

TAG's Approach to Education:

Education plays a key role in the forward movement of personal careers, companies, and has a resulting effect on the State's economy. By providing Georgia 's technology workforce with opportunities for continuing management and technical education, we are able to more effectively position Georgia for economic growth and increase Georgia 's workforce appeal.

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TAG

Technology Association
of Georgia

Training

Education

Certification

For more information about TAG's education and training opportunities please contact:

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www.tagonline.org

Mission Statement:

The Technology Association of Georgia supports its members by generating opportunities for personal, professional, and business growth. By forging these strategic alliances, TAG acts as a primary catalyst to foster a rich growth environment for technology development in Georgia.

As a result, TAG's loyal and growing membership is better prepared to meet future challenges as Georgia's technology community becomes a world-class benchmark.

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The Intersection Series: Where High Performers and Higher Education Meet

Presented in Partnership with the Georgia Tech College of Management and SHRM-Atlanta

Join your peers for a full day with some of Georgia Tech's top Executive MBA professors! This three-part program series designed to help HR and Technology Professionals increase business knowledge and become stronger strategic partners within their organizations. The three segments include:

Leadership and Communication Skills

January 16, 2007

Innovation and Operations Management

May 15, 2007

Strategy and the Management of Technology

September 11, 2007

** Group rates available upon request*

Managing Your Business as an Asset

This class is designed to provide you with information and methods to optimize the value of your business. Through a combination of instruction and panel discussions with industry specialists this class will address:

- the nuts and bolts of your business management
- your business's tangible and intangible assets
- financing your business
- your business from a life-planning perspective
- planning to exit your business hearing from folks who have done it (repeatedly!)

This course is essential not only for the current business owner to use as an evaluation device for business management, but for the prospective business owner as an invaluable planning and management template.

The six-session course is on consecutive Thursday evenings beginning March 29, 2007.

TAG Training Network

Through a special agreement with Learning Tree International, a leader in the training industry for 32 years, TAG is able to bring top-notch IT and management training on-site to your company.

- 45 job-specific certification programs available in addition to opportunities to earn undergraduate college credit, CPE's, PDU's, and CEU's
- Choose from over 150 courses in key IT and management areas, including Windows Server 2003 and Windows XP, Exchange, IIS, SQL Server 2005/2000, Oracle databases, Web development, XML, .NET, Java, Visual Studio, Access, security, networking, UNIX, Linux, Wi-Fi, Cisco Networks, software engineering, PC support, project management, leadership, communication and time management, business analysis and strategic decision making.
- Cost-effective and efficient options

**This opportunity is for TAG members-only*



Global Sourcing Professional Certificate

Global Sourcing is increasingly accepted as a competitive differentiator in today's global economy. The question today is not WHY but HOW to do it. Are your professionals trained to operate and manage in a global environment profitably? This certificate program prepares your managers and project professionals in a very practical way putting them on a path to execute global sourcing plans effectively. It covers various factors relating to global people, infrastructure, and environment discussing them in an easy-to-practice style.

This four-session course is held for four consecutive weeks in May 2007.

FastTrac TechVenture

Presented in Partnership with the Advanced Technology Development Center (ATDC)

FastTrac® TechVenture™ is a comprehensive business training program that addresses the needs of start-up entrepreneurs refining and writing their business plans and seeking to grow sustainable high-impact companies. The program combines one-on-one coaching, peer learning, guest speakers and comprehensive tools to help entrepreneurs produce solid business plans and strategies.

The goal of FastTrac® TechVenture™ is to enable entrepreneurs to develop an effective Elevator Pitch, Business Plan, and Investor Presentation in order to effectively communicate your:

- Market opportunities
- Business concept
- Investment potential

Early Application Deadline: July 1

Late Application Deadline: July 16

This ten-session course is held on consecutive Tuesday evenings beginning August 20, 2007.

GA Tech Executive Education

TAG members receive an exclusive 25% discount on Georgia Tech College of Management Executive Education 2-Day workshops.

Please call for details and schedule.

CEO Bootcamp/VP Bootcamp

This strategic-level management training and boot camp will help turn entrepreneurs into more successful CEOs. It will help raise the performance and success levels of any senior executive to a world-class level. You'll master over a dozen systems, crossing all the major business disciplines including sales, marketing, finance, operations and product development. Practical systems you can use every month to plan, improve and optimize your business. You'll also learn systems and tools for strategy development, hiring, management, employee development, risk management and corporate vision development.

One-Hour Sneak Peek Course March 27, 2007

CEO Bootcamp April 26-27, 2007

VP Bootcamp September 27-28, 2007