



Cool Technology Award Criteria (Company)

Presented to the company that has developed, and/or introduced a cool product sometime in the most recent 18 months, and had a significant demonstrate-able success in the past 12 months. The product can be a hardware, software, or technology-service product which is innovative and has created significant new opportunity for the company.

The winner of this category will be voted on via live text messaging at the event! *Please note that this is the only category in which finalists will be notified in advance. Finalists in this category will be asked to submit a 60 second video to be featured at the banquet for voting purposes.*