

GEORGIA TECHNOLOGY SUMMIT

*Wednesday, March 28th 2012
6:45AM - 1:30PM*

*The Cobb Galleria Centre
2 Galleria Parkway
Atlanta, GA 30339*

Dear Prospective Sponsor:

In today's rapidly expanding business world, companies continuously strive to discover unique and diversified ways of gaining exposure, presenting important news and findings, and sparking meaningful discussions on topics of direct interest to the consumer and our technology community.

With a proven track record of enticing its audience with pertinent industry topics and nationally recognized speakers, the Georgia Technology Summit is an annual recognition of and celebration of Georgia's technology industry. The event reinforces the significance of innovation in Georgia and recognizes local leadership in technology.

Sponsoring this event offers numerous benefits including an unparalleled platform to gain exposure for your institution; increased credibility for your business, project or team; and the opportunity to convey your corporate goals and vision.

Please contact me with any questions related to sponsoring this event
(404) 920-2027 or
tmantella@tagonline.org

Sincerely,
Tino Mantella
President
Technology Association of Georgia



ABOUT TAG

Technology Association of Georgia (TAG) is a world-class membership organization and an engine for economic development for the State of Georgia. TAG educates, promotes, and unites Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances a tech-based economy. Effective execution enables our association to support the personal and professional development of our technology stakeholders, while fostering a rich environment for corporate growth.



EVENT INFORMATION

Wednesday, March 28, 2012

6:45am - 1:30pm

Cobb Galleria Centre
2 Galleria Parkway
Atlanta, GA 30339

Attendees — Our attendees are composed of C-Level and Director Level Professionals in the technology and business market in Georgia. We also have a significant number of professors and students of local colleges and universities.

The number of attendees that you can expect for the Georgia Technology Summit is 1,100. There are three keynote sessions for the event in addition to the Technology Fall of Fame of Georgia induction ceremony and the Top 40 Innovative Companies in Georgia competition.

First Confirmed Speaker for 2012

Farhad Manjoo (pictured below) Columnist at *Slate and Fast Company* and a regular contributor to the *New York Times*

Farhad Manjoo, a technology columnist at *Slate and Fast Company* and a regular contributor to the *New York Times* will be speaking at the 2012 Georgia Technology Summit. Manjoo has developed a large following in the tech community and he recently penned an article for *Fast Company* about the looming battle between tech behemoths Apple, Facebook, Google and Amazon for the future of the innovation. He is the author of *True Enough: Learning to Live in a Post-Fact Society* and lives in Palo Alto, Calif., with his wife and son.

PAST SPEAKERS

Please see a list of past Technology Association of Georgia speakers below.

- Ted Turner
- Jim Balsillie, co-CEO, Research in Motion
- Chris Anderson – Editor of *Wired*/Author of *The Long Tail*
- Dr. Wayne Clough – President of the Smithsonian
- Steve Ballmer – Microsoft
- Thomas Friedman - author of *The World is Flat*
- Ron Clark - Ron Clark Academy
- Don Tapscott – author of *Wikinomics*
- Michael Gelb – author of *Innovate Like Edison*
- Sig Mosley – Imlay Investments
- Mike Volpi - Cisco
- Randy Spratt - McKesson
- Chris Klaus – Kaneva
- Jim Blanchard – Synovus
- Richard A. DeMillo – Georgia Tech
- James F. McDonald-Cisco
- Tom Koulopoulos - author of *The Innovation Zone*
- Carlos Dominguez - Cisco

For More Information, please contact Tino Mantella
(404) 920-2027 tmantella@tagonline.org or
Lauren Jones (404) 920-2013
barbara@tagonline.org

Technology Association of Georgia
75 Fifth Street NW
Suite 625



PLATINUM SPONSOR \$25K



- Premier Platinum Co-host visibility in collateral signage at the event
- 12-month premier placement on all TAG web pages
- Name visibility at over 160 Society meetings for one year
- All benefits of Silver Sponsorship at a second major TAG event
- Platinum Sponsors may sponsor the CIO Roundtables for an additional \$3500
- A table for 10 with preferred reserved seating at both events
- 6 weeks inclusion on the TAG eWeekly Banner
- 4 Spotlights in the TAGthink distributions
- Full page ad in event program for the Summit
- Exhibitor's table at the event
- Acknowledgement in all print ads related to the events
- Pre-promotion through video interview to be posted on TAG web site (TAG Radio)
- Role at the podium on the day of the event
- VIP Board reception invitations (5 guests)
- 5 Invitations for Pre-Summit Reception with speakers and sponsors
- 3 Invitations to each of the quarterly TAG CIO Roundtables
- 2 Invitations to exclusive VIP dinner with speakers and sponsors



