



Sponsorship Opportunities



TAG 2017 IoT Symposium: The Time Is NOW!

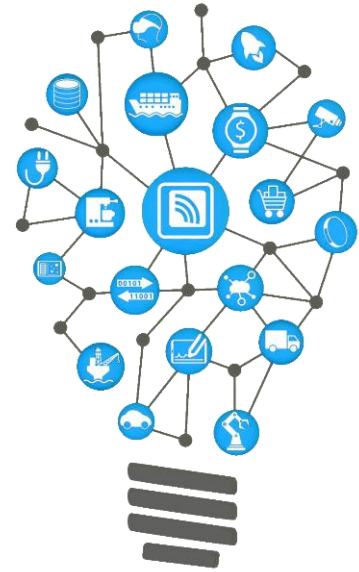
August 31, 2017
8:00am to 5:00pm | Reception Following
Renaissance Atlanta Waverly Hotel
Atlanta, Georgia

TAG 2017 IoT Symposium: The Time Is NOW!

Today, we are at the dawn of yet another seismic shift in technical innovation. In fact, the Internet of Things is quickly emerging as the six wave (being preceded by Mainframes, Micro-processors, PCs, Desktop Internet, and the mobile wave) and it's far bigger than anyone realizes!

This is a one day, comprehensive program, specifically designed to galvanize our community's leaders. Our goal is to create an informative and inspiring day as we discuss, debate, and explore the exploding IoT industry and its impact on our State's economy and business ecosystem.

Bringing together up to 800 attendees, with a focus on executive leadership, the IoT Symposium will offer a diverse mix of engaging keynote speakers, TED-style talks, high-caliber roundtables, deep-dive breakouts, ample networking, a VIP Reception and an all-delegate closing presentation. From the basics that every professional needs to know, to the innovative ideas that are changing how you live, work, and play, the goal of this symposium is to spark ideas, facilitate conversations with the ultimate goal of positioning Georgia as a regional, national and even global thought leader within the next 3-5 years.



When:

August 31, 2017
8:00am to 5:00pm | Reception Following

Where:

Renaissance Atlanta Waverly Hotel
Atlanta, Georgia

The TAG 2017 IoT Symposium: The Time Is Now will bring together distinguished speakers, sponsors, attendees, and exhibitors from across the ecosystem of IoT innovation, providing the most comprehensive IoT agenda ever assembled in the Southeast.

Presenting Sponsor

\$20,000

- ▶ Presenting Recognition on:
 - Symposium Signage (Logo)
 - Symposium Brochure (Logo on Cover)
 - Full page Ad on back of Symposium Brochure
 - Symposium Website (Logo)
 - Registration Page (Logo)
 - Symposium Bags (Logo)
- ▶ Exhibit Hall Space 10'
- ▶ 15 tickets to the full-day program. Branded Table with Green Room Access
- ▶ 10 VIP Reception Invitations
- ▶ Inclusion in every press release and logo on all printed marketing materials; Social Media Mentions daily in promotions
- ▶ Nomination of Executive Keynote Speaking Role at Event to be reviewed by the panel; Additional introduction opportunity (introduction, moderating, etc.)
- ▶ 5 tickets to TAG's Annual VIP Reception with the Board of Directors in June
- ▶ 5 Invitations to exclusive Executive VIP Reception in August
- ▶ Opportunity for representative to serve on Event Planning Committee

Partner Sponsor

\$15,000

- ▶ Recognition on:
 - Signage (Logo)
 - Full page Ad in Symposium Brochure
 - Symposium Website (Logo)
 - Registration Page (Logo)
- ▶ Exhibit Hall Table (6')
- ▶ 10 tickets to the full-day program. (Branded Table) with Green Room Access
- ▶ 5 VIP Reception Invitations
- ▶ Inclusion in 1 press release and social media promotions
- ▶ Executive Panel Opportunity; Additional introduction opportunity (introduction, moderating, etc.)
- ▶ 4 tickets to TAG's Annual VIP Reception with the Board of Directors in June
- ▶ 3 invitations to Exclusive VIP Reception in August
- ▶ Opportunity for representative to serve on Event Planning Committee

