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**FOR IMMEDIATE RELEASE**

## **Winners of 2011 TAG SSA Impact Awards Named at Ceremony**

ATLANTA (October 10, 2011) – On September 28, the TAG Southeastern Software Association (SSA), one of the founding members of the Technology Association of Georgia (TAG), announced the winners of the 2011 TAG SSA Impact Awards.

This year's winners include:

- **Corporate IT Group**-United Parcel Service (UPS)
- **Independent Software Vendor**-Bomgar
- **Technology Solutions Company**-Twin Engines
- **Where Georgia Leads in Health IT**-Digital Assent
- **Emerging Megatrend**-Mobile Active Defense

"This year's winners establish the fact that the Southeast is a significant contributor in technology and software innovation," said Kevin George, TAG SSA Chair. "I am so pleased to see the TAG SSA Impact Awards take off this year and draw an overwhelming number of nominations, applications, and ultimately be presented to such outstanding companies in front of a packed room at our 2<sup>nd</sup> annual awards ceremony."

These companies demonstrate the superlative, most innovative leadership in the technology industry. Winning a TAG SSA Impact Award indicates that the winner developed exciting software solutions that have had a meaningful impact on their business or community.

The TAG SSA Impact Awards were held on Sept. 28, 2011, at Alston & Bird in the Atlantic Center Plaza. The Keynote presenter was John Yates, Partner at Morris Manning & Martin. Also speaking at the event was Tino Mantella, President of the Technology Association of Georgia (TAG), and the master of ceremonies was Richard Warner, CEO of What's Up Interactive.



Event sponsors included [Atlanta public relations firm](#) Write2Market and West Reed. Society Sponsors include Escrow & Associates (gold) and Alston & Byrd (silver).

#### **About TAG SSA**

TAG SSA's mission is to be the leading resource for software and information technology for executives and professionals to connect and develop business opportunities. The SSA strives to be the catalyst to drive economic growth of the software and information technology industry by attracting and supporting the advancement of innovative companies, talent and capital in the region.

For more information visit <http://www.tagonline.org/tag-southeastern-software-association.php>.

#### **About The Technology Association of Georgia (TAG)**

The Technology Association of Georgia (TAG) is the leading technology industry association in the state, serving more than 14,000 members and hosting over 170 events each year. TAG serves as an umbrella organization for 30 industry societies, each of which provides rich content for TAG constituents. TAG's mission is to educate, promote, and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances a tech-based economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia's technology leaders and companies; and advocates for legislative action that enhances the state's economic climate for technology. Additionally, the TAG Education Collaborative (TAG's charitable arm) focuses on helping science, technology, engineering and math (STEM) education initiatives thrive. For more information visit the TAG website at [www.tagonline.org](http://www.tagonline.org) or TAG's community website at [www.TAGthink.com](http://www.TAGthink.com). To learn about the TAG-Ed Collaborative visit <http://www.tagedonline.org/>.

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