

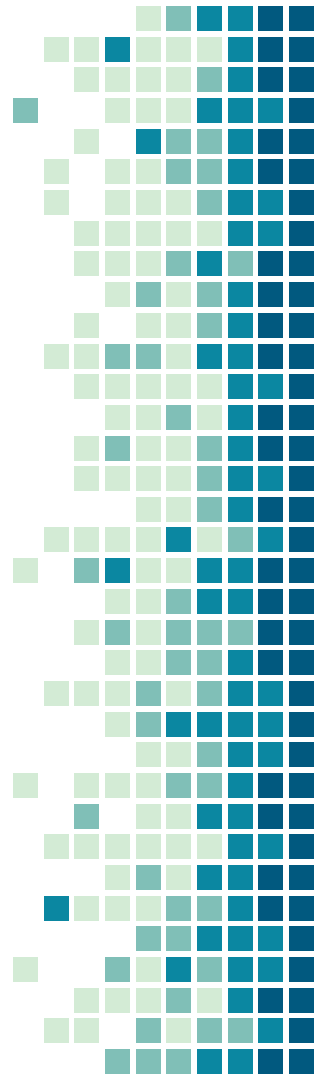
TAGit 2020

Welcome!

We'll be back this fall for our 16th annual TAGit golf tournament. This sell-out event supports the mission of TAG to Connect, Promote, Influence and Educate Georgia's technology ecosystem to advance the innovation economy and to support STEM education efforts.

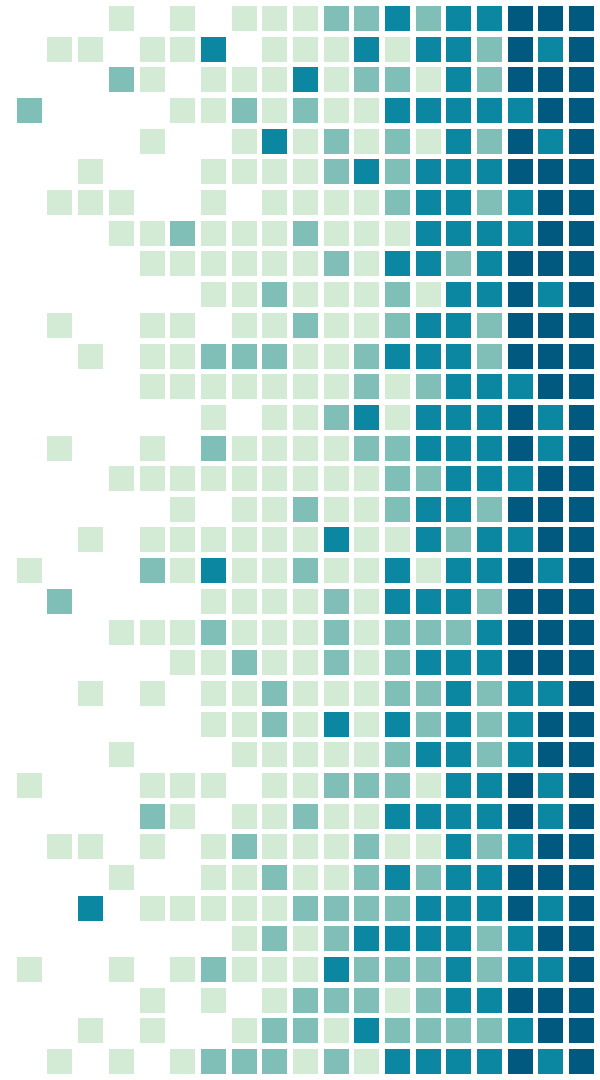
We hope that you will support TAG by coming out and networking with some of the state's most well-known C-Level Executives while playing in the state's most prestigious golf tournament for technology stakeholders. Reserve your spot today!

See you in September!



Why Play?

- ✓ Brand Visibility
- ✓ Business Connections
- ✓ Give Back
- ✓ Exercise Outside of the Office



2019 Event Details

- Date: September 14, 2020
- Location: Cherokee Town & Country Club
665 Hightower Trail, Atlanta, GA 30350



