

TAG Training Provider Program

- Application -

Thank you for your interest in becoming a TAG Training Provider. The process to become part of this program is the following:

1. Complete and submit this application to Amanda Shook [ashook@tagonline.org](mailto:ashook>tagonline.org)
2. Upon invoice or receipt of payment your application will be reviewed by a review team comprised of TAG Premier companies and volunteers from ASTD Atlanta.
3. Upon their decision you will be notified of their decision. If accepted you will be notified and may begin to receive the benefits of this program. If not accepted you will be notified and your payment will be returned.

If you have any questions, please contact either:

Amanda Shook
Senior Director, Professional Development
Technology Association of Georgia
404-920-2023, ashook@tagonline.org

Paul Terlemezian
President
iFive Alliances, LLC
404-252-8330, pault@fivealliances.com

<http://www.tagonline.org/Training-Provider-Program.php>

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The application is based on the following:

Provider Matrix

Relevance	Application	Commitment	Relationship
A company that applies to become a TAG Training Provider will create a response that describes its relevance to the TAG membership by addressing the topics listed under "relevance." It will also be asked and encouraged to apply technology in its offerings by addressing how it uses or plans to use technology related to the topics under application.		A company that applies to become a TAG Training Provider will gain increased value from its effort by demonstrating commitment and relationship. These topics will not impact whether or not a company is approved.	
Technology Clients	Learner Readiness	TAG Think Group	TAGThink member
TAG member clients	Learner Participation	Whitepapers or other free content	Society Board
Content reflects application of technology	Delivery Enhancement	GTSt \$130	Society Sponsor \$250 -\$3500
TAG Emerging technology content	Performance support	TAG Training Day (\$750)	TAG Event Sponsor (various amounts)
Technology related continuing education credits	Business impact	Learning Technology Summit (\$295)	TAG Board Member (by invitation only)

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Section 1: General Information

Date of Submission:

Company Name:

Headquarters Address:

Submitter's Name:

Submitter's Title:

Submitter's Phone Number:

Submitter's email:

Submitter's Address:

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Section 2: Course Content Information

For each course you wish to have included in this program please provide:

#1

Course Title:

Course Abstract:

Is your company willing to offer a two-hour onsite version of this class? Yes___No___

#2

Course Title:

Course Abstract:

Is your company willing to offer a two-hour onsite version of this class? Yes___No___

#3

Course Title:

Course Abstract:

Is your company willing to offer a two-hour onsite version of this class? Yes___No___

(Photocopy this page for any additional courses.)

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Section 3: Relevance (Please complete these pages for each course)

Course Name _____

1. Provide the names of technology clients (company) and contact person with phone number and email if we are allowed to talk with them.

Company:

Contact Name:

Phone:

Email:

TAG Member? Yes No

Company:

Contact Name:

Phone:

Email:

TAG Member? Yes No

Company:

Contact Name:

Phone:

Email:

TAG Member? Yes No

2. Please describe how the content of this course reflects the application of technology.

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3. Which of the following emerging technologies does the course content reflect?
- Mobile Convergence
 - Business Intelligence and Analytics
 - Cloud Computing
 - Social Media for Business
 - Business Analytics
 - Collaborative Software (Sharepoint, Dropbox)
 - Manager/Leader Development
 - Project Management and other Certifications
 - Presentation/Communication Skills
 - Green Tech
 - Vendor Certified Training (Cisco, Microsoft)
4. Please list any technology related continuing education credits that are available to course participants.

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Section 4: Technology Application (Please complete these pages for each course)

For each course please describe how your company uses technology to help participants:

1. Determine if they are “ready” to take this course.
2. Receive this course
3. Engage in the course
4. Receive performance support as a result of taking this course
5. Determine the business impact of applying what they learned in this course

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Section 5: Acknowledgement

1. The application fee must accompany this application and will be refunded if the application is not accepted by TAG.
2. Unless opting out, each approved provider will offer a two hour content version of their approved program “onsite” (up to 30 attendees) at the location of the premier company with the following pricing. These fees may be discounted as described in item 3 below.
 - a. Non-Premier, Non –Member - \$1500 (per person \$75)
 - b. Non-Premier Member - \$1200 (\$60)
 - c. Premier Member - \$800 (\$40)
3. To aggressively market this program to premier companies the following tactics are available:
 - a. A premier member that renews their membership at a fee that is \$500 higher than the current fee will receive one onsite program of their choice during 2011 at no additional fee.
 - b. Any additional programs paid for at the time of Premier membership renewal will earn an additional 20% discount.
 - c. Programs will be listed out on presentations made at premier companies and catalogs will be distributed.
4. At least one TAG Training Day will be scheduled annually and will provide a series of two hour programs offered by the providers (ideally at one facility.)
 - a. Content is 2 hour approved provider courses (maximum of five per provider.)
 - b. All providers will have at least 1 time slot. Depending on demand, some may have more.
 - c. Participation would be free to Premier Members
 - d. Non- Premier TAG members would pay about \$60 per day
 - e. Non-TAG members would pay about \$100 per day
 - f. TAG retains all fees to cover event expenses.
5. TAG will retain 20% of the revenue collected from onsite programs including 2 hour sessions with open enrollment opportunities. The remainder of will be remitted to the training provider. The revenue associated with the “exclusive” event will be retained entirely by TAG.
6. The TAG Training Provider Program will be available to any company that submits a request and meets approval. TAG Training Providers will benefit from:
 - o Applications will be reviewed and validated for their relevance and quality with announcement of acceptance to TAG membership via TAG’s email communications.
 - o If accepted into the program the provider will pay an annual fee of \$1,500 for the first approved course plus \$1,000 for each additional course. The maximum fee (covers all courses offered) will be \$10,000.
 - o Fees paid include all TAG promotions (invaluable) and participation via program delivery at the TAG Training Day event (Value of \$750 per occurrence).
 - o Attendance at the Learning Technology Summit will also be available separate from the Training Provider Program (value of \$295.)
 - o Participation via qualified program delivery in TAG Training day is available separately from the Training Provider Program for a fee of \$750.
 - o Inclusion in TAG Catalog of TAG Training Providers.
 - o Invitation to a quarterly TAG conference call designed to provide updates to providers regarding TAG’s efforts to market training to Premier members.

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- An annual review meeting to discuss results will be scheduled with each provider
- Opportunity to utilize TAGthink.com website for press release distribution and event calendar purposes.
- Opportunity to submit content for TAGthink.com blog and the opportunity to present 1 hour content based webinar.

Section 6: Authorization and Payment

By signing below I am indicating that I have the authority to submit this application and to approve or issue the payment method indicated.

- \$1500 application fee (includes one course)
- \$1000 per additional course.
- \$10,000 maximum (includes all courses offered by provider)

Name:

Title:

Company:

Address:

Payment Amount:

Payment Method:

- Check Included
- Please contact me for credit card information
- Please send an invoice

Signature:
