

# CAPVENTURE

*Equipping Entrepreneurs for Successful Capitalization*

ATDC/TAG CapVenture is a unique and powerful training program to educate and equip early stage company executives for smarter and more productive capitalization of their business. CapVenture will offer two tracks: "Series A" and "Seed." The Series A track is for companies that are ready for venture capital.

The Seed track is for earlier stage companies with product in beta that will soon be ready for angel funding.

This program is brought to you by the Advanced Technology Development Center (ATDC) of the Georgia Institute of Technology and the Technology Association of Georgia (TAG). *Show your support of the Georgia entrepreneurial community by supporting CapVenture.*

## P R O G R A M   S C H E D U L E

### *Schedule*

*Tuesday, August 23, 2011 - "Raising Capital"*

*Tuesday, August 30, 2011 - "Fundraising Strategy Workshop"*

*Tuesday, September 13, 2011 - "Pitching Best Practices"*

*Tuesday, September 20, 2011 - "Term Sheet Workshop"*

*Tuesday, September 27, 2011 - Pitching Practice Sessions*

*Tuesday, October 4, 2011 - CapVenture Finale: Panel Discussion and Company Presentations*

To Sponsors CapVenture, please contact Amanda Shook at [ashook@tagonline.org](mailto:ashook@tagonline.org) or 404-920-2023.

For More Program Information, please visit <http://www.tagonline.org/capventure.php>

## S P O N S O R S H I P O P P O R T U N I T I E S

<b>Gold Sponsor \$5,000</b>	<b>Silver Sponsor \$3,000</b>	<b>Event Sponsor \$1,500</b>	<b>Investor Supporter \$1000 *Investors Only</b>
<i>Full Page Ad in Final Session Program</i>	<i>½ Page Ad in Final Session Program</i>	<i>Logo Recognition in Final Session Program</i>	<i>Logo Recognition</i>
<i>Sponsor materials displayed at evening events and a booth at the CapVenture Finale</i>	<i>Sponsor materials displayed at evening events</i>	<i>Sponsor materials displayed at evening events</i>	
<i>Sponsor logo displayed on signage at all sessions including graduation</i>	<i>Sponsor logo displayed on signage at all sessions including graduation</i>	<i>Sponsor logo displayed on signage at all sessions including graduation</i>	<i>Sponsor logo displayed on signage at all sessions including graduation</i>
<i>Opportunity for up to 2 reps to attend all panel sessions and dinners.</i>	<i>Opportunity for up to 2 reps to attend all panel sessions and dinners.</i>	<i>Opportunity for up to 2 reps to attend first panel sessions and dinner.</i>	
<i>10 invitations to CapVenture Finale</i>	<i>5 invitations to CapVenture Finale</i>	<i>3 invitations to CapVenture Finale</i>	<i>Unlimited Partner Invitations</i>
<i>Moderator and Panelist Opportunity *Must be qualified participant, not on same night.</i>	<i>Panelist Opportunity*Must be qualified participant.</i>	<i>Panelist Opportunity*Must be qualified participant.</i>	
<b><i>TAG Entrepreneur Program Exclusive Sponsor Benefits</i></b>			
<i>1 Invitation to network with TAG's Board of Directors at the Annual VIP Board Reception</i>	<i>1 Invitation to network with TAG's Board of Directors at the Annual VIP Board Reception</i>		
<i>Logo placement on event information pages.</i>	<i>Logo placement on event information pages.</i>	<i>Logo placement on event information pages.</i>	<i>Company name on event information and registration pages.</i>
<i>Gold Sponsorship Recognition and benefits for TAG Entrepreneurs (Valued at \$2,500)</i>	<i>Silver Sponsorship Recognition and benefits for TAG Entrepreneurs (Valued at \$1,000)</i>	<i>Bronze Sponsorship Recognition and benefits for TAG Entrepreneurs (Valued at \$500)</i>	
<i>Featured Spot in TAG Member Services Directory (Valued at \$499)</i>	<i>Featured Spot in TAG Member Services Directory (Valued at \$499)</i>	<i>Featured Spot in TAG Member Services Directory (Valued at \$499)</i>	
<i>Priority Consideration as a Business Launch Service Provider</i>	<i>Priority Consideration as a Business Launch Service Provider</i>		

**To Sponsor CapVenture, please contact Amanda Shook at [ashook@tagonline.org](mailto:ashook>tagonline.org) or 404-920-2023.**

**For More Program Information, please visit <http://www.tagonline.org/capventure.php>**