

2010 TECHIE 10K RUN/WALK



SPONSORSHIP OPPORTUNITIES

OCTOBER 2, 2010 TECHNOLOGY PARK, NORCROSS, GA

Diamond Race Co-Host	Platinum Race Partner	Gold Race Partner	Silver Race Runners	Bronze Corporate Team Sponsor
\$5,000 Cash Gift	\$2,500 Cash Gift	\$1,500 Cash Gift	\$1,000 Cash Gift	\$500 Cash Gift
<ul style="list-style-type: none"> Two teams of 6 runners each, plus 5 individual runners Premiere Diamond Host visibility on collateral signage at the event. "Start/Finish Line Sponsor" "Reception Area Sponsor" "Water Station Sponsor" "Goodie Bag Sponsor" – insert company flyer or sample product in participant goodie bags Corporate banner displayed at event start/finish area Sponsor recognition at event Logo on all Techie 10K collateral including promotional items and t-shirts TAG Radio interview about the Techie 10K Full page in event program One week inclusion on the TAG eWeekly banner Acknowledgement in all print ads related to events VIP Board Reception Invitation Pre-promotion through TAG Radio, and TAG Radio Interview 	<ul style="list-style-type: none"> Two teams of 6 runners each Platinum visibility on collateral signage at the event "Water Station Sponsor" "Goodie Bag Sponsor" – insert company flyer or sample product in participant goodie bags Sponsor recognition at event Logo on all Techie 10K collateral including promotional items and t-shirts Half page ad in event program Pre-promotion on TAG Radio Acknowledgement in all print ads related to events 	<ul style="list-style-type: none"> One team of 6 runners each, plus 2 individual runners Gold sponsor visibility in collateral signage at the event "Water Station Sponsor" Logo on Techie 10K collateral including promotional items "Goodie Bag Sponsor" – insert company flyer or sample product in participant goodie bags Half page ad in event program Pre-promotion on TAG Radio Sponsor recognition at event 	<ul style="list-style-type: none"> One team of 6 runners Silver sponsor visibility in collateral signage at event Logo on all Techie 10K collateral Quarter page ad in event program "Goodie Bag Sponsor" – insert company flyer or sample product in participant goodie bags Sponsor recognition at event 	<ul style="list-style-type: none"> One team of 6 runners. Logo placement on all Techie 10K Collateral Listing in event program Sponsor recognition at event

For more information or to sign up to be a sponsor contact

Era Carroll at era@tagonline.org or Tino Mantella at tmantella@tagonline.org.