

TAG Corporate Development

2017 Sponsorship Opportunities



Corporate Development

Benefits	Terabyte \$4,000	Gigabyte \$2,500	Megabyte \$1,000	Kilobyte \$500	Signature Event (only) \$1,000
1) Logo placement on all event materials on site (specified sponsor level)	All meetings	All meetings	2 meetings	1 meeting	All meetings
2) Logo placement on event signage (specified sponsor level)	All meetings	All meetings	2 meetings	1 meeting	1 meeting
3) Recognition by meeting host at the beginning of the meeting	All meetings	All meetings	2 meetings	1 meeting	1 meeting
4) Brief speaking opportunity or exhibit booth (available dependent on meeting agenda and location)	All meetings	2 meetings (excluding the signature event)	1 meeting		
5) Logo placement on society page on TAG website (specified sponsor level)	All year	All year	1 meeting		All year
6) Option to provide notepads, pens, etc. with company logo to attendees	All meetings	All meetings			
7) Attend a reception with the prestigious TAG Board of Directors and TAG Leadership Council	2 Invitations	1 Invitation			
8) Society Showcase Sponsorship—Join TAG's tradeshow featuring all of the societies and connect with more than 1,000 members and board members. Sponsorship benefits include: Logo placement on select event promotion; option to put swag in goody bag, logo on app exhibit booth at event	Silver Showcase Sponsorship with Priority Booth Upgrade				
9) May bring guests to society meetings	Up to 5	Up to 2	Up to 2	Up to 1	Up to 2
10) Includes signature event	Yes	Yes			

****** Please note that sponsorships do not include memberships. Also, sponsorships are not restricted to members only. Benefits are subject to change based on availability. Regardless of level, no sponsorship is an exclusive opportunity and may be open to more than 1 company.**

TAG Corporate Development 2017

Society Overview:

Over the past 10 years, Georgia companies have: raised \$5.5 Billion in Venture Capital; attracted \$16 Billion in Private Equity; and transacted \$180 Billion in M&A deals. In each of the last 2 years, Atlanta has outpaced Austin, San Diego, Research Triangle, and Denver/Boulder in attracting private investment dollars and total M&A deals. Our mission is to provide a forum for Industry thought Leaders to share the latest real-world insights and best-practices in the implementation of corporate development strategies and initiatives.

2017 Board Members:

- Steve Hassett
- Mickki Murray
- Jim Forbes
- Jerold Recht
- Philip Lewis
- Ann McDonald
- Jeff Leach
- Michael Blake
- Marc Borrelli
- Ali Raza
- Tim Christie
- Michael Laurie
- Syed Haider
- Ashok Vantipalli
- Tom Wells
- Judi Vitale
- Peter Duflo
- Jeremy Watson
- Nancy Halwig
- Jennifer Balleza
- Dar'shun Kendrick
- Jagruti Solanki
- Michael Schwartz



Upcoming 2017 Events:

- April 12:** Intersection of Private Equity and Venture Capital Investing (Co-Sponsored by the Southern Capital Forum)
June 27: SecureWorks CxOs: Creating Long-Term Value In An Evolving Landscape

Past 2017 Events:

- January 24:** Navigating Health IT M&A and Growth (Co-presented with TAG Health)

2016 Events:

- January 25:** Year-end M&A Roundup (M&A sector trends & 2016 outlook)
March 8: M&A and Raising Capital (Private Equity: Technology Landscape)
April 21: Positioning your Tech Company for M&A (Maximizing M&A value)
May 5: Crowdfunding in Georgia (Featuring Georgia Secretary of State)
July 25: Power Investing, co-presented by ACG Atlanta
August 19: Kabbage CxOs (Georgia's Top VC deal for 2015, raising \$135M)
September 13: Fall Social (Co-presented with TAG SSA & Belgian American Chamber of the South)
September 22: International M&A (Co-presented with TAG International Business)
October 19: Entrepreneurship by Acquisition – How to Buy a Tech Business

Contacts:

Chair: Steve Hassett shassett@hassett-mail.com
Vice-Chair: Mickki Murray murray@parks-wood.com

Learn more at:

<http://www.tagonline.org/chapters-and-societies/corporate-development/>

Society Sponsors:



Designed for TAG by Arketi Group

Contact: Jeremy Watson, TAG Staff Liaison

twitter.com/TAGCorpDev



[linkd.in/sdHYeh](https://www.linkedin.com/company/sdHYeh)



[on.fb.me/s7qdsa](https://www.facebook.com/s7qdsa) www.hubga.com



[hubga.com](http://www.hubga.com)



think

T 404.526.6037

E jeremy@tagonline.org



