



September 18, 2017  
 Cherokee Country Club 665  
 Hightower TRL Atlanta, GA 30350

## TAG's 13th Annual Golf Tournament

### Supporting TAG and The TAG Education Collaborative.

We'll be back this fall for our 13th annual TAGit golf tournament. This sell-out event funds TAG and the TAG Education Collaborative.

Since its inception, the TAG Education Collaborative has given over \$200,000 in scholarships to assist high school students in pursuing technology careers. TAGit is one of several programs that supports the TAG Education Collaborative's STEM initiatives and the programs that go along with it.

We hope that you will support TAG and the TAG Education Collaborative by coming out and networking with some of the state's most well known C-Level Executives while playing in the state's most prestigious golf tournament for technology stakeholders. This event will surely sell-out, so reserve your spot today!

See you in September!

### Shamble format

All players hit their tee shot. The best tee shot is selected and all players play their own ball into the hole from that spot. Best two of four Net will be used for the team competition. Players may score a maximum of triple bogie on any hole.

### Hosted by Technology Association of Georgia to Support TAG and The TAG Education Collaborative

Reserve your space in the 2017 Tournament today by contacting Kyle Ross at 404-920-2004. You may also email [kyle@tagonline.org](mailto:kyle@tagonline.org).

### Inside the Tournament

- ◆ Check-in will start at 10:00AM in the lobby.
- ◆ Lunch will be served from 10:30am-12:00pm
- ◆ Smoothie Stations available before the tournament start.
- ◆ Starting at 10:00am Golfers can compete in the putting contest
- ◆ There will be a golf clinic with a pro starting at 11:30am.
- ◆ 12:30pm is the shotgun start. Play will be in Shamble Format.
- ◆ Margarita Stations are between the 1st and 10th holes on each course.
- ◆ Drink Stations and Beverage Carts will be located on the courses providing snacks and drinks to the golfers.
- ◆ Draft Beer will be served at special stations on the course.
- ◆ Forecaddies will be assigned to all foursomes, depending on availability.
- ◆ Special contests on the course include: Longest Drive, Closest-to-the-Pin and Hole-in-One.
- ◆ Cigar Rolling available all day on the event lawn.
- ◆ Immediately following the tournament will be a Chipping Contest.
- ◆ Hors d' oeuvres and cocktails will be served on the Event Lawn following golf. Golfers will be joined by TAG's Board of Directors and event sponsors.
- ◆ Trophies will be presented for all players in 1st - 3rd low net and low gross for both courses.
- ◆ The corporate cup will be presented to the winning corporate team. Prizes will be given to contest winners as well.

# TAG's 13th Annual Golf Tournament—September 18, 2017

## **Masters Sponsor \$10,000 (Limit 3) SOLD OUT**

Company representative may speak at VIP reception.  
Up to 4 non-golfing Company Representative may attend tournament and help distribute golfer gifts.  
Signs at club entrance, 18th hole, lunch, and VIP reception  
One foursome in the tournament  
Company logo on Golf Gift or packaging  
Company logo on cover and 10" High x 7.5" Wide ad in guide  
Company provided promotional gift distributed in gift bags  
TAG Overall Sponsor Silver Level Status which includes: 1 invite to a quarterly CIO Roundtable, 3 Invitations to TAG VIP Reception in June, 2 Banner Ads, and 1 Spotlight Ad.

## **Margarita Station Sponsorship \$7,250 (Limit 2)**

### **1 REMAINING**

Company Signage displayed at the stations located on each course between holes 9 and 10.  
2 Company Representatives Permitted at each station  
One Foursome in the Tournament  
4.5" High x 3.5" Wide ad in the event guide  
Company provided gift distributed in gift bags or at stations

## **On-the-Course Draft Station \$6,500 (Limit 2) SOLD OUT**

Company signage displayed at draft stations (1 per course)  
One foursome in the tournament  
Company logo on hole signage  
2 Company Representatives Permitted on each course at station  
4.5" High x 3.5" Wide ad in the event guide  
Company provided gift in tournament gift bags or at station

