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Excalibur Awards Welcomes Esteemed Keynote Speaker

Debora Wilson, president of The Weather Channel, to speak about technology, innovation and determination

Atlanta, Ga.- The Technology Association of Georgia (TAG) announced Debora J. Wilson, president of The Weather Channel, as its keynote speaker for the third annual Excalibur Awards, which recognizes businesses throughout the state that have taken advantage of technology to conquer the competition.

Wilson will speak at the October 17, 2007 Excalibur Award's breakfast, held at the InterContinental Buckhead Hotel and co-hosted by TAG and Pyramid Consulting.

"TAG is honored to have such a distinguished keynote speaker," said Tino Mantella, president of TAG. "Debora's passion and commitment to delivering the highest quality product to her customers has benefited every organization she has worked with. Her experience in growing small ideas into thriving companies will provide attendees with useful tips and incredible stories."

Wilson's reputation for her expertise and knowledge of the technology industry stems from her more than ten years at The Weather Channel. During her tenure, she has served as chief operating officer for The Weather Channel Networks and The Weather Channel Interactive, overseeing weather.com® and its suite of internet services.

In her previous position as president and CEO of weather.com, Wilson launched the site and was responsible for the programming, distribution and operations of The Weather Channel cable network. She further helped grow The Weather Channel by helping develop other businesses, including The Weather Channel Radio Network, the syndication of weather content to newspapers and the development of next-generation digital television, wireless and interactive TV services.

"Years ago, The Weather Channel was confronted with the challenge of growing the company into a household name," said Wilson. "Over the past ten years, we have used cutting-edge technology and witnessed how it can create a well-known and respected company. By keeping our offerings in tune with our customers needs, The Weather Channel has grown into what it is today."

Wilson gained additional technological experience working with Bell Atlantic's TeleTV organization, where she developed and marketed new products for the consumer market, and Chesapeake and Potomac Telephone Company, where she held management positions.

Active in the community, Wilson is a member of the board of directors of Coolsavings, Inc., the CTAM Educational Foundation, the Internet Advertising Bureau and the Online Publishers Association, where she also serves as treasurer. She is also a member of the board of advisors for the Elon University School of Communications.

The Excalibur Awards breakfast is nearly sold-out with more than 300 people registered to attend. To register for the Excalibur Award's Breakfast, visit www.tagonline.org.

About Technology Association of Georgia

The Technology Association of Georgia (TAG) is a non-profit organization whose mission is to support its members by generating opportunities for personal, professional and business growth. By forging strategic alliances, TAG serves as a primary catalyst to foster a rich environment for economic development in Georgia's technology community. TAG is made up of 3200 members representing technology leaders from over 1500 Georgia-based companies, affiliated technology and business organizations. For more information on TAG, visit <http://www.tagonline.org/>