VIP Reception Sponsor

\$15,000

- ▶ Recognition on:
 - Signage (Logo)
 - Full page Ad in Symposium Brochure
 - Symposium Website (Logo)
 - Registration Page (Logo)
- ▶ Exhibit Hall Table (6')
- ▶ 10 tickets to the full-day program. (Branded Table) with Green Room Access
- ▶ 10 VIP Tickets and copy of attendee list (no contact information)
- ▶ Inclusion in 1 press release
- ▶ Opportunity to make brief remarks at cocktail reception or Panel/Speaker introduction
- ▶ 2 tickets to TAG's Annual VIP Reception with the Board of Directors in June
- ▶ 2 invitation to Exclusive VIP Reception in August

- ▶ Opportunity for representative to serve on Event Planning Committee

Cocktail Reception Sponsor

\$10,000

- ▶ Recognition on:
 - Symposium Signage (Logo)
 - Quarter page Ad in Symposium Brochure
 - Symposium Website (Logo)
 - Registration Page (Logo)
- ▶ Exhibit Hall Table (6')
- ▶ 10 tickets to the full-day program. (Branded Table) with Green Room Access
- ▶ 3 VIP Reception Invitations
- ▶ Inclusion in 1 press release
- ▶ Company Materials may be placed in Speaker/VIP Greenroom
- ▶ 2 ticket to TAG's Annual VIP Reception with the Board of Directors in June
- ▶ 1 invitation to Exclusive VIP Reception in August
- ▶ Opportunity for representative to serve on Event Planning Committee

Green Room Sponsor

\$10,000

- ▶ Recognition on:
 - Symposium Signage (Logo)
 - Quarter page Ad in Symposium Brochure
 - Symposium Website (Logo)
 - Registration Page (Logo)
- ▶ Exhibit Hall Table (6')
- ▶ 10 tickets to the full-day program. (Branded Table)
- ▶ 3 VIP Reception Invitations
- ▶ Inclusion in 1 press release
- ▶ Opportunity to make brief remarks at cocktail reception and to do raffle at reception
- ▶ 2 ticket to TAG's Annual VIP Reception with the Board of Directors in June
- ▶ 1 invitation to Exclusive VIP Reception in August
- ▶ Opportunity for representative to serve on Event Planning Committee

Meal/Break Sponsor

\$7,500

Limit 3 – Breakfast, Lunch, Break

- ▶ Recognition on:
 - Symposium Signage (Logo)
 - Special signs at meal times
 - 1/8 page in Brochure
 - Symposium Website (Logo)
 - Registration Page (Logo)
- ▶ Exhibit Hall Table (6')
- ▶ 10 tickets to the full-day program. (Branded Table)
- ▶ 1 VIP Reception Invitations
- ▶ Inclusion in 1 press release
- ▶ 2 ticket to TAG's Annual VIP Reception with the Board of Directors in June

Event Gold Sponsor

\$5,000

- ▶ Recognition on:
 - Symposium Signage (Logo)
 - 1/8 page in Brochure
 - Symposium Website (Logo)
 - Registration Page (Logo)
- ▶ Exhibit Hall Table (6')
- ▶ 10 tickets to the full-day program. (Branded Table)
- ▶ 1 VIP Reception Invitations
- ▶ Inclusion in 1 press release
- ▶ 2 ticket to TAG's Annual VIP Reception with the Board of Directors

Social Media Command Center Sponsor

\$3,500

- ▶ Recognition on:
 - Command Center Signage (Logo)
 - 1/8 page in Brochure
- ▶ 3 tickets to the full-day program at Bloggers Table
- ▶ 1 VIP Reception Invitation
- ▶ Hashtag mentions throughout the day of the event and upon sponsorship signing

Event Silver Sponsor

\$3,000

- ▶ Recognition on:
 - Symposium Signage (Logo)
 - Logo in Brochure
 - Symposium Website (Logo)
- ▶ 10 tickets to the full-day program. (Branded Table)

Event Bronze Sponsor

\$1,500

- ▶ Recognition on:
 - Symposium Signage (Listing)
 - Listing in Brochure
 - Symposium Website (listing)
- ▶ 5 tickets to full-day program.

Tickets

Table of 10

Member: \$900

Non-Member: \$1200

Individual Tickets

Member: \$115

Non-Member: \$135

For more information, please contact:

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Technology Association of Georgia

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