

About TechAmerica Georgia

TechAmerica is the leading voice for the U.S. technology industry, which is the driving force behind productivity growth and jobs creation in the United States and the foundation of the global innovation economy. Representing member companies of all sizes from the public and commercial sectors of the economy, TechAmerica is the industry's largest advocacy organization and is dedicated to helping members' top and bottom lines. It is also the technology industry's only grassroots-to-global advocacy network, with offices in state capitals around the United States, Europe and Asia.

TechAmerica Georgia was formed by the merger of TechAmerica companies headquartered in Georgia and the Technology Association of Georgia. Learn more at www.techamerica.org.

About TAG

The Technology Association of Georgia supports its members by generating opportunities for personal, professional and business growth. By forging these strategic alliances, TAG acts as a primary catalyst to foster a rich growth environment for technology development in Georgia.

As a result, **TAG's** loyal and growing membership is better prepared to meet future challenges as Georgia's technology community becomes a world-class benchmark. Learn more about TAG at www.tagonline.org

Connect your Company in Georgia and Across the Globe

TechAmerica National Members Include:

Apple
Cisco
Dell
General Dynamics
Google
HP
Intel
Microsoft
Research in Motion
Sun Microsystems

The TechAmerica Georgia and Technology Association of Georgia alliance is a strong voice for the state's technology community, bringing local and national resources to bear on issues affecting the wellbeing of the Industry.

www.tagonline.org
www.techamerica.org/georgia

TechAmerica
WHERE THE FUTURE BEGINS

THE ASSOCIATION OF COMPANIES DRIVING INNOVATION WORLDWIDE

**SUPER
SIZE Your
Membership**



TAG

Technology Association
of Georgia

75 Fifth Street, NW | Suite 625 | Atlanta, Georgia | 30308
phone: 404.817.3333 | fax: 404.817.6677
www.TAGonline.org

The Power of Local Connections.....and National Reach

Corporate Value....

Secure Top Talent

Free Postings to TAG's Online Job Board & Networking Opportunities at TAG Events to Build Professional Relationships

Enable Employees Through Education

Educate Employees through Customized Company-wide Orientation & Discounted Training Programs

Drive Legislative Change

Access to Government Relations Services

Make Corporate Connections

Unlimited Employee Access to Over 150 Society Meetings and Events Each Year

Support Georgia's Future Leaders

Advancement for Young Professionals and Students through TAG Education Collaborative

Take Advantage of Market Exposure

Increase Brand Awareness through Premier Program & Company Leader Highlight on TAG Radio

Gain Business Advantage

Pertinent Industry Reports & Best Practice Knowledge—Exchange

Find Resources to Build

Member –to-Member Marketplace to Find Solutions through Online Resources

Recognition to Position Your Company

High Profile Award Ceremonies & Speaking Opportunities

...Local Intimacy...

Learn Best Practices from the Best

Peer to Peer Networking Designed for Our Company Leaders. Participate in Roundtables and Intimate Programs for our CEO's, Finance Executives and HR Executives. Invitation Only Member Lunches Provide a Unique Setting to Build Relationships and Make Alliances.

Confidential Idea Exchange for CEOs

Confidential settings designed for optimal discussion. Including CEO NDA Roundtables, Dinners and Retreats.

Access to All TechAmerica Council Programs and Events

TechAmerica Offers a Network of 19 Offices Across the Country and Two Overseas.

Promotes and Protects the Industry Through Grassroots to Global Policy Advocacy, Offering the Following:

- ◇ *Legislative Dialogue and Collaboration to Help Members Understand and Influence Important Issues.*
- ◇ *Advocacy in All 50 States, Washington, D.C., European Capitals and China.*
- ◇ *A Grassroots to Global Network Consisting of More Than 1,500 Member Companies; 16,000+ Firms Through an Alliance with the Technology Councils of North America (TECNA) and Countless More Across the Globe Through the World Information Technology and Services Alliance (WITSA).*

...National Reach

National Reach

TechAmerica is Best Positioned to Advocate for Companies Across All Industry Sectors... influence, change and/or protect legislation.

Influence Federal Legislation

Giving Members a Grassroots to Global Platform in Which to Do Business.

Marketplace for Knowledge Exchange

National Committees Provide a Strategic Marketplace for Member Companies and a Forum for Knowledge Exchange. Participants are Kept Apprised of Industry Trends, Risks and Opportunities.

Strategic Opportunities to Connect with Decision-Makers

Issue-Oriented National and Local Conferences provide Strategic Opportunities to Connect with Decision-Makers in Areas Including: Government Procurement, Trade Compliance, and Access to Capital are Well Established and Highly Respected.

Insider Information to Stay Ahead of the Curve

Access Research Reports and Publications, Including the CyberStates and CyberCities Series. On-Demand Salary Data, Development of Select ANSI-Accredited Standards

Affinity Programs

Lower Your Expenses and Improve Business Operations by Tapping into TechAmerica's Pre-negotiated Contracts with Leading Business Service Providers, Areas of Savings Include; Shipping, Car Rental and Executive Education