Acquisitions
$180
Billion

Software • Communications & Networking • Commercial Services • Media
Pharmaceuticals • Biotechnology • Commercial Products • Financial Services
Healthcare Devices & Supplies • Containers & Packaging

Your money goes further here...

Metro Atlanta Chamber 🌐
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#DealsHappenatl
ATLANTA: DEALS HAPPEN HERE

Typically, Atlanta isn’t top of mind for attracting capital. We haven’t done a great job of telling our story, but investment activity has been blooming here over the last decade. Let’s see how transactions speak louder than words.

In the past ten years, Georgia-based companies raised $5.5 billion of Venture Capital, attracted $116 billion of Private Equity, and Merger & Acquisition deals were valued at $180 billion.¹ In fact, in each of the last two years, Atlanta has outpaced Austin, San Diego, Research Triangle and Denver/Boulder in attracting private investment dollars and total M&A deals.²

So let’s face it. Deals happen here.

And this is just the beginning. Here’s why:

Atlanta is home to 220 of the nation’s fastest growing private companies,³ and has a diverse tech industry spanning key industries. Our robust innovation ecosystem and low cost of doing business fuel our pipeline of growing companies.

Metro Atlanta is one of the top 10 markets for tech talent.⁴ And we’re the #3 city in the nation for STEM employment growth.⁵ More than 40,000 degrees are awarded each year by over 70 colleges and universities.⁶ And, we’re home to renowned programs like Georgia Tech’s College of Engineering, and Emory’s research programs that generate more than $572 million in funding annually. Our institutions are driving an innovation economy.

80% of all FORTUNE 500 companies have a presence in metro Atlanta⁷ and 80% of the entire U.S. consumer market is within a 2-hour flight of Atlanta.⁸ So either way, you can leave your suitcase in the closet.

There has never been a better time to live, work and invest in Atlanta because your money goes further here.

¹ MAC analysis of PitchBook data, 2006-2015
² Collaborative Economics, Inc. “Metro Atlanta Innovation Indicators Project 2016”
³ Inc. 5000, 2016
⁵ WalletHub, 2015; Atlanta Journal-Constitution, January 14, 2015
⁶ National Center for Education Statistics
⁷ MAC analysis of 2015 FORTUNE 500
⁸ Hartsfield-Jackson Atlanta International Airport