

# State of the Industry: Technology in Georgia Report 2008

The Technology Association of Georgia's third State of the Industry: Technology in Georgia Report will further quantify the scope and impact of the State's robust technology industry. Already a well-respected tool that has proven to have far-reaching and virtually unlimited uses, the 2008 report will be used as:

- ◆ A repository of facts, statistics, trends and other insight into the Georgia technology industry
- ◆ A catalyst of important local industry information to be used by venture capital firms and other investors
- ◆ A source of information on the Georgia technology infrastructure
- ◆ An instrument for C-level executives considering employment opportunities in Georgia
- ◆ A resource for large and small technology business owners and decision makers
- ◆ A guide for companies considering headquarter relocation to Georgia
- ◆ A means to differentiate Georgia's tech sector from other states
- ◆ A rich source of information for the news media

## **FEATURES PLANNED FOR THE 2008 REPORT:**

**Interactive Index \* Average Wage by Job Skill \* Maps**

**Total IT Spend in GA \* Searchable Data Resource \* Hot Issue Survey**

**More State-by-State Comparisons \* Real Estate-to-Venture Investment Ratio**

"For Georgia to reach its potential for exponential growth, a centralized source of information – facts, statistics, trending information and projections – is required for use by investors, existing and prospective Georgia technology companies. The provision of a high-quality resource of this type has been achieved by several other states (California and New Jersey, for example) and is in our opinion an imperative step to achieving the vision of the TAG Board of Directors to launch Georgia as one of the top three fastest growing technology States by 2011."

*- Tino Mantella, TAG President*

## **About Technology Association of Georgia (TAG)**

The Technology Association of Georgia was formed in 1998 with the mission to build, connect, and enable; people, companies, and communities. Its 22 Societies act as a distribution channel for TAG programs, offering over 100 meetings and seminars per year. TAG coordinates a series of meetings and events including the Featured Speaker Series, Field Trip Series, and the Georgia Technology Summit. TAG expands its reach by fostering public and private partnerships with organizations such as the Atlanta Telecom Professionals, the MIT Enterprise Forum, Georgia Chamber of Commerce, and Georgia Department of Economic Development. In addition to adding value for its members, TAG's Board of Directors, Leadership Council, and staff act as a primary catalyst for fostering a rich environment for technology growth in the State of Georgia.

For more information visit [www.tagonline.org](http://www.tagonline.org).



# 2008 Sponsorship Opportunities

## State of the Industry: Technology in Georgia Report 2008

	Partner \$10,000	Gold \$5,000	Silver \$2,500
Visibility as Partner organization in the final report (INCLUDES FULL PAGE AD) and all associated report collateral	X		
Premier placement on Information Repository pages on TAG website	X		
Premier recognition in TAG distributions to 21,000 database regarding report	X		
50 electronic copies of the final report	X		
Opportunity to be quoted in reference to the report in press	X		
Complimentary attendance at the State of the Industry Report previews	X		
3 Invitations and Sponsor designation on attendee name badges at the TAG 2009 VIP Reception	X		
Link to report on your company website	X	X	X
Designated as Gold Sponsor in the final report (INCLUDES HALF PAGE AD and logo on back cover) and all associated event collateral		X	
2 Invitations and Sponsor designation on attendee name badges at the TAG 2009 VIP Reception		X	
15 electronic copies of the final report		X	X
Recognized as a Silver Sponsor in the final report (INCLUDES QUARTER PAGE AD and logo on back cover) and all associated report collateral			X
1 Invitation and Sponsor designation on attendee name badge at the TAG 2009 VIP Reception			X

### Anticipated Visibility:

The State of the Industry: Technology in Georgia Report will continue to be heavily viewed nationwide as a resource for anyone looking to start and/or grow their business in Georgia. The Report will be housed on the TAG and sponsor websites which collectively receive over 1 million unique visitors every year. Additionally, an electronic version of the Report will be broadly distributed to technology stakeholders, strategic members of the media and attendees of select TAG events. If you are looking to establish or reinforce your organization as a key player in Georgia Technology, this is an exceptional opportunity.

For more information and to confirm your sponsorship, please contact TAG's Director of Information and Community Resources, Brandy McCook at [brandy@tagonline.org](mailto:brandy@tagonline.org) or (404) 920-2025