



Erick Allen

President and CEO

Level 4 Performance, Inc

For over 14 years Erick has worked in a learning and development capacity with Circuit City Stores Inc., The Tenn. Credit Union, Central Parking Corporation, CareCentric, and Level 4 Performance.

In 2009, Erick started the professional services firm, Level 4 Performance Inc., providing workforce performance solutions to organizations that cannot make the investment into a full time learning leader or desire to supplement the workload of an already overburdened training staff. This includes the strategy and development of organizational learning, succession planning and training as a revenue source. Erick is currently President and CEO of Level 4 Performance.

Throughout his tenure at Central Parking and CareCentric, Allen developed the first blended training programs for each company as well as launched the "Central Parking Online Academy" and CareCentric's "The Learning Track," incorporating several vendors in both the synchronous and asynchronous training space.

As CEO of Level 4, he has been instrumental in the strategic planning of training initiatives for a wide variety of public and private organizations. Erick is respected widely throughout the training and education industry and is a charter member of the elearning Technology Advisory Board of Learn.com, has various published articles in trade magazines such as Small Business Technology, HHP and others, and has presented at various national and international conferences including Centra Software Worldwide Users conference and WebEx Corporation user's conference, NAHC, Medtrade and various state sponsored Home Health conferences.

Erick was educated at Volunteer State (A.S. Secondary Education), Belmont University (B.S. Human and Organizational Behavior), both in Nashville, TN and Kennesaw State University (MBA) in Georgia.

His success in delivering training and managing educational organizations can be attributed to his strong business acumen; vast understanding of educational theory and his understanding that sound business practices are transparent to any industry as proven by his success in retail sales, operations, parking, healthcare, transportation and other industries.

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