



About the Technology Association of Georgia

The Technology Association of Georgia (TAG) was formed in 1998 with the mission to build, connect, and enable; people, companies, and communities. Its 22 Societies act as a distribution channel for TAG programs, offering over 90 meetings and seminars per year. TAG coordinates a series of meetings and events such as the Featured Speaker series, the Field Trip series, and the Georgia Technology Summit.

TAG expands its reach by fostering public and private partnerships with organizations such as the Atlanta Telecom Professionals, the MIT Enterprise Forum, Georgia Chamber of Commerce, and Georgia Department of Economic Development. In addition to adding value for its members, TAG's Board of Directors, Leadership Council, and staff act as a primary catalyst for fostering a rich environment for technology growth in the State of Georgia.

For more information visit www.tagonline.org.

Last updated: 8/20/08

TAG Societies

People

- TAG Entrepreneurs
- TAG Diversity
- Women in Technology, a TAG Society
- TAG Young Professionals

Function

- TAG Business Process Management
- TAG Content Management
- TAG Customer Relationship Management
- TAG Enterprise Performance Management
- TAG Enterprise 2.0
- TAG Global Sourcing
- TAG Human Resources
- TAG Information Security
- TAG Marketing
- TAG Product Management
- TAG Recruiting
- TAG Tax & Finance
- TAG Workplace Learning

Industry

- TAG Business & Technology Alliance
- TAG Consulting
- TAG Entertainment
- TAG Healthcare
- TAG Southeastern Software Association

Affiliate Organizations

- Association of Strategic Alliance Professionals (ASAP)- Southeast
- Atlanta Telecom Professionals (ATP)
- MIT Enterprise Forum- Atlanta
- Project Management Institute- Atlanta (PMI)
- Wireless Technology Forum (WTF)
- Gwinnett Technology Forum
- TiE Atlanta (The Indus Entrepreneurs)
- Atlanta Interactive Marketing Association (AiMA)
- IT Service Management Forum—Atlanta (itSMF)

TAG Staff

Tino Mantella President
 Brandy McCookCommunity & Information Resources Director
 Kimberly Wood..... Director of Office Operations & Web Development
 Amanda ShookDirector of Professional Development
 Barbara Martin..... Director of Member Services
 Lydia Tankersley.....Director of Corporate Membership
 Kaylyn Seawell..... Director of Government Relations



TAG

Technology Association
of Georgia

Membership Benefits

**Your Guide
to the Hub
of the Georgia
Technology
Community**

75 5th Street, NW
 Suite 310
 Atlanta, GA 30308
 Phone (404) 817-3333
 Fax (404) 817-6677
www.tagonline.org

Technology Association of Georgia Membership Benefits

Knowledge Exchange
& Networking Opportunities
Free to TAG Members!

- **Automatic Membership in all 22 TAG Societies**
- **90+ meetings hosted annually by the TAG Societies** (*reduced fees may apply*)
- **Access to TAG Members-Only Website**
- **TAG Orientation**
- **Post Company Profile on Technology Services Directory**
- **Member-Exclusive Field Trip Series**

Education Programs
Discounted for Members!

The Intersection Series

VP Bootcamp

CEO Bootcamp

Managing Your Business as an Asset

TAG Training Network *Ongoing/On-demand*

Global Sourcing Professional Certificate

Effective Communication Skills for IT Professionals

Receive a 25% Discount on the following:
Georgia Tech Executive Workshops *Ongoing*

For more information on TAG's Education Programs, please contact Amanda Shook at 404-920-2023 or ashook@tagonline.org

TAG Affiliate Organizations

Attend Meetings at the Member Rate!

For a list of Affiliates, please see backside of brochure.

Special Events and Summits
Deep Discounts for Members!

Field Trip Series **Member Exclusive & Free!**
St. Joseph's Hospital (March 2008)
Georgia Technology Research Institute (Jun 2008)
The Weather Channel (Aug 2008)
CNN Center (Oct 2008)

Georgia Technology Summit:
February 27, 2008
Celebrating innovation and entrepreneurship in technology

Featured Speaker Series
Quarterly program highlighting industry experts who provide a unique perspective on the future of Georgia technology

Georgia's Annual Forum on Leading Technologies
Presented by TAG in partnership with the MIT Enterprise Forum

WIT Connect - April 30, 2008
CIO Auction benefiting the WIT Foundation

TAGit Tournament Challenge
September 15, 2008
Annual golf tournament with C-level executives benefiting TAG and the TAG Foundation

Excalibur Awards Program October 10, 2008
Recognizing top tech-enabled companies

Community Leadership

Personal and Professional Development!

Professional development opportunities through involvement on a Society Board.

Leadership opportunities through TAG Ambassador program

Charitable giving opportunities through the TAG Foundation

TAG Awards Programs
Gain Company Recognition!

Lifetime Achievement Award

Recognizing a business technology professional for their lifetime achievement

Top 40 Innovative Companies in Georgia

Recognizing tech companies who have created innovative technology in Georgia

Excalibur Awards

Recognizing non-technology companies that have leveraged technology to gain competitive advantage

Business Launch Competition

\$100,000 cash and \$150,000 suite of services awarded to an emerging company. Presented in partnership with the Georgia Research Alliance.

TAMY Awards

Technology Awards in Marketing Excellence

TAG Marketing Society recognizes technology companies who have provided measurable results for their companies via solid marketing initiatives.

Woman of the Year in Technology

Women in Technology, a TAG Society recognizes women at the top of their field in Enterprise Business, Small / Medium Business, and the Not for Profit / Public Sector

Best Employers in Georgia

Women in Technology, a TAG Society recognizes organizations that have created superior workplaces for women to advance their careers in technology

Conference Partners

Exclusive Discounted Admission!

Targeted Job Fairs

ITEC Conference - November 12-13, 2008

For more information please visit www.tagonline.org or call 404-817-3333