

TAG Entrepreneurs Rockstar Series



TAG Entrepreneurs Rockstar Series Presents Jamie Bardin

Thursday, March 10, 2011

7:30 - 9:00 a.m.

Hodges Room – Centergy Building
75 Fifth Street NW, Suite 335
Atlanta, GA 30308

Register at:

<http://tinyurl.com/tagentmarch>

www.tagonline.org

www.tagthink.com

www.tagtvonline.com

Jamie Bardin **Chief Operating Officer** **Better World Books**

Jamie is currently the COO of Better World Books. Jamie is responsible for directing our daily operations, including our Book acquisitions team, our UK Operation and Customer Care. Jamie comes to BWB with over 20 years of management, strategic and business development experience. He most recently served as CEO of EZ Prints, Inc., which he grew from a start-up to a profitable company with over \$25M in revenue in under 6 years. Before that, Jamie worked at The Coca-Cola Company in innovation and technology development, including co-founding the company's Always Cool Global Task Force, developing strategies for alternative refrigeration and environmental initiatives.

Jamie graduated from Wichita State University with a Bachelors degree in Mechanical Engineering. He earned his MBA from Emory's Goizueta Business School.

Jamie is married and lives in Atlanta with his wife and two young children.