

Women in Business

North America Summit



Partnership Opportunities 2017

Platinum level

Reception and Dinner Partnership \$US10K (3 available)

Private invitation only cocktail reception with C-level participants and officials
Top Placement on Banners and signage as Title Partner
Logo on Pre-Conference Marketing Emails and Promotional Materials as Title Partner
Company-Branded Display Table in Public Areas during the entire conference
Agenda and podium recognition Tabletop exhibit display at business conference
Opportunity to Address Audience as Title Partner during the reception
Opportunity to place promotional items at the table seats
Opportunity to participate in the B2B meetings and workshop sessions
Partner bag for delegates and/or Promotional material in Delegates Package
Opportunity to have promotional give-away products at the reception and Summit
Extensive media coverage prior and during business conference
Comprehensive Social Media platform including Facebook, Twitter, LinkedIn, Instagram & YouTube
Extensive pre-conference, during-conference, and post-conference Social Media mentions
Final report will be provided highlighting the reach and exposure of your organization's partnership

Gold level

Event partner \$US7.5K (6 available)

Invitation to opening night networking reception
Placement on Banners and signage as second highest level Partner
Logo on Pre-Conference Marketing Emails and Promotional Materials as second highest Level Partner
Opportunity to place promotional items at the opening reception
Company-Branded Display Table in Public Areas during the entire conference
Agenda and podium recognition
Opportunity to participate in the B2B meetings and workshop sessions
Opportunity to have promotional give-away products at the reception and Summit
Extensive media coverage prior and during business conference
Comprehensive Social Media platform including Facebook, Twitter, LinkedIn, Instagram & YouTube
Extensive pre-conference, during-conference, and post-conference Social Media mentions
Final report will be provided highlighting the reach and exposure of your organization's partnership
Promotional material in Delegates Package

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Silver level

Event Partner \$US5K (2 available)

Invitation to opening night networking reception
Placement on Banners and signage as third highest level partner
Logo on Pre-Conference Marketing Emails and Promotional Materials as third highest level Partner
Company name mentioned in Pre-Conference Social media
Agenda and podium recognition
Final report will be provided highlighting the reach and exposure of your organization's partnership
Promotional material in Delegates Package

Bronze level

Event Partner \$US2.5K (4 available)

Invitation to opening night networking reception
Logo on Pre-Conference Marketing Emails and Promotional Materials as fourth highest level Partner
Company name mentioned in Pre-Conference Social media
Agenda recognition
Promotional material in Delegates Package

FOR ANY QUESTIONS RELATED TO THIS DOCUMENT, PLEASE CONTACT:

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