

Exclusive Marketing Opportunity Available

Each year the TAG Marketing society honors ten emerging and large companies for marketing excellence with the TAMY, the only award of excellence focused exclusively on the technology marketing community within Georgia. In addition to recognizing Georgia's best technology marketing efforts, the award venue offers a unique opportunity for a select group of sponsor companies to reach CMOs, VPs of marketing and other senior marketing execs with their own material and marketing message.

Sponsor Value

Dual face-to-face exposure to 100+ senior Marketing execs. The TAMY Awards ceremony attracts more than 100 of Georgia's leading marketing execs who come looking for innovative ideas and options. Our TAMY sponsors get an opportunity to describe their company offering, interact with attendees on a personal level and distribute information to this group.

Minimum of 3,000 e-mail exposures to marketing execs. Sponsors will be highlighted in all TAMY reminder e-mails (minimum of two) sent to all the more than 1,000 TAG Marketing opt-in members.

Web exposure on the TAG Marketing Webpage. Sponsor logos will be prominent on the TAMY Awards page and the TAG Marketing Webpage. The TAG website gets over 120,000 annual hits.

Exclusive Company offer/description and link to Company website (Gold Sponsors). Our two gold sponsors will have the chance to post a description of their company and product/service to be seen by marketing execs on the TAG Marketing society page.

Sponsor Packages

Gold Sponsor – max of 2 @ \$2,000 each:

Prominent signage at Awards and 2 other meetings.

Opportunity to distribute literature at all said sponsored events

Premier Seating at TAMY awards

Table for 10 at TAMY Awards (a \$300 value)

Mention as meeting sponsor in web description

Company participation in announcing and distributing awards at TAMY Awards ceremony

Logo w/ link and 50-word description of company on TAG Marketing society page

Silver Sponsor – max of 2 @ \$1,000 each:

Logo on signage at the event and a second meeting
Opportunity to distribute literature at both said sponsored events
Premier Seating at TAMY awards
Seating for 5 at TAMY Awards (a \$150 value)
Mention as silver sponsor in e-blasts promoting event
Company logo w/link on TAMY sponsor page

Bronze Sponsor – max of 2 @ \$500 each:

Seating for 3 at the event (a \$90 value)
Logo on signage at the event
Premier seating at TAMY Awards
Company logo with Link on TAMY sponsor page

Contact Information

Ed Gandia
TAG Marketing awards chair
770-419-3342
ed@edgandia.com