

Where Georgia Leads:

Mission-Critical Data Centers

Georgia is becoming one of the fastest-growing states in the U.S. for mission critical facility space. Metro Atlanta alone is home to more than 50 major data centers for leading global companies, including Advanced Micro Devices Inc. (AMD), E*Trade Financial Corp., Google Inc., Hewlett-Packard Co., QTS, Twitter and United Parcel Service Inc.

Georgia is an ideal location for mission critical facilities because it is relatively free of natural disasters, such as hurricanes and earthquakes, and it has a solid fiber infrastructure and reliable power. In fact, Atlanta is frequently referred to as "America's Most Wired City" and the city's telecom infrastructure is ranked among the top five U.S. markets for total bandwidth and fiber access. Two of the country's largest fiber routes cross in metro Atlanta and virtually every major fiber provider possesses a core interconnection point here.

Georgia's favorable business climate, including competitive electric rates, makes the state even more attractive for the location of mission critical facilities. The cost of power in Georgia can be a third to half of that in New York or San Francisco. These factors combined with a skilled workforce of more than 250,000 technologists and strong industry clusters that support the mission critical industry, including information security and communication services, have lured and kept large and small mission critical facilities in the state.



Atlanta is one of the fastest-growing markets for data center space

Georgia is home to more than 50 major data centers for leading global companies

Metro Atlanta ranks in the top five U.S. markets for total bandwidth and fiber access

Georgia provides the electric power infrastructure required by mission-critical facilities: highly reliable, redundant electricity coupled with low to moderate rates

Georgia Mission-Critical Data Centers

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About Technology Association of Georgia

TAG's mission is to educate, promote, influence and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances Georgia's tech-based economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia's technology leaders and companies; and advocates for legislative action that enhances the state's economic climate for technology.

The Infrastructure Society's mission is to expose the rich infrastructure in Georgia enabling our state to lead in many areas of technology. Transportation, Power, Water, Data Centers and Fiber infrastructure, along with the services which are enabled by these resources, make Georgia the logical choice for the next high-tech industry destination.

For more information, please visit TAG at www.TAGonline.org, and TAG Infrastructure at www.tagonline.org/chapters-and-societies/infrastructure/.

TAG serves as an umbrella organization for 33 societies including:

TAG Business Process Management
TAG CFO
TAG Cloud
TAG Connected Content
TAG Corporate Development
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Additionally, TAG's charitable arm, the TAG Education Collaborative, is focused on helping science, technology, engineering and math (STEM) education initiatives thrive.

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75 Fifth Street, NW
Suite 625
Atlanta, GA 30308

T 404.817.3333
F 404.817.6677

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