

# SPONSORSHIP OPPORTUNITIES

## Diamond Race Co-Host

**\$5,000 Cash Gift**

- Two Teams of 6 runners each, plus 5 individual runners
- Premier Diamond Host visibility on collateral signage at the event
- "Start/Finish Line Sponsor"
- "Reception Area Sponsor" – Insert company flyer or sample product in participants goodie bags
- "Water Station Sponsor"
- "Goodie Bag Sponsor"
- Corporate banner display at event start/finish area
- Sponsor recognition at event
- Logo on all Techie 10K collateral including promotional items and t-shirts
- TAG radio interview about Techie 10K
- Full page event program
- One week inclusion on the TAG eWeekly banner
- Acknowledgement in all print ads related to event
- VIP Board Reception Invitation
- Pre-Promotion through TAG Radio, and TAG Radio interview

## Platinum Race Partner

**\$2,500 Cash Gift**

- Two teams of 6 runners each
- Platinum Visibility on collateral signage at the event
- "Water Station Sponsor"
- "Goodie Bag Sponsor" – insert company flyer or sample product in participants goodie bags
- Sponsor recognition at event
- Logo on all Techie 10K collateral including promotional items and t-shirts
- Half page ad in event program
- Pre-Promotion on TAG radio
- Acknowledgement in all print ads related to event

## Gold Race Partner

**\$1,500 Cash Gift**

- One team of 6 runners, plus 2 individual runner
- Gold sponsor visibility in collateral signage at the event
- "Water Station Sponsor"
- Logo on all Techie 10K collateral including promotional items and t-shirts
- "Goodie Bag Sponsor" – insert company flyer or sample product in participants goodie bags
- Half page ad in event program
- Pre-Promotion on TAG Radio
- Sponsor recognition at event

## Silver Race Runners

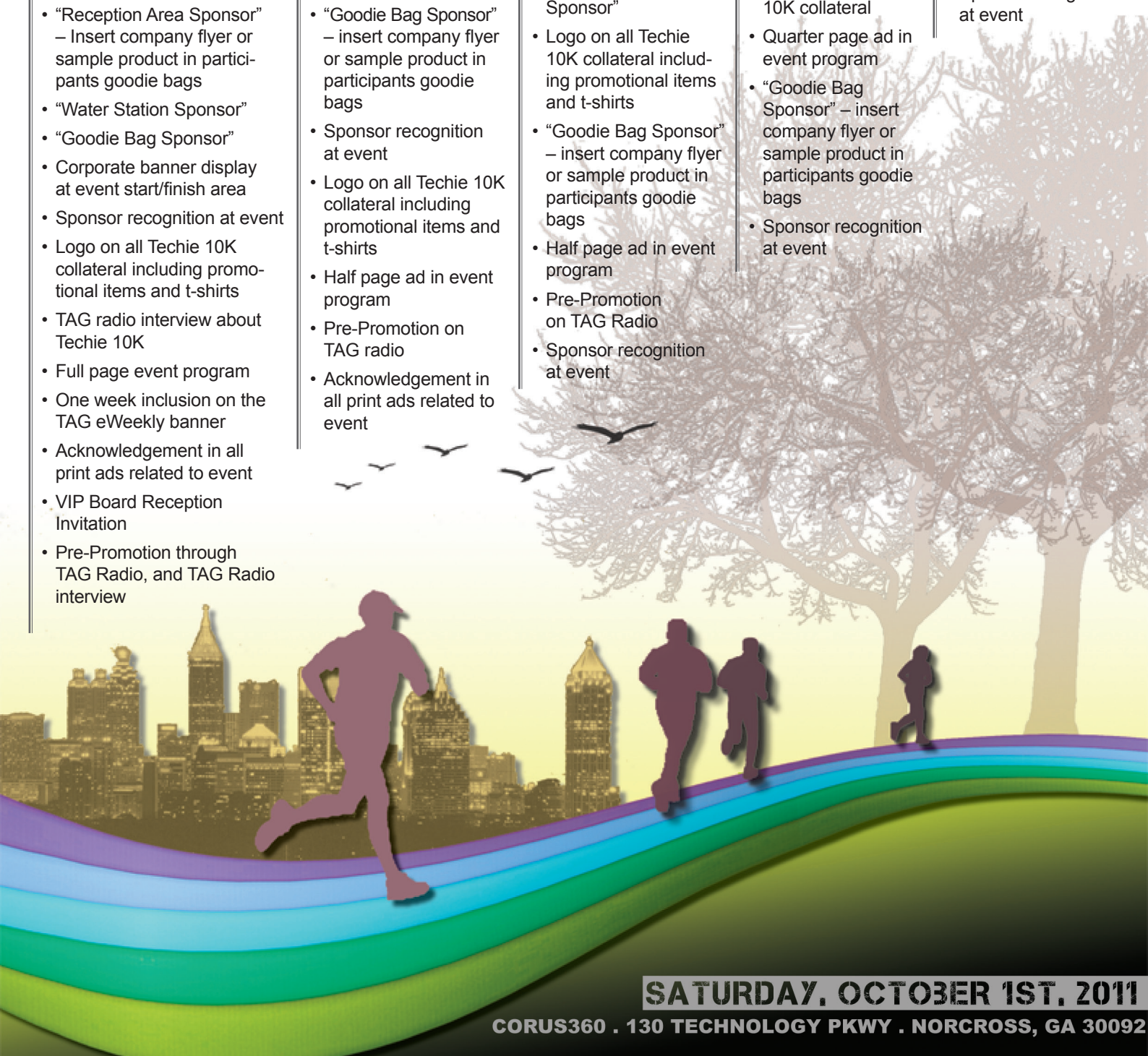
**\$1,000 Cash Gift**

- One team of 6 runners
- Silver sponsor visibility in collateral signage at the event
- Logo on all Techie 10K collateral
- Quarter page ad in event program
- "Goodie Bag Sponsor" – insert company flyer or sample product in participants goodie bags
- Sponsor recognition at event

## Bronze Corporate Team Sponsor

**\$500 Cash Gift**

- One team of 6 runners
- Logo on all Techie 10K collateral
- Listing in event program
- Sponsor recognition at event



**SATURDAY, OCTOBER 1ST, 2011**

**CORUS360 . 130 TECHNOLOGY PKWY . NORCROSS, GA 30092**

# 2011 TECHIE 5K/10K RUN/WALK

FOR SPONSORSHIP INFORMATION CONTACT US AT [ERA@TAGONLINE.ORG](mailto:ERA@TAGONLINE.ORG) OR [TMANTELLA@TAGONLINE.ORG](mailto:TMANTELLA@TAGONLINE.ORG)