



HEALTH IT LEADERSHIP SUMMIT

FOUNDING PARTNERS:



Last Fall, the Georgia Department of Economic Development, Metro Atlanta Chamber, and TAG Health hosted the first annual Health IT Leadership Summit to a crowd of 500+ attendees. In attendance were representatives from more than 100 leading health IT companies in Georgia. This critical event highlighted Georgia's leadership in the industry and addressed the actions needed to build and sustain a premier health IT workforce.

On November 8, 2011, we will be back at the Historic Fox Theatre to discuss How Georgia Leads - the programs and initiatives that support a robust health IT cluster.

The 2011 program will feature a morning keynote presentation, networking, and a panel discussion. In the afternoon, attendees can select to attend two of our four modules: Workforce Readiness, Special Projects, Capital Investments, and Public Policy. The all day event will conclude with our special Innovation module and a cocktail reception. All of these exceptional presentations will showcase how we are preparing for tomorrow by building a foundation for the next generation.

EVENT DETAILS:
November 8, 2011

7:30 AM Check-in
8:30 AM Program Start

Historic Fox Theatre
Atlanta, Georgia

MODULES:
Capital Investments

Special Projects

**HIT Workforce
Development**

Public Policy

Innovation

For More Information and to Pre-register:
<http://www.tagonline.org/Health-IT-Leadership-Summit.php>
Ticket Packages and Sponsorships are Available

AGENDA

Event Host:



Morning Session Breakfast Sponsor: RelayHealth

The morning session will feature keynote speakers and panelists to address economic growth through Health IT.

Afternoon Modules Lunch Sponsor: McKesson Corporation

Capital Investments

- Building an environment that will foster investment in HIT companies.

Special Projects

- Community, state, and corporate collaboration for development and execution of HIT initiatives.
- Sponsored by Clearwave

HIT Workforce Development

- Education and equipping our workforce to meet the needs of corporations and providers.
- Sponsored by Jackson Healthcare

Public Policy

- Increasing awareness of public Policy and ensuring GA leads in resources that enable HIT industry growth.
- Sponsored by Greenway Medical Technologies, Inc.

Innovation

- Recognizing innovation in health IT that will specifically address the needs of the health IT industry.
- Sponsored by Georgia Power

Hall of Innovation

Throughout the day, a showcase area, the Hall of Innovation, will be available for communicating your goods and services to potential customers, job-seekers, and partners

Post Event Reception Sponsors:
Morris, Manning, & Martin, LLP
The Coker Group

AVAILABLE SPONSORSHIP OPPORTUNITIES

Benefits	Module Sponsor	Gold Event Sponsor	Gold Event Sponsor	Silver Event Sponsor	Bronze Event Sponsor
Limit	Limit 5 (1 Per Module)	Depending on Booth Availability	Unlimited	Unlimited	Unlimited
Cost	\$6,000	\$5,000	\$3,000	\$2,000	\$1,000
Visibility	Logo recognition on: Event Signs Event Website Registration Page	Logo recognition on: Event Signs Event Website Registration Page	Logo recognition on: Event Signs Event Website Registration Page	Logo Recognition on: Event Signage Event Website	Logo recognition in Event Brochure. Name Recognition on Event Website and Signs
Ad in Event Brochure	1/4 Page	1/8 Page	1/8 Page	1/8 Page	
Hall of Innovations: 6' table with Electricity	Yes, with Premier Placement	Guaranteed Exhibit Table	If Available. Will be notified 2 weeks prior to event.		
Ticket to Full Day Program	10	10	10	5	2
VIP Reception Invitations	3	2	2	1	1
Company Material in Goody Bag	Yes	Yes	Yes	Yes	Yes
Introduction Opportunity	Module Introduction Opportunity				
Invitations to TAG's Annual VIP Board Reception	1 Invitation	1 Invitation	1 Invitation		





HEALTH IT

LEADERSHIP SUMMIT

SPONSORS

Event Host



Breakfast



Lunch



Empowering Healthcare

Modules



Gold



Cocktail Reception



Silver and Bronze

MedAssets
Primus Software Corporation