## **Beverage Cart and Station Sponsor \$6,000 (Limit 4) 3 REMAINING**

Company signage displayed at beverage stations (2 per course)  
One foursome in the tournament  
Company logo on Traveling Beverage Carts  
2 Company Representatives Permitted on each course at station  
4.5" High x 3.5" Wide ad in the event guide  
Company provided gift distributed in tournament gift bags

## **Hole-in-One Contest Sponsor \$6,500 (Limit 2)**

Company signage displayed at main Prize Hole (1 per course)  
2 Company Representatives per course invited to witness hole.  
One foursome in the tournament  
4.5" High x 3.5" Wide ad in the event guide  
Company provided promotional gift distributed in gift bags

## **Chipping Contest Sponsor \$6,000 (Limit 1) SOLD OUT**

Company signage at contest  
One foursome in the tournament  
4.5" High x 3.5" Wide ad in the event guide  
Opportunity to announce the winner at the Post-Golf Reception.  
Company provided promotional gift distributed in gift bags

## **Putting Contest Sponsor \$6,500 (Limit 1) SOLD OUT**

Company signage at contest  
One foursome in the tournament  
Opportunity to announce the winner at the Post-Golf Reception.  
4.5" High x 3.5" Wide Page in the event guide  
Company provided promotional gift distributed in gift bags

## **Golf Cart Sponsor - \$6,500 (Limit 2) 1 REMAINING**

Logo on cart sign and event signage Opportunity to place golf gift and collateral in cart One foursome in the tournament 4.5" High x 3.5" Wide Page in the event guide

## **Pro-Clinic Sponsor - \$6000 (Limit 1)**

2 Reps at the pro clinic.  
Opportunity to place golf gift in goody bag  
One foursome in the tournament  
4.5" High x 3.5" Wide Page in the event guide

## **Cigar Rolling Sponsor \$6,750 (Limit 2)**

Company signage at Station  
2 Company Representatives permitted at station.  
One foursome in the tournament  
4.5" High x 3.5" Wide ad in the event guide  
Company provided gift in gift bags or at Cigar Rolling Station.

## **Lunch Sponsor \$5,500 (Limit 4) SOLD OUT**

Company signage displayed on hole on course and lunch  
One foursome in the tournament  
4.5" High x 3.5" Wide Page in the event guide  
Company provided gift distributed in tournament gift bags

## **Cocktail Sponsor \$5,500 (Limit 6) 5 REMAINING**

Company signage on hole on course and at VIP reception  
One foursome in the tournament  
4.5" High x 3.5" Wide ad in the event guide  
Company provided gift distributed in tournament gift bags

## **Smoothie Station Sponsorship \$5,500 SOLD OUT**

Company signage at Station  
2 Company Representatives permitted at station  
One foursome in the tournament  
4.5" High x 3.5" Wide ad in the event guide  
Company provided gift distributed in gift bags or at Station

## **Longest Drive Contest \$5,000 (Limit 2) SOLD OUT**

Company signage at contest on one course  
One foursome in the tournament  
Opportunity to announce the winner at the Post-Golf Reception.  
2.25" High x 3.5" Wide ad in the event guide  
Company provided gift distributed in tournament gift bags

## **Closest to the Pin Contest Sponsor \$5,000 (Limit 4)**

### **1 REMAINING**

Company signage at one contest on the course  
One foursome in the tournament  
Opportunity to announce the winner at the Post-Golf Reception.  
2.25" High x 3.5" Wide ad in the event guide  
Company provided gift distributed in tournament gift bags

## **Goody Bag Sponsor \$4,500 (Limit 6) 1 REMAINING**

Company signage on hole on course  
Company logo printed on tournament gift bags  
2.25" High x 3.5" Wide ad in the event guide  
One foursome in the tournament  
Company provided gift distributed in tournament gift bags

**Add a foursome to any sponsorship over \$5500: \$3,125  
Individual player \$950**