



TAG

Product Management

PRODUCT MANAGEMENT AWARDS



TAG

Product Management

2018

TAG PRODUCT MANAGEMENT AWARDS

celebrates outstanding efforts
of Product Managers driving

Innovation

Business Impact

Marketing Engagement

Leadership



Preview of Several Past
TAG PRODUCT MANAGEMENT AWARDS
Company Winners and Attendees





2018 TAG Product Management Awards HIGHLIGHTS

- 150 Industry Leaders
- Cocktail Reception
- 1 Keynote Speaker
- 4 Awards
 - Product Launch of the Year
 - Product Manager of the Year
 - Rookie Product Manager of the Year
 - Audience Choice Award for ‘Greatest Showman’

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR 1 Available	AWARD SPONSOR 4 Available	COCKTAIL RECEPTION SPONSOR 1 Available	REGISTRATION SPONSOR 1 Available	FRIEND OF TAG 10 Available	Photography Sponsor 1 Available
\$5000	\$2500	\$2000	\$1500	\$750	\$500
<ul style="list-style-type: none"> • Opportunity to introduce the keynote speaker • 60 sec Company Video played during program • Logo on all printed collateral • Logo on website • Mainstage recognition • Access to the Attendee List (name, title, company) • Table of 8 Event Tickets 	<ul style="list-style-type: none"> • Logo on all printed collateral • Logo on website • Opportunity to give 2 minutes of remarks • Present awards to recipients • Photo op with winners • Access to the Attendee List (name, title, company) • Table of 8 Event Tickets 	<ul style="list-style-type: none"> • Logo on all printed collateral • Logo on website • Signage at the cocktail reception • Access to the Attendee List (name, title, company) • Table of 8 Event Tickets 	<ul style="list-style-type: none"> • Logo on all printed collateral • Logo on website • Logo on the name badge • Signage at the registration table • Access to the Attendee List (name, title, company) • Table of 8 Event Tickets 	<ul style="list-style-type: none"> • Logo on all printed collateral • Logo on website • Table of 8 Event Tickets 	<ul style="list-style-type: none"> • Logo on all printed collateral • Logo on website