

# TAG TRAINING PROVIDER PROGRAM

2011



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## About the TAG Training Provider Program

TAG strives to be a resource for all its members. In addition to supporting the technology community with events and society meetings, TAG also provides a wealth of information on its websites: the State of the Industry Report, Whitepaper program, Press Releases, Community Calendar, TAG TV, and TAG Radio.

Now, TAG is responding to another need of the technology community by becoming a trusted source for training programs. This is completely different from the training programs TAG offers on its open enrollment calendar. These training programs are reviewed and vetted by a distinguished group of TAG Premier Company representatives and are offered at special rates to our member companies. Participation in this program benefits both the providers and the premier companies immensely.

Premier companies have access to training programs that have been vetted by their peers and are proven valuable by other members in the technology community. They also have access to special 2-hour class segments that are the perfect "trial size" for longer term training programs.

Our training providers have the opportunity to showcase their best programs to the technology community and to receive the prestigious recognition of being a TAG Training Provider. Additionally, their programs are actively promoted to TAG's premier member companies.

For additional information or to schedule a meeting to discuss this program, please contact Amanda Shook at 404-920-2023

## Provider Benefits

- Opportunity to present a training class at TAG Training Day - *TAG Training Day is a unique opportunity for TAG's Training Providers to access TAG members and non-members and showcase their top program(s).*
- Promotion to more than 120 TAG Premier Member companies in the form of a training catalog and face to face meetings.
- Promotion on TAG's program webpage, <http://www.tagonline.org/Training-Provider-Program.php>
- Acceptance of provider as a community blog contributor on TAGthink.com.
- Special rates to attend the Georgia Technology Summit and Learning Technology Summit.
- Opportunity to promote special 2-hour training to TAG's premier member companies. This program will be offered in a package with TAG's premier membership.
- Quarterly webinars or conference calls to be updated on TAG's marketing efforts of the program.
- Participate in a one-on-one annual review meeting to discuss results.
- Observe and contribute to one of four premier member focus groups in 2011.
- Become a TAG affiliated training provider on LearnItLive.com and promote webinars and online sessions to the TAG membership.
- Additional exposure as your application will be reviewed by Premier Members who serve on our advisory committee.



## Provider Qualities

A company that applies to become a TAG Training Provider will need to show their relevance to the TAG Membership by addressing their:

- Technology Clients and TAG member clients
- Program Content and application to technology professionals
- Other program benefits such as continuing education credits

Additionally, each applicant will be asked to address about their application of technology and how it uses or plans to use technology for:

- Creating Learner Readiness
- Increasing Learner Participation
- Delivery Enhancement
- Performance Support
- Creating a Business impact

## TAG Premier Members

3i People Inc.	Fiserv	North Highland
Abacus, LLC	GE Energy	NPI Financial
Administaff	Genuine Parts	nuBridges
AGL	Georgia Dept. of Economic Development	Object Frontier
Alston & Bird	Georgia Tech DLPE	Ortec
Ariba	Georgia Tech Research Institute	Peak 10
Arrow	Global Payments	PointClear
AT&T	Global Speak	Premiere Global
AutoTrader	Grant Thornton	Previsor
Avery Partners	Gwinnett Chamber of Commerce	Pyramid Consulting Inc.
Canvas Systems	Horizon Software	Quality Tech
Capgemini	IBM	Richo
Cardlytics	Idhasoft	RIM
Careerbuilder	IHG	Robert Half International
Carestream	Integrated Broadband Services - IBBS	Rollins
CB&H	Internap	Sago Works
Cbeyond	Jabian Consulting	SAP
CCH	Kilpatrick Stockton	SecureWorks
CDC Software	KPMG LLP	Siemens
CentriNet	Lan Systems	Southern Company
Ciba Vision	LexisNexis	Southern Polytechnic State University
Cisco	Maloy Risk Services	Spelman College
Clark Atlanta	Manhattan Associates	Stratix Corporation
The Coca Cola Company	Marta	SunGard
Concurrent	Matrix	SunTrust
ControlScan	McKenna Long	The Royak Group
Corus 360	McKesson	The Weather Channel
Cox Communications	MDI Group	Thompson Technologies
CTS	Metro Atlanta Chamber	Touchbase USA
Cypress Communications	Mi3	Trinet
Definition 6	Micro Focus	TSYS
Deloitte	Morehouse College	Turner Broadcasting System
Delta Air Lines	Morehouse School of Medicine	Vendormate
Earthlink	Nanotechnology Research Center	Verint
EMS	Navicure	Wipro
Equifax	NCR	
Federal Home Loan Bank	Nichols Cauley	

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For more information or to schedule your meeting to discuss the TAG Training Provider Program, please contact us:

Amanda Shook  
Senior Director, Professional Development  
Technology Association of Georgia  
404-920-2023, [ashook@tagonline.org](mailto:ashook@tagonline.org)

Paul Terlemezian  
President  
iFive Alliances, LLC  
404-252-8330, [pault@fivealliances.com](mailto:pault@fivealliances.com)

<http://www.tagonline.org/Training-Provider-Program.php>