Sponsorship Opportunity

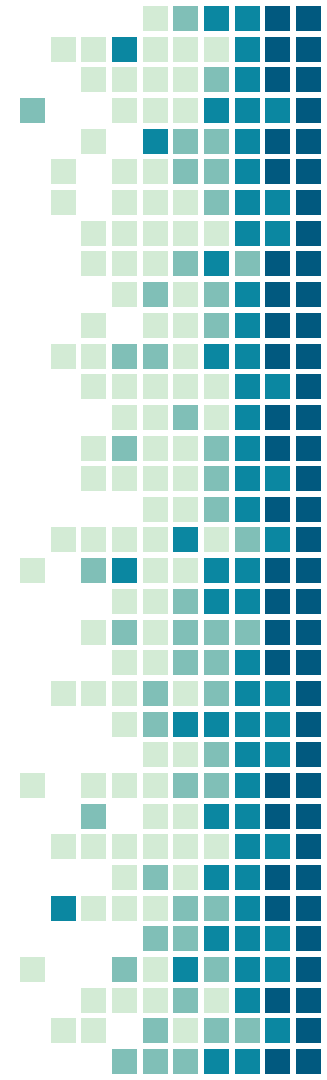
TOURNAMENT SPONSOR

\$20,000

Only 1 Available

- Company representative may speak at VIP Reception
- Up to four non-golfing Company Representatives may attend tournament
- Company signage at club entrance, holes, lunch, and VIP reception
- Two foursomes in the tournament
- Company logo on Golfer Gift or packaging
- Company logo on Event Guide cover
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Tournament Sponsor displayed before, during, and after tournament on LED screen leaderboard*
- Logo displayed on top panel of leaderboard signage*
- Recognition at Start Announcements and Awards Ceremony
- Tournament Sponsor Recognition Award (logo on corporate cup)

*Contingent upon selling Leaderboard sponsor



Sponsorship Opportunities

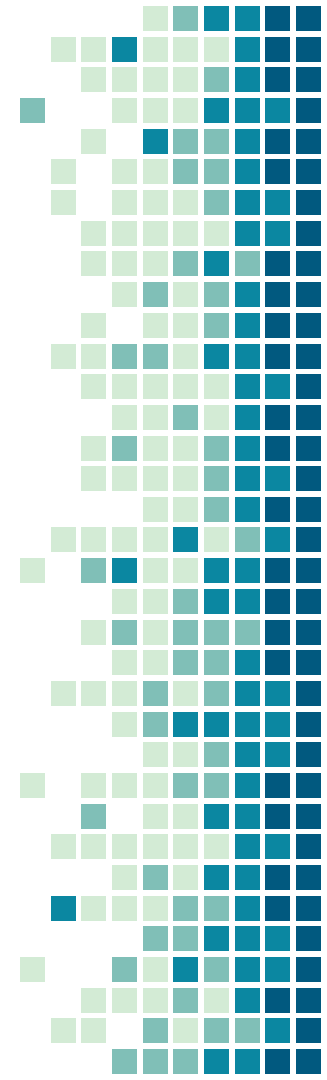
MASTERS SPONSOR

\$12,500

Only 3 Available

- Company representative may speak at VIP reception
- Up to four non-golfing Company Representatives may attend tournament
- Company signage at club entrance, 18th hole, lunch, and VIP reception
- One foursome in the tournament
- Company logo on Golf Gift or packaging
- Company logo on Event Guide cover
- Company provided promotional gift distributed in gift bags
- Full color company logo on LED screen as the Masters Sponsor displayed before, during, and after tournament on LED screen leaderboard*

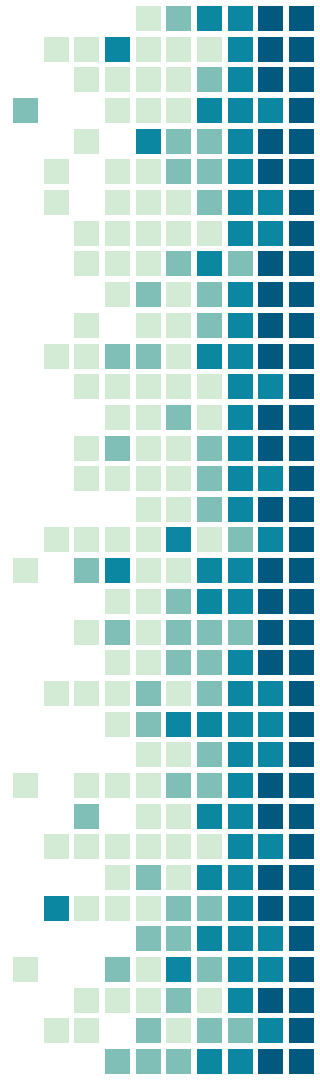
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Sponsorship Opportunities

Lunch Sponsor	Cocktail Sponsor	On-The-Course Margarita Station Sponsor
\$10,000 (Only 3 Available)	\$8,000 (Only 4 Available)	\$7,500 (Only 2 Available)
<ul style="list-style-type: none">• Company signage at lunch• One foursome in the tournament• Company provided gift distributed in tournament gift bags• Full color company logo on LED screen as the Lunch Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Company signage at VIP reception• One foursome in the tournament• Company provided gift distributed in tournament gift bags• Full color company logo on LED screen as the Cocktail Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Company Signage displayed at margarita stations (1 per course)• 2 Company Representatives Permitted at each station• One Foursome in the Tournament• Company provided gift distributed in gift bags or at stations• Full color company logo on LED screen as the Margarita Station Sponsor displayed before, during, and after tournament on LED screen leaderboard*

