



9th Annual TAG Diversity Leadership Awards

June, 2019

Integrating diversity and inclusion strategies into business practices has evolved from being “the right thing to do” to becoming a necessary way to remain competitive in an increasingly global market.

The 8th Annual Diversity Leadership Awards luncheon will recognize outstanding efforts by individuals and companies that champion diversity and inclusion in extraordinary ways.

2018 Keynote Speaker



Nzinga Shaw

Senior Vice President, Community and Chief
Diversity and Inclusion Officer
Atlanta Hawks and Philips Arena

2018 Speakers



Tia Buckham-White
Founder
Notre Internationale



Eph McLean, Ph.D.
Regents' Professor
Georgia State
University



Jacqueline Rushin
Chair
TAG Diversity &
Inclusion Society

2018 Emcee



Dan Webber
Chief Information Officer
UST Global

Sponsorship Opportunities

Our Diversity and Leadership Awards event offers several levels of sponsorship. Details and benefits follow. Note that the proceeds will help fund several scholarships through the TAG Educational Collaboration.

PRESENTING sponsor · 1

PLATINUM sponsor · 5

GOLD sponsor · 11

REGISTRATION sponsor · 1

SILVER sponsor · 7

TABLE sponsor · 15

Presenting Sponsor - \$8,000



Benefits

- 2 Reserved tables for 10
- Logo included in all event communications
- Logo on the event website
- Full-page company ad in Hub Magazine
- [EyeMail](#) communications with your message
- Mention in press release and announcements
- Executive quote in press release
- Opening remarks from the stage at the event
- Media spotlight
- Company logo on event signage
- Company marketing collateral/gift distribution
- Presenter of the Best of the Best Award
- Recognition by host at event

Platinum Sponsor - \$6,000



Benefits

- Reserved table for 10
- Logo included in all event communications
- Logo on the event website
- Full-page company ad in Hub Magazine
- Mention in press release and announcements
- Executive quote in press release
- Media spotlight
- Company logo on event signage
- Company marketing collateral/gift distribution
- Recognition by host at event

Gold Sponsor - \$3,000



Benefits

- Reserved table for 10
- Logo included in all event communications
- Logo on the event website
- Half-page company ad in Hub Magazine
- Mention in press release and announcements
- Media spotlight
- Company logo on event signage
- Company marketing collateral/gift distribution
- Recognition by host at event

Registration Sponsor - \$2,500



Benefits

- Reserved Table for 10
- Logo included in all event communications
- Logo on the event website
- Half-page company ad in Hub Magazine
- Company logo on event signage
- Company logo at registration area
- Company marketing collateral/gift distribution
- Recognition by host at event

Silver Sponsor - \$1,500



Benefits

- Reserved Table for 10
- Logo included in all event communications
- Logo on the event website
- Quarter-page company ad in Hub Magazine
- Company logo on event signage
- Company marketing collateral/gift distribution
- Recognition by host at event

Table Sponsor - \$1,000



Benefits

- Reserved Table for 10
- Listing on the event website
- One-eighth page company ad in Hub Magazine
- Table signage on event