

4th annual Geek Out on Marketing Technology 2019 Sponsorship Opportunities



GeekOut on Marketing Technology is Atlanta’s premier marketing technology event. This event is designed for anyone - marketers and technology professionals – who use various marketing technologies to drive demand or purchases, generate brand awareness and increase marketing effectiveness.

This is an educational event that gives attendees a chance to learn how to be more effective using marketing technology and to network with their peers. This event allows providers of marketing technology an opportunity to showcase their offerings.

When: **Thursday, May 9, 2019**

Where: **Comcast Conference Center at the Battery (SunTrust Park)**

Cost: **\$99 members / \$149 non-members / \$39 live stream access**

Who attends: 125-150 CMOs, business analysts, marketing operations, marketing technologists, digital marketers, social media marketers and directors of marketing.

Sponsorship Packages	Featured \$5000	Event \$2500	Showcase \$500	Startup \$250*
Event Co-host – Your company will participate in the opening and closing sessions of the event. You will also be asked to host one of four breakout sessions.	Yes			
Speaking Opportunity – Your company or one of your customers will have the opportunity to present an 18 minute TED-like talk on the use of Marketing Technology.	Yes	On a first come basis		
Panel Moderation – a representative from your company will have the opportunity to introduce one of the event speakers.	Yes	On a first come basis		
Live stream – In addition to the event being stream, live streams are planned through out the year. You be able to host one of the live streams (\$1000 value).	Yes	Yes		
Number of tickets Included	10	5	2	2
Table top exhibit – you will have the opportunity to place a table top exhibit in the product showcase where you can feature your products and services.	Premium Location	Premium Location	Yes	Yes
Prominent company logos on all conference materials	Yes	Yes	Yes	Yes

* Available only to companies with less than \$1 million in annual revenue.



To learn more about sponsorship opportunities and get involved, contact Joe’ Lloyd jlloyd@nanolumens.com