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Sponsorship Opportunities

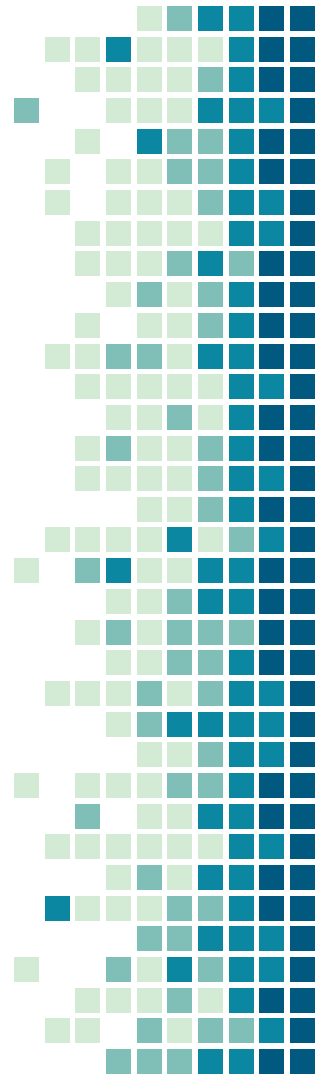
Golf Cart Path Sponsor	On-The- Course Draft Station Sponsor	Golf Cart Sponsor
\$7,500 (Only 2 Available)	\$7,000 (Only 2 Available)	\$6,500 (Only 2 Available)
<ul style="list-style-type: none">• Company logo on (9) 2'x4' cart path stamp printed in full color• Cart path stamps can be individually printed to tell your company story on course• Cart path stamps are stuck to cart path throughout the golf course• One foursome in the tournament• Full color company logo on LED screen as the Cart Path Sponsor displayed before, during, and after tournament on LED screen leaderboard*• Company provided gift distributed in tournament gift bags	<ul style="list-style-type: none">• Company signage displayed at draft stations (1 per course)• One foursome in the tournament• Company logo on hole signage• 2 Company Representatives Permitted on each course at station• Company provided gift in tournament gift bags or at station• Full color company logo on LED screen as the On-The-Course Draft Station Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Logo on cart sign and event signage• Opportunity to place golf gift and collateral in cart• One foursome in the tournament• Full color company logo on LED screen as the Golf Cart Sponsor displayed before, during, and after tournament on LED screen leaderboard*

*Contingent upon selling Leaderboard sponsor

Sponsorship Opportunities

Beverage Cart Sponsor	Chipping Contest Sponsor	Tee & Table Sponsor
\$6,500 (Only 4 Available)	\$6,500 (Only 1 Available)	\$6,500
<ul style="list-style-type: none">• Company signage displayed at beverage stations (2 per course)• One foursome in the tournament• Company logo on Traveling Beverage Carts• 2 Company Representatives Permitted on each course at station• Company provided gift distributed in tournament gift bags• Full color company logo on LED screen as the Beverage Cart and Station Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Company signage at contest• One foursome in the tournament• Opportunity to announce the winner at the Post-Golf Reception.• Company provided promotional gift distributed in gift bags• Full color company logo on LED screen as the Chipping Contest Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Company signage on one tee & hole on a course• Company logo placement in event guide• 6 foot table at 1 hole on 1 course• One foursome in the tournament• Full color company logo on LED screen as a Tee and Hole Sponsor displayed before, during, and after tournament on LED screen leaderboard*

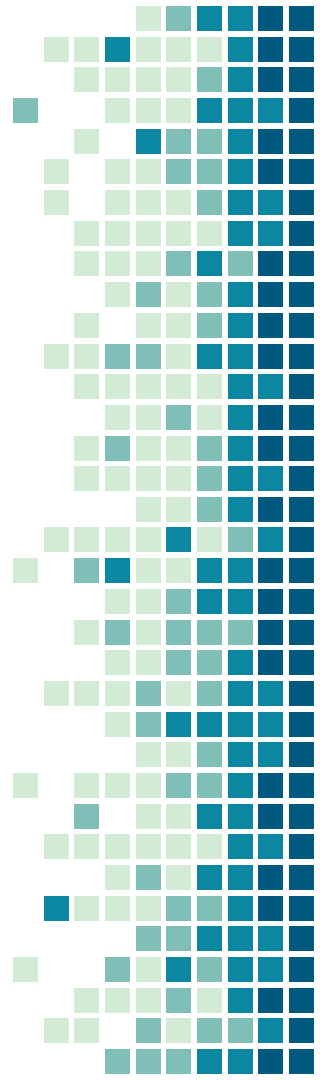
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Sponsorship Opportunities

