

TAG Health

TAG Health is one of 34 special interest groups within the U.S.'s largest technology trade association, Technology Association of Georgia.

TAG Health focuses on Georgia's rapidly expanding health information technology industry. We focus on the rapid advances in healthcare technology that are having an enormous impact on the field. TAG Health's mission is to be a catalyst for furthering Georgia as a leader in healthcare technology, through opportunities in education, networking and collaboration by working with society members, community leaders and industry stakeholders to create an environment that will facilitate the realization of this mission.

TAG Health typically holds 4 content-rich events annually including Health IT Day at the Capital. Additionally, TAG Health hosts an annual Health IT Career Fair and partners with the Georgia Department of Economic Development and Metro Atlanta Chamber on the Health IT Leadership Summit.

TAG Health events attract about 100 attendees per event from all kinds of companies like: Aflac, AirWatch, athenahealth, Centers for Disease Control & Prevention, Children's Healthcare of Atlanta, Cisco, CloudMD, Gentiva, Grady Health System, HealthNinja, IBM, Lightshed Health, McKesson, Medical College of Georgia, Merrill Lynch, Newell Rubbermaid, Northrop Grumman, PNC Healthcare, Sharecare, simplifyMD, Streamline Health, Vendormate, Inc., and WellStar Health System

TAG Health Board

- Society Chair - Pat Williams, President, McKenzie Daniels & Associates
- Board Secretary - Lynn Hood, Top Kernel, Crackerjack Marketing
- 2015 Health IT Leadership Summit Chair - Turner Taliaferro Smith, III, Psy.D., Healthcare Development and Regulatory Affairs Professional
- Wayne Myers, Partner and COO, Karna
- Cigdem Delano, CIO, PSA Healthcare
- Andrew Sumner, Sc.D., Director and Associate Professor, Institute of Health Administration, J. Mack Robinson College of Business, Georgia State University
- Sherry Farrugia, Managing Director, Health Research Partnerships, Georgia Institute of Technology
- Powell Jones, Sr Manager, Business Advisory Services, Grant Thornton LLP
- Jodie Braner, Vice President, The Hays Companies of Georgia
- Maurice Rosenbaum, President and CEO, HealthSystems
- Peter O'Donnell, Director, Strategic Outsourcing, Public Sector East, IBM
- Dan Rivera, Area Director, Intel Corporation
- Michele Madison, Attorney, Morris, Manning and Martin, LLP
- Randall McCroskey, VP, Enterprise Solutions, Pyramid Consulting
- Steve Reeves, Partner, Red House Global Brand Architects
- Alan Urech, Managing Partner, Stoney River Capital Partners, LLC
- Deleise Lindsay, SVP Talent Development Consultant, Lee Hecht Harrison
- Marc Olsen, Director of Operations, WellStar Health System
- Wayne Oliver, Executive Director, Patients for Fair Compensation
- Chris Karabinos, Vice President, Business Development, PointClear Solutions



TAG

Health

2015 Events

- 1/22 – State of the Healthcare Industry
- 2/24 – Health IT Day at the Capitol
- 3/10 – Health IT Career Prep Session
- 3/31 – Health IT Career Fair
- 5/14 – Social Media in Health – Connecting, Collecting, and Collaborating
- 7/23 – Leveraging Data to Promote Better Patient Outcomes
- 9/24 – Innovative Solutions in Healthcare - A look into how the consumer controls and drives personalization with new technologies
- 11/3 – Health IT Leadership Summit

For Information and Sponsorship:

Amanda Hendley, amanda@tagonline.org
Charlie Whitfield, charlie@whittyapps.com
Wayne Gosselin, wgosselin@centerpointit.com

Visit TAG Health online at <http://bit.ly/taghealth>

TAG Health

Sponsorship Opportunities

Overall Society Sponsorship

Benefits	Terabyte \$4,000	Gigabyte \$2,500	Megabyte \$1,000	Kilobyte \$500	Byte \$250
Logo placement on all event materials on-site at society events (specified sponsor level)	All Meetings	All Meetings	2 Meetings	1 Meeting	
Logo placement on society event signage (specified sponsor level)	All Meetings	All Meetings	2 Meetings	1 Meeting	
Recognition by meeting host at the beginning of the society meeting	All Meetings	All Meetings	2 Meetings	1 Meeting	1 Meeting
Option to host a meeting at your facility (per logistical requirements and availability)	All Meetings	All Meetings	2 Meetings	1 Meeting	
Speaking opportunity or exhibit booth available dependent on meeting agenda and location.	All Meetings	All Meetings	1 Meeting		
Logo placement on society page on TAG website (specified sponsor level)	Entire Year	Entire Year	1 Meeting		
Option to provide notepads, pens, etc. with company logo to attendees	All Meetings	All Meetings			
Opportunity to serve on a panel (per society board discretion and program schedule)	Yes	Yes			
Attend a reception with the prestigious TAG Board of Directors and TAG Leadership Council	2 Invitation	1 Invitation			
Society Showcase Sponsorship—Join TAG’s tradeshow featuring all of the societies and connect with more than 900 members and board members. Sponsorship benefits include: Logo placement on event promotion and signage; exhibit booth at event; recognition by TAG’s president; TAG Radio Interview.	Included				
May bring guests to the society meeting(s) at no charge.	Up to 5	Up to 5	Up to 2	Up to 1	Up to 1

To Sponsor A Single Event

Event Sponsorship with a Speaking Opportunity \$1,000

- Logo placement on all event materials on-site at society events with listing as Megabyte Sponsor
- Logo placement on society event signage with listing as Megabyte Sponsor
- Speaking opportunity or exhibit booth available dependent on meeting agenda and location.
- Recognition by meeting host at the beginning of the society meeting
- Logo placement on society page on TAG website with listing as Megabyte Sponsor
- Logo placement and recognition at a second meeting as a Kilobyte Sponsor

Single Event Sponsorship \$500

- Logo placement on all event materials on-site at the event with listing as a Kilobyte Sponsor
- Logo placement on society event signage with listing as a Kilobyte Sponsor
- Recognition by meeting host at the beginning of the society meeting
- Logo Placement on the TAG Health Website

Please go to <http://www.tagonline.org/events/career-fairs/health-it-career-fair/> for more information about **HEALTH IT CAREER FAIR PARTICIPATION AND SPONSORSHIPS**

**Please note that sponsorships do not include memberships. Also, sponsorships are not restricted to members only. Benefits are subject to change based on availability. Regardless of level, no sponsorship is an exclusive opportunity and may be open to more than 1 company.

Visit TAG Health online at <http://bit.ly/taghealth>