

2018 SPONSORSHIP INFORMATION

The **TAG Marketing Awards** is the premiere event for Atlanta's tech marketing community. We're putting marketing front and center – recognizing the innovators, the risk-takers, the change-makers and the up-and-comers. This annual awards gala and dinner (black tie optional) celebrates the achievements of our city's best and brightest. This year, show your support for TAG as an *esteemed sponsor* and participate in one of the opportunities listed below.

Featured Sponsor \$5,000 <i>limit 1</i>	Awards Dinner Sponsor \$3,500	VIP Reception Sponsor \$2,500 <i>limit 1</i>	Social Host Sponsor \$1500 <i>limit 1</i>	Table Host Sponsor \$500
<ul style="list-style-type: none"> ➤ Logo on signage ➤ Logo on event program and presentation ➤ Company brochure at each setting ➤ Logo and 50 word company description on awards website ➤ 60 second company intro from company exec at awards ➤ Executive role for opening or closing remarks at VIP Reception ➤ Company give-away in a business card drawing ➤ Company name and logo on TAG Marketing event emails ➤ Company name in a press release ➤ Company executive quote included in PR finalists and award announcements ➤ Recognition by awards Host ➤ 2 tickets to TAG's VIP Reception ➤ 10 Tickets (Full Table) to the awards ceremony ➤ Table Tent with company name and logo 	<ul style="list-style-type: none"> ➤ Logo on signage ➤ Logo on event program and presentation ➤ Company brochure at each setting ➤ Logo and 50 word company description on awards website ➤ Company give-away in a business card drawing ➤ Company name and logo on TAG Marketing event emails ➤ Recognition by awards Host ➤ 2 tickets to Marketing Awards VIP reception ➤ 4 tickets to the awards ➤ Table Tent with company name and logo 	<ul style="list-style-type: none"> ➤ Exclusive branding at the VIP reception ➤ Executive role for opening or closing remarks at VIP Reception ➤ 4 tickets to the VIP reception ➤ 2 tickets to the awards ➤ Company name on TAG Marketing event emails ➤ Company name on awards website ➤ Exhibit Table 	<ul style="list-style-type: none"> ➤ Branding at the Magnet Photo pick station ➤ Recognition at the Awards ➤ 1 ticket to the VIP reception 2 tickets to the awards dinner ➤ Social Media Recognition throughout the evening 	<ul style="list-style-type: none"> ➤ Host a table of nominees and TAG's marketing elite. ➤ Opportunity to spend the evening networking with TAG's featured nominees and special guests. ➤ 2 Tickets for the awards ceremony ➤ Company name on awards website ➤ Table Tent with company name and logo

November 5, 2018 | Cobb Energy Performing Arts Centre | 6:00pm - 8:30pm

Contact us today to discuss sponsorship opportunities! Tiffany Stewart tiffanys@tagonline.org or Scott Williford swilliford@vlinksolutions.com