TAG’s 2017 State of the Industry Report is here!

For this year’s report, we will be continuing to focus on the elements that define Georgia’s Technology Economy: Talent, Capital, and Innovation. The report will feature:

• A new way of viewing and presenting our data powered by Tableau. This feature will allow visitors to interact with the data, to select and compare options and create custom charts based on it.
• An updated version of the statewide innovation index based on Georgia’s human capital, economic dynamics and productivity to illustrate where innovation is “heating” up in Georgia
• An updated sector analysis on the leading technology occupations in the some of the state’s key clusters including healthcare, communication services, finance technology and digital media/entertainment
• Our annual Top 10 Key Findings based both available data and our own primary research
• An expanded Technology Decision Makers survey with over 300 qualified respondents featuring and insights from industry leaders regarding Georgia’s Technology Community

The 2017 report current stats:

• Over 1,700 visitors and over 1,200 unique visitors since the first of the year in 2016 (the new version went live on March 23, 2017)
• Over 6,000 pageviews with the average session lasting over two minutes
• The full report is available online at tagstateoftheindustry.com and visitors can download a copy of the executive summary

We hope this year’s report will be a valuable resource for you, and that we will continue to help reinforce Georgia’s position as a top technology state. Check out the report today watch the video to learn more!

Reports from previous years are archived and accessible at www.tagonline.org/resources/state-of-the-industry-report.

Want to learn more about the report? We are now scheduling 2017 Report Road Shows!

Contact Derek Howard at derek@tagonline.org to book one today!