

TechAmerica and Technology Association of Georgia present...

The 9th Annual Spirit of Endeavor Awards Banquet

Benefitting the TAG Education Collaborative



Friday, December 9, 2011

7:30 am - 10:00 am

Twelve Hotel - Atlantic Station

361 17th Street, NW

Atlanta, GA 30363

SPIRIT OF ENDEAVOR AWARDS

TechAmerica & Technology Association of GeorgiaHonoring Five Categories of Excellence

- ◇ Outstanding Leadership
- ◇ Technology Entrepreneur
- ◇ Emerging Business
- ◇ Technology Innovation
- ◇ Cool Technology - determined by live on-site text voting!

The Spirit of Endeavor, which resides in most of us in the technology business, is a critical component in the creation and execution of ideas that the technology industry thrives upon. As we continue to build Georgia into a place that is internationally recognized as a haven for the advancement of technology, it is essential that we take time to recognize those among us that embody and display that Spirit.

**To nominate a company or individual, go to:
www.tagonline.org/SOE-Nomination-form.php**

NEW FOR 2011! TAG Education Collaborative (TAG-Ed) is partnering with TechAmerica to present the *Workforce Readiness* award, recognizing the Mentor company who best prepared his/her student for a career in technology during the Summer Internship Program. The deserving student will receive a scholarship and Mentor company will receive a prestigious award.

**For additional information, including awards criteria, please visit
www.tagonline.org/Spirit-of-Endeavor.php**

SPONSORSHIP LEVELS & ASSOCIATED BENEFITS

An array of marketing opportunities await you at the 2011 Spirit of Endeavor Awards Banquet. By taking advantage of these offerings you can increase your company's visibility, support the local technology community, promote the growth of Georgia's technology industry and provide STEM educational incentives to students through the TAG Education Collaborative partnership.

SPONSOR CATEGORY	PLATINUM	GOLD	SILVER
FEE	\$7,500	\$5,000	\$2,500
TABLE SIGNAGE	<ul style="list-style-type: none"> Company logo on reserved table 	<ul style="list-style-type: none"> Company logo on reserved table 	<ul style="list-style-type: none"> Company logo on reserved table
SPECIAL SEATING	<ul style="list-style-type: none"> A reserved table for 10 at the event with preferred seating. 	<ul style="list-style-type: none"> A reserved table for 10 at the event with preferred seating. 	<ul style="list-style-type: none"> A reserved table for 10 at the event with preferred seating.
RECOGNITION DURING EVENT	<ul style="list-style-type: none"> Corporate video included in program (if provided.) Company representative presents an award at the event. 	<ul style="list-style-type: none"> Company recognized as a Gold sponsor of the event. 	<ul style="list-style-type: none"> Company recognized as a Silver sponsor of the event
WEBSITE EXPOSURE	<ul style="list-style-type: none"> Company logo with hyperlink to website and the Spirit of Endeavor page. Logo to be visible on TechAmerica Georgia and TAG website, providing a combined total of more than 15,000 views per month. 	<ul style="list-style-type: none"> Company logo with hyperlink to websites and the Spirit of Endeavor page. Logo to be visible on TechAmerica Georgia and TAG website, providing a combined total of more than 15,000 views per month 	<ul style="list-style-type: none"> Company logo with hyperlink to websites and the Spirit of Endeavor page. Name to be visible on TechAmerica Georgia and TAG website providing a combined total of more than 15,000 views per month
LOGO PLACEMENT	<ul style="list-style-type: none"> Event invitations Event signage Full-page ad in event program Print ads related to the event Email distributions related to the event 	<ul style="list-style-type: none"> Event signage Half-page ad in event program Print ads related to the event Email distributions related to the event 	<ul style="list-style-type: none"> Event signage Logo placement on program
TAG VIP RECEPTION	<ul style="list-style-type: none"> Invitation for two company representatives to attend the TAG VIP Reception in 2011. 	<ul style="list-style-type: none"> Invitation for one company representative to attend the TAG VIP Reception in 2011. 	N/A
TAG RADIO	<ul style="list-style-type: none"> TAG Radio interview opportunity that will be recorded as a link on websites 	<ul style="list-style-type: none"> N/A 	N/A
PROMOTIONAL ITEMS	<ul style="list-style-type: none"> Company logo item(s) for attendees may be placed at table or in attendee goody bag 	<ul style="list-style-type: none"> N/A 	N/A

Sponsorship Registration

Portions of the proceeds will benefit the TAG Education Collaborative, a charitable 501c3 organization, and scholarship to one deserving TAG-Ed student intern

CONTACT INFORMATION

Primary Contact: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Postal Address: _____

City, State, Zip: _____

Sponsorship Levels and Tickets

Please Check All that Apply

Price

- | | |
|--|--|
| <input type="checkbox"/> Platinum | \$7,500 |
| <input type="checkbox"/> Gold | \$5,000 |
| <input type="checkbox"/> Silver | \$2,500 |
| <input type="checkbox"/> TAG Member Table Sponsor (Includes preferred seating) | \$750 (Table for 10) |
| <input type="checkbox"/> Non-Member Table Sponsor (Includes preferred seating) | \$900 (Table for 10) |
| <input type="checkbox"/> TAG Member Individual Tickets | Please Circle One: Early Bird (Before 10/31): \$60 Regular: \$75 |
| <input type="checkbox"/> Non-Member Individual Tickets | Please Circle One: Early Bird (Before 10/31): \$80 Regular: \$95 |

PAYMENT INFORMATION: Method of Payment (Circle One)

Check Enclosed American Express MasterCard Visa

NAME ON CARD: _____

CARD NUMBER: _____

SPONSORSHIP AMOUNT: _____ EXPIRATION DATE: _____

SIGNATURE: _____

I, the cardholder, agree to pay the above amount (see Sponsorship Amount) and understand that failure to pay will result in the cancellation of this sponsorship agreement.

Signature: _____ Date: _____