

TechAmerica Delivers These Exclusive Member Benefits and Services

BUSINESS SERVICES

www.techamerica.org/services 408.987.4200

To help you control operating costs, TechAmerica partners with leading service providers to offer special rates and exclusive benefits for member companies and their employees. All employees of member companies may utilize these services.



Car Rental Programs

Hertz

Take advantage of premium services, special benefits, and lower rates during business or leisure travel.

- 20% off U.S. daily member benefit rates in the U.S.
- Save up to 25% off International rentals
- Earn credit towards your TechAmerica membership dues



Audio, Web & Video Conferencing Services

Premiere Global

Reduce your conferencing expenses by as much as 50% with rates as low as:

- .03/minute on audio conferencing in the U.S. and International rates starting at .08/minute
- Discounted web conferencing with Adobe Connect, Cisco WebEx, Microsoft Live, & more
- Save on video conferencing, event conferencing, and virtual events



Shipping & Freight Services

PartnerShip LLC

Receive specially negotiated rates on small package and large freight shipping services:

- Save up to 29% on select FedEx Express® Services and up to 20% on FedEx Ground® Services
- Save up to 18% on select International Services
- Save 62% on Yellow Transportation and UPS Freight



UPS Freight™

Copy & Printing Services

FedEx Office (formerly Kinkos)

Receive specially negotiated rates on small package and large freight shipping services:

- Save 20% off all color and black/white printing and copies
- Save 10% off signs, graphics, and finishing services.



News Release Distribution Service

PR Newswire

Access to state-of-the-art news distribution technologies designed to help member companies attract media, consumer and investor attention. Key benefits include:

- Free membership for one year for companies joining PR Newswire through the TechAmerica PR Toolkit
- Special package of free and discounted services valued at \$1,400 for companies joining through TechAmerica



PR Newswire
United Business Media

Salary Surveys

enetrix, A Gallup Company

Obtain reliable and up-to-date compensation data in one key survey. Unlike other surveys on the market, the TechAmerica Survey is:

- Always current and updated year-round and free to TechAmerica Members that participate
- Designed specifically for the high-tech industry and customized by criteria of your choose



Member-to-Member Discounts

Take advantage of discounts offered in the TechAmerica MEmber Company Products & Services Program, and support fellow technology members, including:

- **Apple:** Save up to 17% off on select Apple and third party products at the TechAmerica Apple Store
- **Monster.com:** Receive 15% off your purchase at Monster.com
- **ZoomInfo.com:** Save 10% when searching for and qualifying new business contacts



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EXECUTIVE EDUCATION

www.techamerica.org/education 408.987.4276

Together with academic leaders and industry experts, attending senior leaders and managers address critical business and leadership issues, identify strategies for growth and discuss practical solutions to improve business operations.

Stanford Executive Institute - Yearly in Mid August

Annual Program for Senior Executives in the Technology Industry - Over 3,500 Alumni Since 1973

During eleven rigorous days, attendees discuss critical business issues, corporate stewardship and operational best practices with distinguished faculty, notable guest speakers and qualified peers. The Institute focuses on seven key business disciplines including:

- Strategic management
- Marketing strategy
- Finance and accounting
- Organizational development
- Product development and supply chain management
- Negotiation
- Innovation and entrepreneurship



Management Development Programs

Learn proven leadership techniques and industry best practices from superb faculty and experts. Participants focus on building effective management skills and leveraging teams to achieve remarkable results. Programs held at:

- Santa Clara University (California)
- North Texas University (Texas)
- George Mason University (Virginia)

INSURANCE SERVICES

www.techamerica.org/insurance 202.682.4459

TechAmerica's employee benefits programs provide members with full-spectrum solutions for the unique needs of the high-tech industry. Enrolled TechAmerica member companies may take advantage of the following programs:

Medical and Dental Insurance & Wellness Programs

UnitedHealthcare

The TechAmerica Health program, underwritten by UnitedHealthcare is a comprehensive portfolio of health insurance and wellness solutions designed to address the needs of high-tech companies and their employees.

- Comprehensive portfolio of specialty care products that provide total health care coverage to TechAmerica members and their employees.
- Customized wellness programs and tools including the TechAmerica Health Walking Challenge, which provides pedometers, online tracking tools, cash prizes, and materials to promote exercise and healthy lifestyles.
- Affordable medical plans to meet the needs of TechAmerica member companies and their employees.
- Business advantages to help manage health care costs and improve employee health.
- Competitive group rates and comprehensive programs.

Managing Risk / Business Insurance

Zurich Technology Insurance Services

Zurich offers technology customers the agility, insight and knowledge it takes to help them deal effectively with today's risks. At the same time, Zurich looks ahead - seeking better ways to support the insurance and risk management needs of companies helping to build the future.

- Property
- General Liability
- Workers' Compensation
- Auto
- Umbrella
- Errors & Omissions
- International

ACCESS TO INVESTORS

www.techamerica.org/classic 408.987.4200

The Classic's unique, concentrated format lets participants maximize investor conversations and minimize costly road shows, providing a solid return on time and travel costs. In just two days, companies get to share their message with an expanded group of highly focused investors while investors get to view and visit companies, all in one convenient location.

The AeA Classic Financial Conference, Presented by TechAmerica

Since its inception in 1970, the Classic has:

- Generated an 8% average share price increase for participating companies.
- Been attended by over 1,800 technology companies and over 6,000 investors.
- Included over 18,000 presentations by technology senior executives