Goody Bag Sponsor	Towel Sponsor	Putting Contest Sponsor
\$5,000	\$5,000 (Only 1 Available)	\$6,500 (Only 1 Available)
<ul style="list-style-type: none">• Company signage on hole on course• Company logo printed on tournament gift bags• One foursome in the tournament• Company provided gift distributed in tournament gift bags• Full color company logo on LED screen as the Goody Bag Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Company logo on golfer towels• One foursome in the tournament• Company provided gift distributed in tournament gift bags• Full color company logo on LED screen as the Towel Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Company signage at contest• One foursome in the tournament• Opportunity to announce the winner at the Post-Golf Reception.• Company provided promotional gift distributed in gift bags• Full color company logo on LED screen as the Putting Contest Sponsor displayed before, during, and after tournament on LED screen leaderboard*

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Sponsorship Opportunities

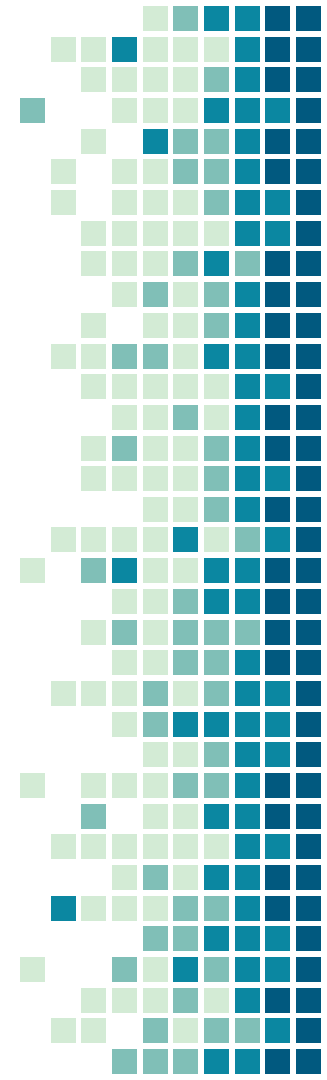
Longest Drive Sponsor	Closest to the Pin Sponsor	Leaderboard Sponsor
\$5,500 (Only 2 Available)	\$5,500 (Only 4 Available)	\$6,000 (Only 1 Available)
<ul style="list-style-type: none">• Company signage at contest on one course• One foursome in the tournament• Opportunity to announce the winner at the Post-Golf Reception.• Company provided gift distributed in tournament gift bags• Full color company logo on LED screen as the Longest Drive Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Company signage at one contest on the course• One foursome in the tournament• Opportunity to announce the winner at the Post-Golf Reception.• Company provided gift distributed in tournament gift bags• Full color company logo on LED screen as the Closest to the Pin Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Company logo on side panel of leaderboard• One foursome in the tournament• Company provided gift distributed in tournament gift bags• Full color company logo on LED screen as the Leaderboard Sponsor displayed before, during, and after tournament on LED screen leaderboard*

*Contingent upon selling Leaderboard sponsor

Sponsorship Opportunities

Hat Sponsor	Awards Sponsor	Entertainment Sponsor (Only 1 Available)
\$5,000 (Only 1 Available)	\$5,000 (Only 1 Available)	\$5,000
<ul style="list-style-type: none">• Company logo on golfer hats• One foursome in the tournament• Company provided gift distributed in tournament gift bags• Full color company logo on LED screen as the Hat Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Company signage at awards table• One foursome in the tournament• Company provided gift distributed in tournament gift bags• Full color company logo on LED screen as the Awards Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• One foursome in the tournament• Full color company logo on LED screen as the Entertainment Sponsor displayed before, during, and after tournament on LED screen leaderboard*• Logo on signage at reception

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Sponsorship Opportunities

Golf Ball Sponsor	Tee Sponsor	Scorecard Sponsor	Hole Sponsor
\$4,000 (Only 1 Available)	\$4,000	\$3,500 (Only 1 Available)	\$2,500 NEW in 2020
<ul style="list-style-type: none">• Golf balls imprinted with sponsoring business logo• One foursome in the tournament• Company signage displayed on hole on course• Full color company logo on LED screen as the golf ball sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Company signage on one tee on a course• Company logo placement in event guide• One foursome in the tournament• Full color company logo on LED screen as a Tee Sponsor displayed before, during, and after tournament on LED screen leaderboard*	<ul style="list-style-type: none">• Full color company logo on LED screen as the Leaderboard Sponsor displayed before, during, and after tournament on LED screen leaderboard*• Company logo on all player scorecards• One foursome in the tournament• Company signage displayed on hole on course	<ul style="list-style-type: none">• Full color company logo on LED screen as the Leaderboard Sponsor displayed before, during, and after tournament on LED screen leaderboard*• 6 Foot Table at one hole on the course (Tent NOT included)• 2 Company Reps to work table

*Contingent upon selling Leaderboard sponsor