For More Information, please contact Tino Mantella (404) 920-2027 tmantella@tagonline.org or Barbara Martin (404) 920-2024 barbara@tagonline.org

Technology Association of Georgia
75 Fifth Street NW
Suite 625
Atlanta, GA 30308



GOLD SPONSOR \$15K



- Gold Sponsor visibility in collateral signage at the event
- 12-month premier placement on all TAG web pages
- A table for 10 with preferred seating
- Name visibility at over 120 Society meetings for one year
- Acknowledgement in all print ads related to event
- 1/2 page ad in Event program
- 2 weeks inclusion on the TAG eWeekly Banner
- Exhibitor's table at the event
- VIP Board reception invitations (4 guests)
- Interview Opportunity on TAG Radio
- 4 Invitations for Pre-Summit Reception with speakers and sponsors
- 2 Invitations to each of the quarterly TAG CIO Roundtables
- 2 Spotlights in the TAG Community distributions
- 1 Invitation to exclusive VIP dinner with speakers and sponsors



Top 40 Sponsor \$15K

- Same benefits as Gold Summit Partner but all logo/name visibility is in conjunction with the Top 40 competition
- Limited opportunity - Please contact (404) 817-3333 for availability.



Silver Sponsor \$10K

- Silver Sponsor visibility in collateral signage at the event
- Logo on Summit webpage
- A table for 10 with preferred seating
- Acknowledgement in all print ads
- 1/4 page ad in event program
- 1 week inclusion on the TAG eWeekly Banner
- Invitation for 3 to Pre-Summit Reception with speakers and sponsors
- 1 Invitation to exclusive VIP dinner with speakers and sponsors
- VIP Board reception invitations (3 guests)
- 1 Invitation to each of the quarterly TAG CIO Roundtables
- 1 Spotlight in the TAG Community distributions



Bronze Sponsor \$5K

- Bronze Sponsor visibility in all collateral signage at the event
- Logo on Summit webpage
- A table for 10 with preferred seating (3 seats for in-kind gift)
- Acknowledgement in all print ads related the event
- Listing in event program
- Invitation for 2 to Pre-Summit Reception with speakers and sponsors
- VIP Board reception invitations (2 guests)





Speaker Sponsor \$5K

- Preferred Seating for 5 at the Summit
- Event signage
- Logo placement on Summit webpage
- Acknowledgement in all event print ads
- Listing in event program
- Sponsor sign at book sales booth (when applicable)
- VIP Board reception invitations (3 guests)



VIP Sponsor \$3.5K

- Preferred Seating for 5 at the Summit
- Company name on all related collateral marketing materials before and after the event.
- Company name and logo displayed at the event
- TAG will provide you with the name and companies of the reception attendees. *(This will not include email or phone numbers)*
- Introduction at the VIP event as a host sponsor
- 3 Guest Passes to the VIP Reception



Break Sponsor \$2.5K

- Preferred seating for 3 at the Summit
- Listing in event program
- VIP Board reception invitations (1 guest)
- Company logo on display at Summit with other Break Sponsors
- Logo on Summit webpage





Georgia Technology Summit 2012 Sponsorship Contract

Contact Information

Primary Contact: _____

Phone Number: _____

Fax Number: _____

E-mail Address: _____

Postal Address: _____

City, State Zip: _____

Company name as it should appear in printed materials: _____

Sponsorship Opportunities

<u>Sponsorship Level</u>	<u>Price</u>
<input type="checkbox"/> Platinum	\$25,000
<input type="checkbox"/> Gold	\$15,000
<input type="checkbox"/> Top 40 Gold	\$15,000
<input type="checkbox"/> Silver	\$10,000
<input type="checkbox"/> Bronze	\$5,000
<input type="checkbox"/> Speaker Sponsor	\$5,000 (limit of 5)
<input type="checkbox"/> VIP Reception Sponsor	\$3,500 (limit of 5)
<input type="checkbox"/> Break Sponsor	\$2,500
<input type="checkbox"/> TAG Member Table (with Preferred Seating)	\$1,300
<input type="checkbox"/> TAG Non Member Table (with Preferred Seating)	\$1,600

Payment Information

Method of Payment (Circle One): Check Enclosed American Express MasterCard Visa

Name on Card: _____

Card Number: _____

Sponsorship Amount: _____ Expiration Date _____

I, the cardholder, agree to pay the above amount (see Sponsorship Amount) and understand that failure to pay will result in the cancellation of this sponsorship agreement.

Signature: _____ Date: _____

I, the sponsor, understand that all sponsorship applications are subject to the approval of the Technology Association of Georgia. By signing this document, I agree to all sponsorship terms and I agree to pay for this sponsorship in full by the event date.

Signature: _____ Date: _____